## **Business Leaders Survey**

Covering service firms in New York, northern New Jersey, and southwestern Connecticut

Note: Survey responses were collected between August 4 and August 11.

Business activity continued to decline in the region's service sector in August, according to firms responding to the Federal Reserve Bank of New York's *Business Leaders Survey*. The survey's headline business activity index was little changed at -11.7. The business climate index remained negative at -39.3, suggesting the business climate remained worse than normal. Employment held steady, and wage growth was modest. Supply availability continued to worsen. The pace of input price increases remained moderate, and selling price increases remained significant. Firms turned pessimistic about the outlook.

## **Activity Continues to Decline**

Business activity fell for a sixth consecutive month in the New York-Northern New Jersey region, according to the August survey. The headline business activity index edged down two points to -11.7. Twenty-three percent of respondents reported that conditions improved over the month while 35 percent said that

ECONOMIST COMMENTARY

"Business activity declined for a sixth straight month in the New York-Northern New Jersey region's service sector in August. Employment was little changed, and price increases were widespread. Firms turned pessimistic about the outlook."

~Richard Deitz, Economic Research Advisor at the New York Fed

conditions worsened. The business climate index remained negative at -39.3, with just over half of respondents saying that the business climate was worse than normal.

### **Employment Holds Steady**

The employment index moved down three points to 1.0, suggesting employment was little changed. The wages index held steady at 28.0, indicating that wages increased at about the same pace as last month. The prices paid index remained elevated at 64.3, while the prices received index edged up two points to 32.0, its highest reading since March of 2023, pointing to a small pickup in selling price increases. The supply availability

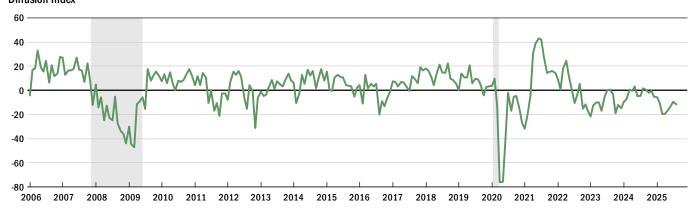
index remained negative at -10.2, indicating that supply availability worsened.

### Firms Turn Pessimistic Again

The index for future business activity dropped back into negative territory, falling to -6.8, and the index for the future business climate held well below zero, suggesting firms were pessimistic about the outlook. The index for future prices paid remained elevated, and the index for future prices received climbed to its highest level since 2022, suggesting firms expect widespread price increases in the months ahead. Supply availability is expected to worsen, and capital spending plans were soft.

## **Business Activity**

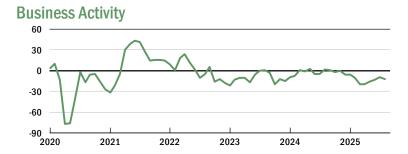
## Diffusion Index



Note: The shaded areas indicate periods designated as recessions by the National Bureau of Economic Research.

## **Current Indicators**

**Change from Preceding Month** 

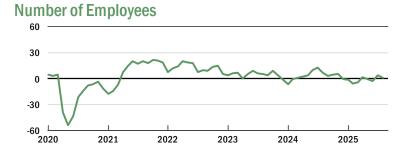


|        | Percent I | Reporting |       |  |
|--------|-----------|-----------|-------|--|
|        | Higher    | Lower     | Index |  |
| Jul    | 21.0      | 30.4      | -9.3  |  |
| Aug    | 22.8      | 34.5      | -11.7 |  |
| Change |           |           | -2.4  |  |

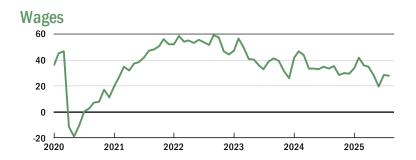
## Business Climate 25 0 -25 -50 -75 -100 2020 2021 2022 2023 2024 2025

|        | Favorable | Unfavorable | Index |
|--------|-----------|-------------|-------|
| Jul    | 11.7      | 46.3        | -34.6 |
| Aug    | 11.7      | 51.0        | -39.3 |
| Change |           |             | -4.7  |

**Percent Reporting** 



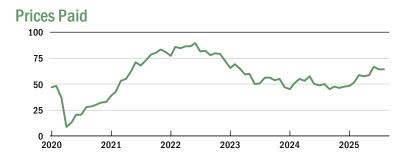
|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 21.2      | 17.5      | 3.8   |
| Aug    | 17.9      | 16.9      | 1.0   |
| Change |           |           | -2.8  |



|        | Percent F | Reporting |       |  |
|--------|-----------|-----------|-------|--|
|        | Higher    | Lower     | Index |  |
| Jul    | 33.0      | 4.7       | 28.3  |  |
| Aug    | 30.9      | 2.9       | 28.0  |  |
| Change |           |           | -0.3  |  |

## **Current Indicators**, continued

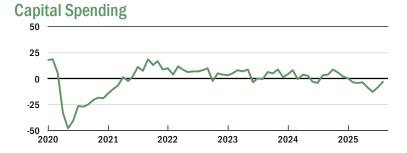
**Change from Preceding Month** 



| Percent I |             |          |
|-----------|-------------|----------|
| Higher    | Lower       | Index    |
| 67.3      | 2.8         | 64.5     |
| 65.7      | 1.4         | 64.3     |
|           |             | -0.2     |
|           | Higher 67.3 | 67.3 2.8 |

# Prices Received 40 20 20 2020 2021 2022 2023 2024 2025

|        | Percent F |       |       |
|--------|-----------|-------|-------|
|        | Higher    | Lower | Index |
| Jul    | 36.4      | 6.2   | 30.1  |
| Aug    | 39.3      | 7.3   | 32.0  |
| Change |           |       | 1.9   |



|        | Percent F | Reporting |       |  |
|--------|-----------|-----------|-------|--|
|        | Higher    | Lower     | Index |  |
| Jul    | 15.2      | 23.7      | -8.5  |  |
| Aug    | 19.3      | 22.2      | -2.9  |  |
| Change | 5.6       |           |       |  |
|        |           |           |       |  |

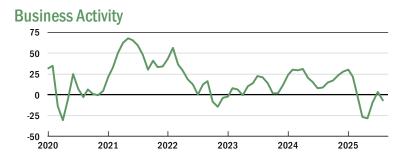
| Supply Av     | allability |      |                          |      |      |   |
|---------------|------------|------|--------------------------|------|------|---|
| 20 ———        |            |      | <i></i> ~                | ~~   |      | _ |
| 0 —           |            |      | $\overline{\mathcal{N}}$ |      |      | _ |
| -20           |            |      | /                        |      | . 0  |   |
| -40           |            |      |                          |      |      |   |
| -60 L<br>2020 | 2021       | 2022 | 2023                     | 2024 | 2025 | _ |

|        | Percent F |       |       |
|--------|-----------|-------|-------|
|        | Higher    | Lower | Index |
| Jul    | 8.1       | 15.2  | -7.1  |
| Aug    | 7.8       | 18.0  | -10.2 |
| Change |           |       | -3.1  |
| -      |           |       |       |

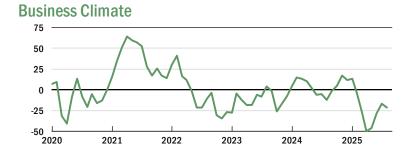
Note: The current supply availability index was added to the report in June 2024 and included a history of data points going back to 2021.

## **Forward-Looking Indicators**

**Expectations Six Months Ahead** 



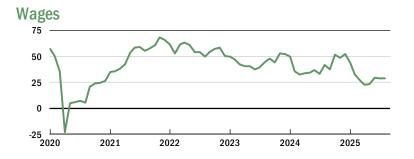
|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 31.3      | 27.6      | 3.7   |
| Aug    | 25.7      | 32.5      | -6.8  |
| Change | -10.5     |           |       |



|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Better    | Worse     | Index |
| Jul    | 22.1      | 38.5      | -16.4 |
| Aug    | 22.3      | 43.2      | -20.9 |
| Change |           |           | -4.5  |

## **Number of Employees** 50 25 -25 L 2020 2021 2022 2023 2024 2025

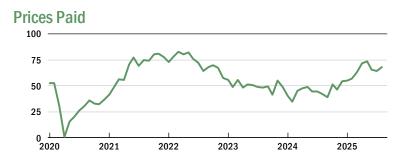
|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 24.9      | 14.6      | 10.2  |
| Aug    | 22.3      | 18.8      | 3.5   |
| Change | -6.7      |           |       |



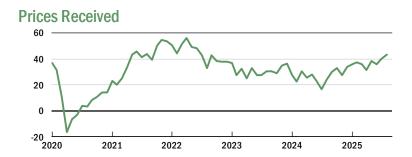
|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 32.5      | 3.9       | 28.6  |
| Aug    | 32.2      | 3.5       | 28.7  |
| Change |           |           | 0.1   |

## Forward-Looking Indicators, continued

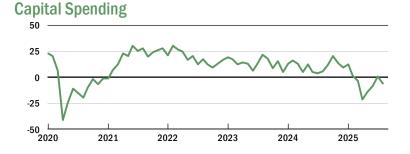
**Expectations Six Months Ahead** 



|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 65.9      | 1.5       | 64.4  |
| Aug    | 70.8      | 3.0       | 67.8  |
| Change |           |           | 3.4   |



|        | Percent F | Reporting |       |
|--------|-----------|-----------|-------|
|        | Higher    | Lower     | Index |
| Jul    | 45.3      | 4.9       | 40.4  |
| Aug    | 47.2      | 4.0       | 43.2  |
| Change |           |           | 2.8   |



|        | Percent I |       |       |
|--------|-----------|-------|-------|
|        | Higher    | Lower | Index |
| Jul    | 23.9      | 22.9  | 1.0   |
| Aug    | 20.3      | 26.2  | -5.9  |
| Change |           |       | -6.9  |
|        |           |       |       |

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| Supply Ava    | ailability |   |                   |       |  |
|---------------|------------|---|-------------------|-------|--|
| 0 —           |            | The Business Leaders Survey began asking about expected |                   |       | <b>₩</b>                               |
| -20           |            | supply av   | ailability in May | 2024. | 4/                                     |
| -40           |            |   |                   |       | —————————————————————————————————————— |
| -60 L<br>2020 | 2021       | 2022  | 2023              | 2024  | 2025                                   |

|        | Percent I |       |       |
|--------|-----------|-------|-------|
|        | Higher    | Lower | Index |
| Jul    | 9.0       | 21.0  | -11.9 |
| Aug    | 10.1      | 25.1  | -15.0 |
| Change |           |       | -3.1  |
|        |           |       |       |

Note: The expected supply availability index was added to the report in June 2024 and included one additional data point from May 2024.