# Survey of Consumer Expectations Housing Survey - 2023 

Federal Reserve Bank of New York

March 2023

## Demographic Breakdown

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|  | 2022 |  |  |  | 2023 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Full Sample | Nonowners | Owners | Full Sample | Nonowners | Owners |
| Observations | 1242 | 334 | 908 | 1013 | 288 | 723 |
| Weighted Fraction of Sample (\%) |  | 31.2 | 68.8 |  | 29.6 | 70.4 |
|  |  |  |  |  |  | 42.3 |
| Male | 50.7 | 38.7 | 56.2 | 48.4 | 50.9 |  |
| White | 81.6 | 76.7 | 83.8 | 81.2 | 77.8 | 82.6 |
| Married or Living with Partner | 59.6 | 36.2 | 70.1 | 60.8 | 39.5 | 69.8 |
| Retired | 25.1 | 19.1 | 27.8 | 24.7 | 16.7 | 28.1 |
| Unemployed | 2.8 | 4.8 | 1.8 | 3.5 | 5.2 | 2.8 |
| Have You Ever Owned a Home? | 78.4 | 30.9 | 100.0 | 79.4 | 30.2 | 100.0 |
| Income |  |  |  |  |  |  |
| $\quad$ Under 60k | 48.4 | 72.5 | 37.4 | 47.1 | 66.9 | 38.7 |
| $\quad$ Over 6Ok | 51.6 | 27.5 | 62.6 | 52.9 | 33.1 | 61.3 |
| Education |  |  |  |  |  |  |
| $\quad$ Up to High School | 28.6 | 36.9 | 24.9 | 28.2 | 35.7 | 25.1 |
| $\quad$ Some College | 33.7 | 33.4 | 33.9 | 34.9 | 35.9 | 34.4 |
| $\quad$ BA or Higher | 37.6 | 29.7 | 41.2 | 36.9 | 28.4 | 40.4 |
| Region |  |  |  |  | 24.4 | 21.4 |
| $\quad$ West | 22.9 | 29.2 | 20.1 | 22.3 | 20.6 | 22.5 |
| $\quad$ Midwest | 21.6 | 16.9 | 23.7 | 22.0 | 38.2 | 38.4 |
| $\quad$ South | 37.5 | 38.4 | 38.3 | 16.8 | 17.7 |  |
| $\quad$ Northeast | 18.0 | 18.4 | 17.8 | 17.4 | 46.2 | 53.4 |
| Age (in Years) | 47.6 | 53.5 | 51.2 | 14.9 | 21.5 |  |
| Tenure in Town/City (in Years) | 18.5 | 13.5 | 20.8 | 19.6 |  |  |

Note: The values are the weighted percents unless otherwise specified

Home Price Expectations

## Average Home Price Expectation

You estimated the current value of a typical home in your zip code to be \$X. What do you think the value of such a home will be:


|  | 1-Year | 5-Year |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 2022 | 2023 | 2022 | 2023 |
| Mean | 7.0 | 2.6 | 2.2 | 2.8 |
| Median | 5.7 | 2.5 | 3.1 | 2.7 |
| Std | 12.4 | 12.5 | 8.5 | 4.8 |
| $25 \%$ | 1.7 | 0.0 | 1.3 | 1.1 |
| $75 \%$ | 12.0 | 7.5 | 5.4 | 5.1 |
| Obs | 604 | 1011 | 604 | 1007 |

[^0]
## Home Price 1-Year Expectation Distribution

You estimated the current value of a typical home in your zip code to be \$X. What do you think is the percent chance that the value of such a home 12 months from today will be:


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| $<-5 \%$ | 10.9 | 17.3 |
| -5 to 0\% | 18.3 | 27.7 |
| 0 to 10\% | 45.6 | 37.1 |
| $>10 \%$ | 25.2 | 17.9 |
| Obs | 599 | 510 |

## Home Price 5-Year Expectation Distribution

You estimated the current value of a typical home in your zip code to be \$X. What do you think is the percent chance that the value of such a home 5 years from today will be:


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| $<-10 \%$ | 10.8 | 9.6 |
| -10 to 0\% | 15.8 | 19.2 |
| 0 to 20\% | 42.2 | 43.6 |
| $>20 \%$ | 31.2 | 27.6 |
| Obs | 602 | 510 |

# Rent Price Expectations 

## Average Rent Price Expectation

If the typical home in your zip code could be rented, what do you think the average monthly rent of such a home (excluding utilities) would be...


# Housing Outlook 

## Housing as an Investment Distribution

If someone had a large sum of money that they wanted to invest, would you say that relative to other possible financial investments, buying property in your zip code today is:


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| Very Bad | 1.5 | 2.5 |
| Somewhat Bad | 8.4 | 5.3 |
| Neither | 18.9 | 23.7 |
| Somewhat Good | 43.3 | 43.4 |
| Very Good | 27.9 | 25.0 |
| Obs | 1242 | 1012 |

## Probability of Moving

What is the percent chance that [over the next 12 months] [over the next three years] you will move to a different primary residence?


## Probability of Buying

And if you were to move to a different primary residence over the next three years, what is the percent chance that you would buy (as opposed to rent) your new home?


## Mortgage Rates

## 30-Year Perceptions Today

What mortgage interest rate do you think you would qualify for? What do you think is the average interest rate (for all borrowers) on a new 30-year fixed-rate mortgage as of today?


## Average National 30-Year

What do you think the average interest rate on a 30-year fixed-rate mortgage will be:


|  | 1-Year |  | 3-Year |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 2022 | 2023 | 2022 | 2023 |
| Mean | 6.7 | 8.4 | 8.2 | 8.8 |
| Median | 4.8 | 6.1 | 5.0 | 6.0 |
| Std | 5.9 | 6.1 | 7.7 | 7.0 |
| $25 \%$ | 4.0 | 5.0 | 4.2 | 4.8 |
| $75 \%$ | 6.0 | 8.0 | 8.0 | 9.0 |
| Obs | 1233 | 1005 | 1233 | 1003 |

- Question 5C Detail


## Rate Distribution

What do you think is the percent chance that one year from today the average interest rate on a 30-year fixed-rate mortgage will be:


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| Rise by 2pp or More | 17.1 | 15.4 |
| Rise by 0-2pp | 41.0 | 35.5 |
| Fall by 0-1pp | 31.9 | 32.8 |
| Fall by 1pp or More | 9.9 | 16.3 |
| Obs | 1235 | 1013 |

Owners

## Probability of Refinancing in 12 months

What is the percent chance that over the next 12 months you will refinance the mortgage on your primary residence?


## Probability of Home Investments

What do you think is the percent chance that you will make any investments in your home (not including regular maintenance and repairs) costing more than \$5,000 total:


|  | 1-Year |  | $3-$ Year |  |
| :--- | :---: | :---: | :---: | :---: |
|  | 2022 | 2023 | 2022 | 2023 |
| Mean | 38.9 | 36.1 | 47.6 | 45.2 |
| Median | 30.0 | 25.0 | 50.0 | 42.0 |
| Std | 34.7 | 33.3 | 33.1 | 32.8 |
| $25 \%$ | 10.0 | 6.0 | 20.0 | 15.0 |
| $75 \%$ | 70.0 | 58.0 | 75.0 | 75.0 |
| Obs | 908 | 723 | 907 | 723 |

[^1]
## Home Tenure Expectation

How many more years do you expect to stay in this home as of today?


- Question QH1C Detail

Renters

## Ease of Obtaining Mortgage Today

If you ['and/or your spouse/partner'] wanted to buy a home today, do you think it would be easy or difficult for you to obtain a home mortgage?


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| Very Difficult | 33.5 | 32.6 |
| Somewhat Difficult | 29.7 | 33.3 |
| Neither | 16.3 | 16.7 |
| Somewhat Easy | 13.3 | 11.8 |
| Very Easy | 7.2 | 5.7 |
| Obs | 334 | 288 |

## Preference for Owning

Assuming you had the financial resources to do so, would you like to own instead of rent your primary residence?


|  | 2022 | 2023 |
| :--- | :---: | :---: |
| Strongly Prefer Renting | 7.9 | 7.9 |
| Prefer Renting | 11.9 | 11.1 |
| Indifferent | 11.0 | 11.3 |
| Prefer Owning | 17.8 | 20.7 |
| Strongly Prefer Owning | 51.4 | 49.0 |
| Obs | 334 | 288 |

## Probability of Buying Later

What do you think is the percent chance that you will own a primary residence at some point in the future?


# Home Price Expectations Questions 

## Question Q3A Detail

You estimated the current value of a typical home in your zip code to be \$[Q1]. Now, we would like you to think about the future value of such a home. What do you think the value of such a home will be:

- One year from today? $\qquad$ dollars (i.e. a Y\% increase/decrease)
- Five years from today? $\qquad$ dollars (i.e. a Y\% increase/decrease)
Autopopulate $Y$ based on dollar response
- Average Home Price Expectation


## Question Q3B Detail

You estimated the current value of a typical home in your zip code to be \$[Q1]. What do you think is the percent chance that the value of such a home 12 months from today will be...

- Less than [0.95*Q1] dollars? $\qquad$ percent chance
- Between [0.95*Q1] and [Q1] dollars? $\qquad$ percent chance
- Between [Q1] and [1.1*Q1] dollars? $\qquad$ percent chance
- More than [1.1*Q1] dollars? $\qquad$ percent chance


## All dollar values are rounded to the nearest \$100

- Home Price 1-Year Expectation Distribution


## Question Q3C Detail

You estimated the current value of a typical home in your zip code to be \$[Q1]. What do you think is the percent chance that the value of such a home 5 years from today will be...

- Less than $\left[0.9^{*} \mathrm{Q} 1\right]$ dollars? $\qquad$ percent chance
- Between [0.9*Q1] and [Q1] dollars? $\qquad$ percent chance
- Between [Q1] and [1.2*Q1] dollars? ___ percent chance
- More than [1.2*Q1] dollars? $\qquad$ percent chance All dollar values are rounded to the nearest $\$ 100$

[^2]
# Rent Price Expectations Questions 

## Question Q3D Detail

If the typical home in your zip code (the house/apartment you have considered so far) could be rented, what do you think the average monthly rent of such a home (excluding utilities) would be...

- Today? $\qquad$ dollars
- One year from today? $\qquad$ dollars
- Five years from today? $\qquad$ dollars
All dollar values are converted into a percent increase from today PAverage Rent Price Expectation

Housing Outlook Questions

## Question Q7 Detail

If someone had a large sum of money that they wanted to invest, would you say that relative to other possible financial investments, buying property in your zip code today is:

- A very good investment
- A somewhat good investment
- Neither good nor bad as an investment
- A somewhat bad investment
- A very bad investment
- Housing as an Investment Distribution


## Question Q6D/A Detail

We would now like you to think about your future moving plans. What is the percent chance that [over the next 12 months] [over the next three years] you will move to a different primary residence?

- CUSTOM SLIDER
- Probability of Moving


## Question Q6C Detail

And if you were to move to a different primary residence over the next three years, what is the percent chance that you would buy (as opposed to rent) your new home?

- CUSTOM SLIDER
- Probability of Buying


# Mortgage Rate Questions 

## Question Q5/B Detail

Assume that you applied for a 30-year fixed-rate mortgage today. What mortgage interest rate do you think you would qualify for? What do you think is the average interest rate (for all borrowers) on a new 30-year fixed-rate mortgage as of today?

- Enter Percent: $\qquad$ \%
- I would not qualify at any mortgage rate
- 30-Year Perceptions Today


## Question Q5C Detail

What do you think the average interest rate on a 30 -year fixed-rate mortgage will be:

- One year from today? $\qquad$ \%
- Three years from today? $\qquad$ \%

\author{

- Average National 30-Year
}


## Question Q5D Detail

What do you think is the percent chance that one year from today the average interest rate on a 30-year fixed-rate mortgage will be...

- Lower than [Q5b-1]\%? $\qquad$ percent chance
- Between [Q5b-1]\% and [Q5b]\%? $\qquad$ percent chance
- Between [Q5b]\% and [Q5b+2]\%? $\qquad$ percent chance
- Higher than [Q5b+2]\%? percent chance
Q5b is their perception of 30-year mortgage rates today

Owners Questions

## Question QH6B Detail

What is the percent chance that over the next 12 months you will refinance the mortgage on your primary residence?

- CUSTOM SLIDER
- Probability of Refinancing in 12 months


## Question QH4Bnew Detail

What do you think is the percent chance that you will make any investments in your home (such as remodeling, additions, upgrades, landscaping, but not including regular maintenance and repairs) costing more than \$5,000 total:

- Over the next 12 months? CUSTOM SLIDER
- Over the next three years? CUSTOM SLIDER
- Probability of Home Investments


## Question QH1C Detail

How many more years do you expect to stay in this home as of today?

- Less than 2 years
- 2-3 years
- 4-5 years
- 6-7 years
- 8-10 years
- More than 10 years
- Home Tenure Expectation


# Renters Questions 

## Question QR5 Detail

If you ['and/or your spouse/partner'] wanted to buy a home today, do you think it would be easy or difficult for you to obtain a home mortgage?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult
- Ease of Obtaining Mortgage Today


## Question QR8 Detail

Assuming you had the financial resources to do so, would you like to own instead of rent your primary residence?

- Yes, would strongly prefer owning
- Yes, would prefer owning
- Indifferent between owning and renting
- No, would prefer renting
- No, would strongly prefer renting
- Preference for Owning


## Question QR9 Detail

What do you think is the percent chance that you will own a primary residence at some point in the future?

- CUSTOM SLIDER
- Probability of Buying Later


[^0]:    - Question Q3A Detail

[^1]:    - Question QH4Bnew Detail

[^2]:    - Home Price 5-Year Expectation Distribution

