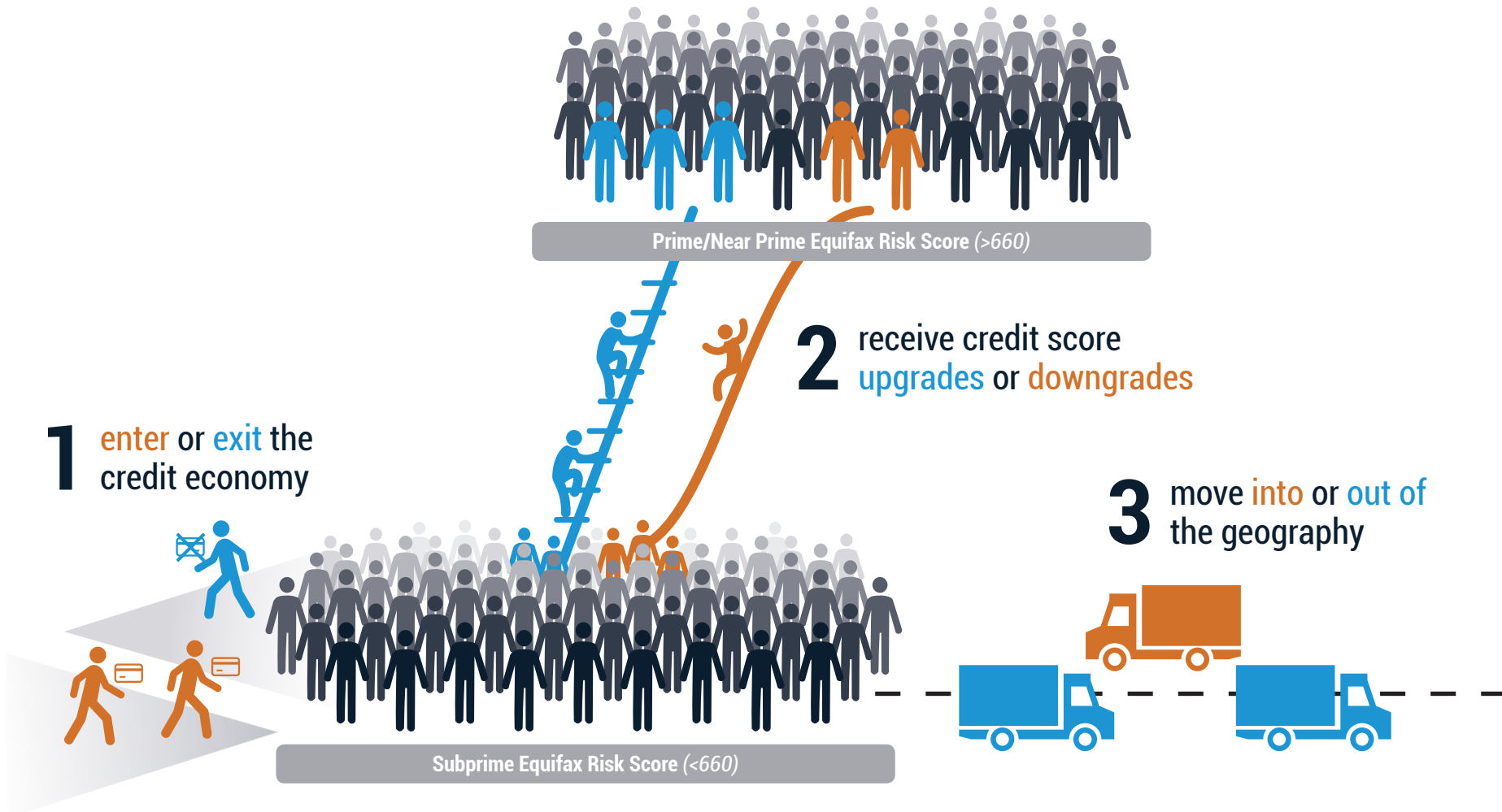





# CREDIT DYNAMICS

The subprime segment of the credit economy may grow or shrink because individuals with a subprime Equifax Risk Score (<660) may:



# CREDIT DYNAMICS EXAMPLE

## Drivers of Subprime Growth in the Credit Economy

COUNTY	NET NEW SUBPRIME ENTRANTS <i>New additions</i> to the credit economy with a subprime Equifax Risk Score minus subprime individuals who are <i>no longer included</i> in the credit economy 	NET STAYERS Individuals who stayed in the community and saw their Equifax Risk Score <i>fall below 660</i> minus those who were <i>upgraded to 660+</i> 	NET RE-LOCATORS Individuals with subprime Equifax Risk Score who <i>relocated into</i> the geography minus subprimes that <i>moved away</i> 	SUBPRIME GROWTH OVER 4 QUARTERS How much did the subprime segment of the credit economy grow between 2013 Q4 and 2014 Q4?	
Orleans, LA	3.70%	-0.56%	1.19%	GROWING	4.32%
Bexar, TX	2.99%	-3.63%	1.30%		0.66%
Kings, NY	5.22%	-4.95%	-0.92%	SHRINKING	-0.65%
Cook, IL	3.96%	-4.12%	-0.88%		-1.03%
St. Louis, MO	3.18%	-3.78%	-0.68%		-1.28%
Miami-Dade, FL	4.00%	-5.37%	-1.17%		-2.54%
Los Angeles, CA	3.26%	-6.11%	-0.41%		-3.26%

Source: New York Fed Consumer Credit Panel / Equifax.