

Workforce Investment System

- Authorized by Workforce Investment Act – federal legislation, 1998
- Implemented in Rochester/Monroe County and nationwide, July 2000
- Focuses on the needs of business and job seekers
- One-Stop concept for employment & training services
- Goals: increase employment, retention and earnings, support economic development

County and City Partnership for Workforce Investment System

- Partnership of County of Monroe, City of Rochester, Industrial Management Council and Chamber of Commerce to create Rochester Resource Alliance, Inc.
- Unique and innovative management system for Workforce Investment

How Workforce Investment System works in Monroe County/Rochester

- Community board oversight
- RochesterWorks! Career Center
- Rochester Resource Alliance, Inc. provides administration

Monroe County/Rochester Workforce Investment Board



- Oversees local workforce investment system
- 51% representation from business and industry
- Negotiates local performance measures
- Establishes local performance goals
- Staffing support from Rochester Resource Alliance, Inc.



- Job Seeker Services
- Training and Business Services
- One-Stop Career Center

Three Service Levels for Job Seekers

- Core Services
- Intensive Services
- Training Services



Training Services for Businesses and Job Seekers



- Individual Training Accounts to retrain or upgrade job seekers
- Customized Training to upgrade employed worker skills

The National Picture on Information Technology & Careers

- 10.4 million people in U.S. are IT workers
- Demand for IT workers continues despite weaker economy
- Non-IT companies remain the larger employer of IT workers
- IT workers have career ladders within businesses

From May 2001 Information Technology Association of America study

Local Skills Shortage Assessment

Sponsored by:

Rochester Resource Alliance, Inc.

July 2001

Skills Shortage Survey Respondent Profile

- 85 employers with 68,013 employees
- Twelve industries including manufacturing, optics/photonics, telecommunications, banking/financial, healthcare, education

Top 5 In-Demand Job Skills

- PC Applications/Skills (Windows, Word, Excel, email)
 - Math
- Reading Comprehension
 - Dexterity
- Communication

Top 5 Skills Most Difficult to Find

- Computer Programming
 - Math
 - Sales
- PC Applications/Skills
- Reading Comprehension & Nursing (*tie*)

High Technology Training Consortium of Greater Rochester

- Rochester Resource Alliance represented consortium of 29 businesses in hi-tech to secure \$2.2 million for training
- Over 60% are small companies developing software or delivering information technology services
- 395 workers to receive training and projected growth of 193 jobs
- Highlights both need for hi-tech workers and industry specific training and system emphasis on assisting businesses