### Survey of Consumer Expectations

Housing Survey - 2023

Federal Reserve Bank of New York

March 2023

Demographic Breakdown

### Demographic Breakdown

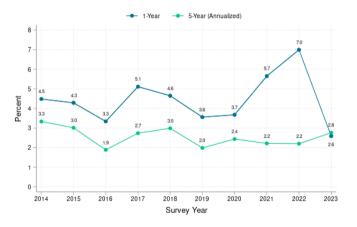
		2022		1	2023	
	Full Sample	Nonowners	Owners	Full Sample	Nonowners	Owners
Observations	1242	334	908	1013	288	723
Weighted Fraction of Sample (%)		31.2	68.8		29.6	70.4
Male	50.7	38.7	56.2	48.4	42.3	50.9
White	81.6	76.7	83.8	81.2	77.8	82.6
Married or Living with Partner	59.6	36.2	70.1	60.8	39.5	69.8
Retired	25.1	19.1	27.8	24.7	16.7	28.1
Unemployed	2.8	4.8	1.8	3.5	5.2	2.8
Have You Ever Owned a Home?	78.4	30.9	100.0	79.4	30.2	100.0
Income						
Under 60k	48.4	72.5	37.4	47.1	66.9	38.7
Over 60k	51.6	27.5	62.6	52.9	33.1	61.3
Education						
Up to High School	28.6	36.9	24.9	28.2	35.7	25.1
Some College	33.7	33.4	33.9	34.9	35.9	34.4
BA or Higher	37.6	29.7	41.2	36.9	28.4	40.4
Region						
West	22.9	29.2	20.1	22.3	24.4	21.4
Midwest	21.6	16.9	23.7	22.0	20.6	22.5
South	37.5	35.5	38.4	38.3	38.2	38.4
Northeast	18.0	18.4	17.8	17.4	16.8	17.7
Age (in Years)	51.6	47.6	53.5	51.2	46.2	53.4
Tenure in Town/City (in Years)	18.5	13.5	20.8	19.6	14.9	21.5

Note: The values are the weighted percents unless otherwise specified

Home Price Expectations

### **Average Home Price Expectation**

You estimated the current value of a typical home in your zip code to be \$X. What do you think the value of such a home will be:

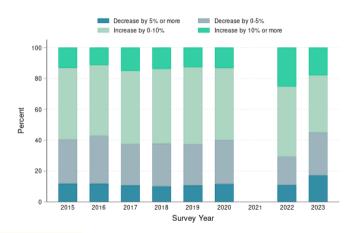


	1-Year		5-Year	
	2022	2023	2022	2023
Mean	7.0	2.6	2.2	2.8
Median	5.7	2.5	3.1	2.7
Std	12.4	12.5	8.5	4.8
25%	1.7	0.0	1.3	1.1
75%	12.0	7.5	5.4	5.1
Obs	604	1011	604	1007



### Home Price 1-Year Expectation Distribution

You estimated the current value of a typical home in your zip code to be \$X. What do you think is the percent chance that the value of such a home 12 months from today will be:

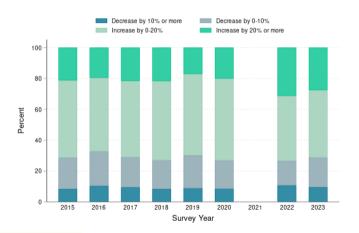


	2022	2023
<-5%	10.9	17.3
-5 to 0%	18.3	27.7
0 to 10%	45.6	37.1
>10%	25.2	17.9
Obs	599	510



### Home Price 5-Year Expectation Distribution

You estimated the current value of a typical home in your zip code to be \$X. What do you think is the percent chance that the value of such a home 5 years from today will be:



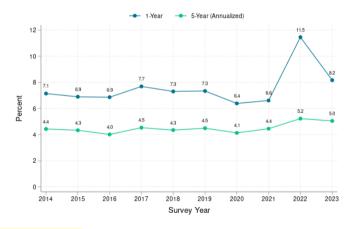
	2022	2023
<-10%	10.8	9.6
-10 to 0%	15.8	19.2
0 to 20%	42.2	43.6
>20%	31.2	27.6
Obs	602	510



# **Rent Price Expectations**

### **Average Rent Price Expectation**

If the typical home in your zip code could be rented, what do you think the average monthly rent of such a home (excluding utilities) would be...



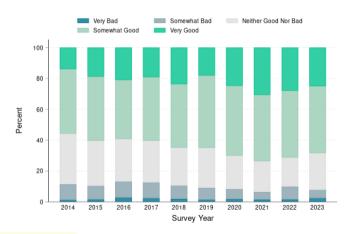
	1-Year		5-Year	
	2022	2023	2022	2023
Mean	11.5	8.2	5.2	5.0
Median	8.3	7.1	4.6	4.6
Std	11.2	11.0	4.6	4.4
25%	5.0	1.2	2.8	2.7
75%	15.4	13.3	7.1	7.0
Obs	1238	1007	1236	1005



# **Housing Outlook**

### Housing as an Investment Distribution

If someone had a large sum of money that they wanted to invest, would you say that relative to other possible financial investments, buying property in your zip code today is:

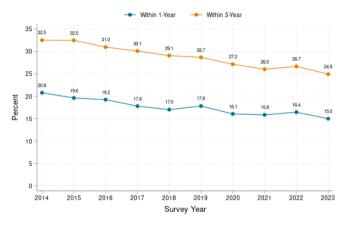


	2022	2023
Very Bad	1.5	2.5
Somewhat Bad	8.4	5.3
Neither	18.9	23.7
Somewhat Good	43.3	43.4
Very Good	27.9	25.0
Obs	1242	1012



### **Probability of Moving**

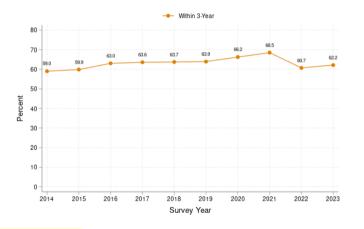
What is the percent chance that [over the next 12 months] [over the next three years] you will move to a different primary residence?



	1-Year		3-Year	
	2022	2023	2022	2023
Mean	16.4	15.0	26.7	24.9
Median	3.0	2.0	10.0	10.0
Std	26.7	26.0	31.8	31.7
25%	0.0	0.0	1.0	0.0
75%	20.0	15.0	48.0	41.0
Obs	1242	1012	1242	1012

### **Probability of Buying**

And if you were to move to a different primary residence over the next three years, what is the percent chance that you would buy (as opposed to rent) your new home?



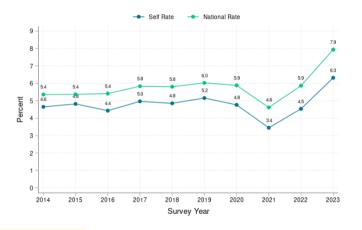
	3-Year	
	2022	2023
Mean	60.2	63.0
Median	61.0	75.0
Std	36.4	35.7
25%	30.0	31.0
75%	99.0	99.0
Obs	1242	1013



# Mortgage Rates

### **30-Year Perceptions Today**

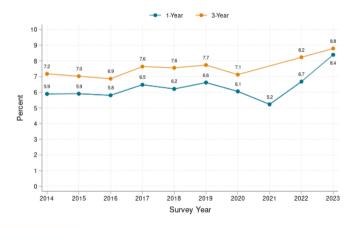
What mortgage interest rate do you think you would qualify for? What do you think is the average interest rate (for all borrowers) on a new 30-year fixed-rate mortgage as of today?



	Self		Nation	
	2022	2023	2022	2023
Mean	4.5	6.3	5.9	7.9
Median	3.2	5.5	4.0	6.2
Std	4.0	3.7	5.4	5.1
25%	3.0	4.5	3.3	5.0
75%	4.0	6.5	5.0	7.5
Obs	1070	863	1235	1004

### Average National 30-Year

What do you think the average interest rate on a 30-year fixed-rate mortgage will be:

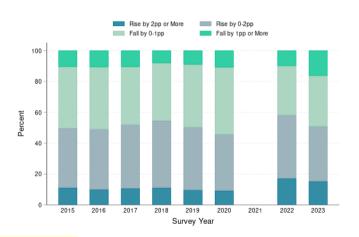


	1-Year		3-Year	
	2022	2023	2022	2023
Mean	6.7	8.4	8.2	8.8
Median	4.8	6.1	5.0	6.0
Std	5.9	6.1	7.7	7.0
25%	4.0	5.0	4.2	4.8
75%	6.0	8.0	8.0	9.0
Obs	1233	1005	1233	1003



#### **Rate Distribution**

What do you think is the percent chance that one year from today the average interest rate on a 30-year fixed-rate mortgage will be:



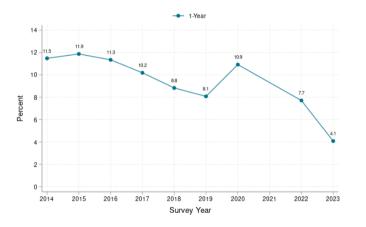
	2022	2023
Rise by 2pp or More	17.1	15.4
Rise by 0-2pp	41.0	35.5
Fall by 0-1pp	31.9	32.8
Fall by 1pp or More	9.9	16.3
Obs	1235	1013



### **Owners**

### Probability of Refinancing in 12 months

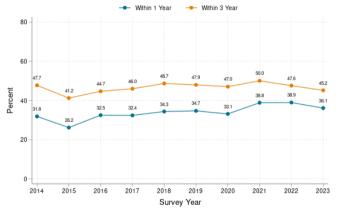
What is the percent chance that over the next 12 months you will refinance the mortgage on your primary residence?



	1-Year	
	2022	2023
Mean	7.7	4.1
Median	0.0	0.0
Std	17.2	10.8
25%	0.0	0.0
75%	5.0	2.0
Obs	908	723

### **Probability of Home Investments**

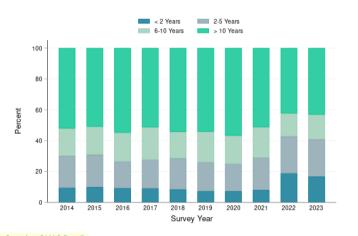
What do you think is the percent chance that you will make any investments in your home (not including regular maintenance and repairs) costing more than \$5,000 total:



	1-Year		3-Year	
	2022	2023	2022	2023
Mean	38.9	36.1	47.6	45.2
Median	30.0	25.0	50.0	42.0
Std	34.7	33.3	33.1	32.8
25%	10.0	6.0	20.0	15.0
75%	70.0	58.0	75.0	75.0
Obs	908	723	907	723

### Home Tenure Expectation

How many more years do you expect to stay in this home as of today?



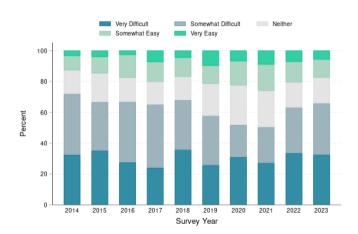
	2022	2023
< 2 Years	18.9	16.8
2-5 Years	23.8	24.0
6-10 Years	15.0	16.1
> 10 Years	42.3	43.1
Obs	1242	1010



### Renters

### Ease of Obtaining Mortgage Today

If you ['and/or your spouse/partner'] wanted to buy a home today, do you think it would be easy or difficult for you to obtain a home mortgage?

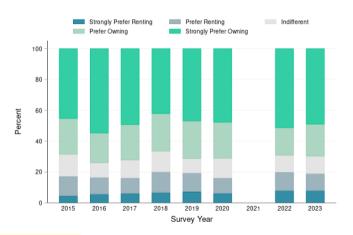


	2022	2023
Very Difficult	33.5	32.6
Somewhat Difficult	29.7	33.3
Neither	16.3	16.7
Somewhat Easy	13.3	11.8
Very Easy	7.2	5.7
Obs	334	288



### Preference for Owning

Assuming you had the financial resources to do so, would you like to own instead of rent your primary residence?

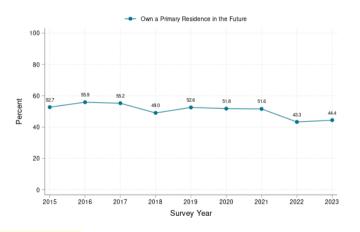


	2022	2023
Strongly Prefer Renting	7.9	7.9
Prefer Renting	11.9	11.1
Indifferent	11.0	11.3
Prefer Owning	17.8	20.7
Strongly Prefer Owning	51.4	49.0
Obs	334	288



### **Probability of Buying Later**

What do you think is the percent chance that you will own a primary residence at some point in the future?



	In the Future	
	2022	2023
Mean	43.3	44.4
Median	41.0	41.0
Std	36.0	36.4
25%	9.0	5.0
75%	80.0	80.0
Obs	334	288

**Home Price Expectations Questions** 

### **Question Q3A Detail**

You estimated the current value of a typical home in your zip code to be \$[Q1]. Now, we would like you to think about the future value of such a home. What do you think the value of such a home will be:

- One year from today? \_\_\_\_\_ dollars (i.e. a Y% increase/decrease)
- Five years from today? \_\_\_\_\_ dollars (i.e. a Y% increase/decrease)

Autopopulate Y based on dollar response

▶ Average Home Price Expectation

### **Question Q3B Detail**

You estimated the current value of a typical home in your zip code to be \$[Q1]. What do you think is the percent chance that the value of such a home 12 months from today will be...

- Less than [0.95\*Q1] dollars? \_\_\_\_\_ percent chance
- Between [0.95\*Q1] and [Q1] dollars? \_\_\_\_\_ percent chance
- Between [Q1] and [1.1\*Q1] dollars? \_\_\_\_\_ percent chance
- More than [1.1\*Q1] dollars? \_\_\_\_\_ percent chance

All dollar values are rounded to the nearest \$100

<sup>▶</sup> Home Price 1-Year Expectation Distribution

### **Question Q3C Detail**

You estimated the current value of a typical home in your zip code to be \$[Q1]. What do you think is the percent chance that the value of such a home 5 years from today will be...

- Less than [0.9\*Q1] dollars? \_\_\_\_\_ percent chance
- Between [0.9\*Q1] and [Q1] dollars? \_\_\_\_\_ percent chance
- Between [Q1] and [1.2\*Q1] dollars? \_\_\_\_\_ percent chance
- More than [1.2\*Q1] dollars? \_\_\_\_\_ percent chance

All dollar values are rounded to the nearest \$100

▶ Home Price 5-Year Expectation Distribution

**Rent Price Expectations Questions** 

#### **Question Q3D Detail**

If the typical home in your zip code (the house/apartment you have considered so far) could be rented, what do you think the average monthly rent of such a home (excluding utilities) would be...

- Today? \_\_\_\_\_ dollars
- One year from today? \_\_\_\_\_ dollars
- Five years from today? \_\_\_\_\_ dollars

All dollar values are converted into a percent increase from today Average Rent Price Expectation

**Housing Outlook Questions** 

#### **Question Q7 Detail**

If someone had a large sum of money that they wanted to invest, would you say that relative to other possible financial investments, buying property in your zip code today is:

- A very good investment
- A somewhat good investment
- Neither good nor bad as an investment
- A somewhat bad investment
- A very bad investment
- ▶ Housing as an Investment Distribution

### Question Q6D/A Detail

We would now like you to think about your future moving plans. What is the percent chance that [over the next 12 months] [over the next three years] you will move to a different primary residence?

- CUSTOM SLIDER

▶ Probability of Moving

#### **Question Q6C Detail**

And if you were to move to a different primary residence over the next three years, what is the percent chance that you would buy (as opposed to rent) your new home?

- CUSTOM SLIDER

▶ Probability of Buying

# Mortgage Rate Questions

#### Question Q5/B Detail

Assume that you applied for a 30-year fixed-rate mortgage today. What mortgage interest rate do you think you would qualify for? What do you think is the average interest rate (for all borrowers) on a new 30-year fixed-rate mortgage as of today?

- Enter Percent: \_\_\_\_\_\_ %
- I would not qualify at any mortgage rate

▶ 30-Year Perceptions Today

### **Question Q5C Detail**

What do you think the average interest rate on a 30-year fixed-rate mortgage will be:

- One year from today? \_\_\_\_\_ %
- Three years from today? \_\_\_\_\_ %

▶ Average National 30-Year

#### **Question Q5D Detail**

What do you think is the percent chance that one year from today the average interest rate on a 30-year fixed-rate mortgage will be...

- Lower than [Q5b-1]%? \_\_\_\_\_ percent chance
- Between [Q5b-1]% and [Q5b]%? \_\_\_\_\_\_ percent chance
- Between [Q5b]% and [Q5b+2]%? \_\_\_\_\_ percent chance
- Higher than [Q5b+2]%? \_\_\_\_\_ percent chance

Q5b is their perception of 30-year mortgage rates today

▶ Rate Distribution

## **Owners Questions**

#### **Question QH6B Detail**

What is the percent chance that over the next 12 months you will refinance the mortgage on your primary residence?

- CUSTOM SLIDER

▶ Probability of Refinancing in 12 months

#### **Question QH4Bnew Detail**

What do you think is the percent chance that you will make any investments in your home (such as remodeling, additions, upgrades, landscaping, but not including regular maintenance and repairs) costing more than \$5,000 total:

- Over the next 12 months? CUSTOM SLIDER
- Over the next three years? CUSTOM SLIDER
- ▶ Probability of Home Investments

#### **Question QH1C Detail**

How many more years do you expect to stay in this home as of today?

- Less than 2 years
- 2-3 years
- 4-5 years
- 6-7 years
- 8-10 years
- More than 10 years

► Home Tenure Expectation

**Renters Questions** 

### **Question QR5 Detail**

If you ['and/or your spouse/partner'] wanted to buy a home today, do you think it would be easy or difficult for you to obtain a home mortgage?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult
- ► Ease of Obtaining Mortgage Today

#### **Question QR8 Detail**

Assuming you had the financial resources to do so, would you like to own instead of rent your primary residence?

- Yes, would strongly prefer owning
- Yes, would prefer owning
- Indifferent between owning and renting
- No, would prefer renting
- No, would strongly prefer renting

▶ Preference for Owning

#### **Question QR9 Detail**

What do you think is the percent chance that you will own a primary residence at some point in the future?

- CUSTOM SLIDER

▶ Probability of Buying Later