Investor Advisory Committee on Financial Markets Member Presentation Materials July 12, 2023

### The Changing World Order

What structural shifts in the US and global economies have had the largest impact on your growth expectations over the near and longer term?

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#### **The Five Big Forces**

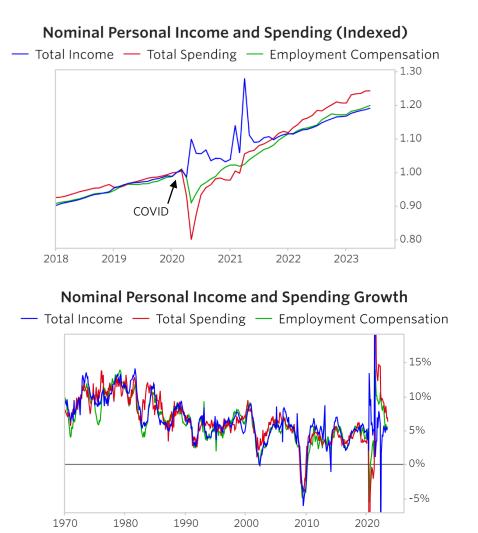
- 1) Financial/Economic: Large Increases in Debt and Debt Monetization (Largest Since 1930-45)
- 2) Internal Conflict: Due to Wealth and Values Gaps (Largest Since 1930-45)
- **3) External/Geopolitical Conflict:** The Great Powers Conflict—Especially between the US and China (Largest Since 1930-45)
- 4) Acts of Nature: Drought, Floods, and Pandemics—Especially Regarding Climate Change and How to Deal with It
- 5) Human Inventiveness and New Technologies—Especially AI

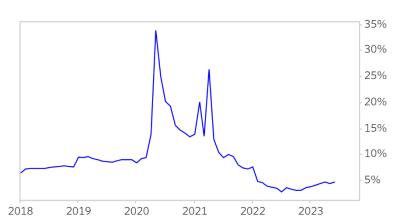
#### **Structural Shifts and their Dangerous Interactions**

- Fiscal controls are at odds with spending needs for social programs, green economy investing, infrastructure spending, and Al investing. Fiscal deficits are at odds with a sustainable supply and demand for government debt. These are also at odds with central banks' inflation controls, which are at odds with domestic political and social stability, due to large wealth and political gaps.
- <u>International geopolitical conflicts</u> are creating <u>deglobalization</u>, as there is <u>preparation for war</u> and <u>self-sufficiency rather than efficiency</u>, which is at odds with efficiency and inflation goals.
- <u>The fragmenting world order</u> is causing multilateral systems to break down, which is at odds with stability, efficiency, and <u>regulating AI.</u>
- The <u>big demographic shift</u> will exacerbate the great North ("Rich Countries") South ("Poor Countries") divide.

# A Lot Has Happened Over the Last Three Years (2020-2023)

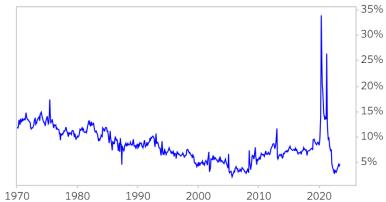
- Covid
- Big Fiscal Stimulus—Government Borrowed a Lot of Money
- Big Monetary Stimulus—Central Banks Printed a Lot of Money to Buy and Guarantee a Lot of Debt
- Internal Political Shift from Right to Left (Which Led to More Fiscal and Monetary Stimulus)
- Supply Line Problems
- Inflation Accelerated
- Greater International-Geopolitical Conflicts: China-US, NATO-Russia
  - Sanctions, Deglobalization, Self Sufficiency in the Event of War Is More Important than Efficiency
- Reduction in Fiscal Stimulation (Still High)
- Significant Reduction in Monetary Stimulation (from Extremely Easy to Slightly Tight)
- Big Losses in Bonds, Especially Government Bonds
- Reduction in Inflation to Still Too High Levels
- Credit Growth
- Venture Capital, Negative Cashflow Tech, and Commercial Real Estate Plunge
- Al Excitement and Boom
- Climate Change Initiative

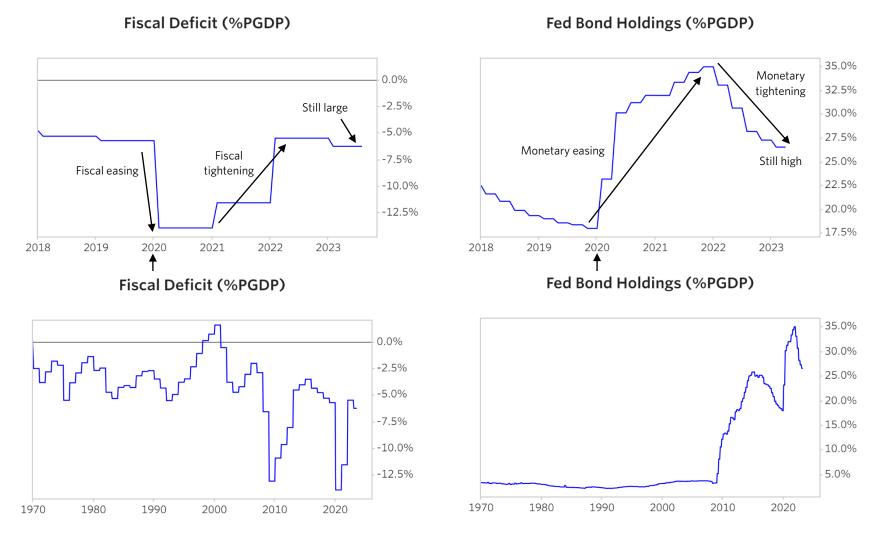


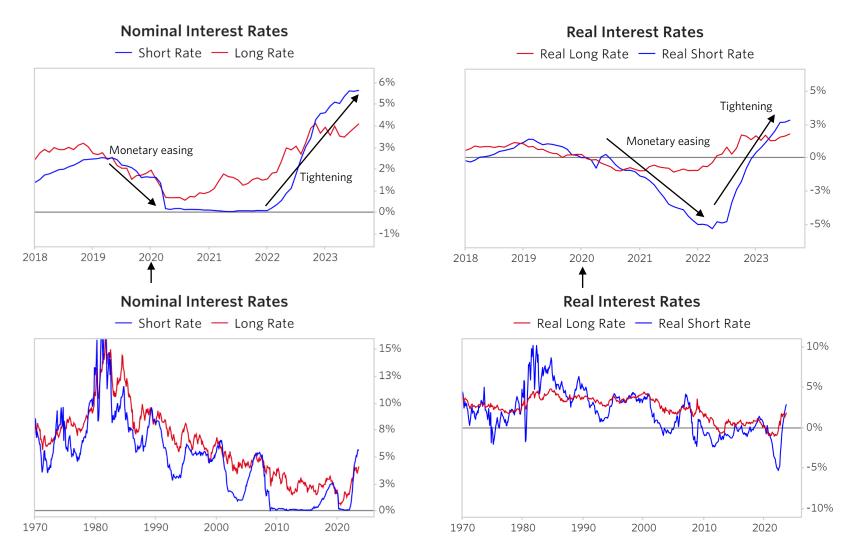


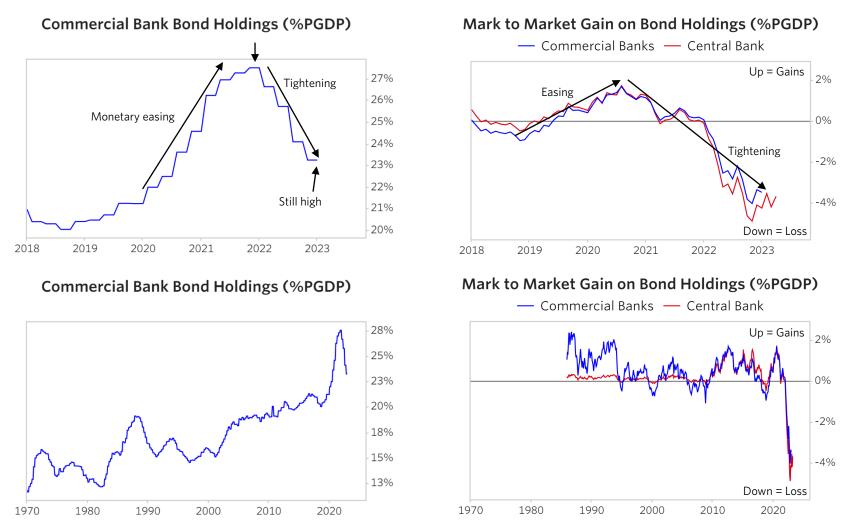
**HH Savings Rate** 





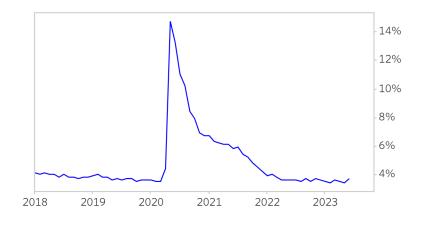






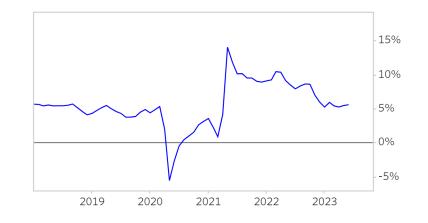
Figures for gains and losses on bond holdings for commercial and central banks is a rough estimate based on the trailing 10 year purchases of bonds by that player. To estimate purchase prices to compare to current prices, we use the relevant Barclays aggregate bond index for each country. Please review the "Important Disclosures and Other Information" located at the end of this presentation.

#### THE UNEMPLOYMENT RATE IS LOW AND COMPENSATION GROWTH IS HIGH

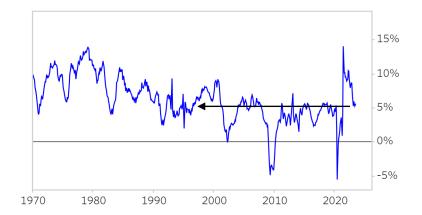


**Unemployment Rate** 

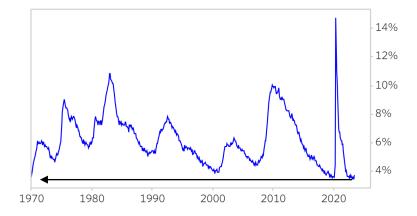
#### **Employment Compensation Growth (YoY)**



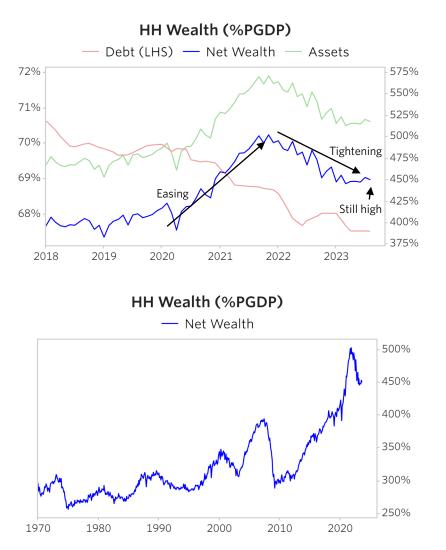
**Employment Compensation Growth (YoY)** 



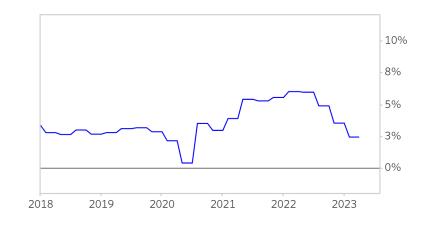
**Unemployment Rate** 



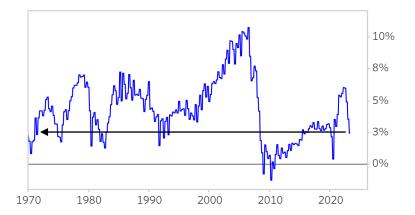
#### HOUSEHOLD SPENDING IS DRIVEN BY STRONG INCOMES AND BALANCE SHEETS, NOT BORROWING



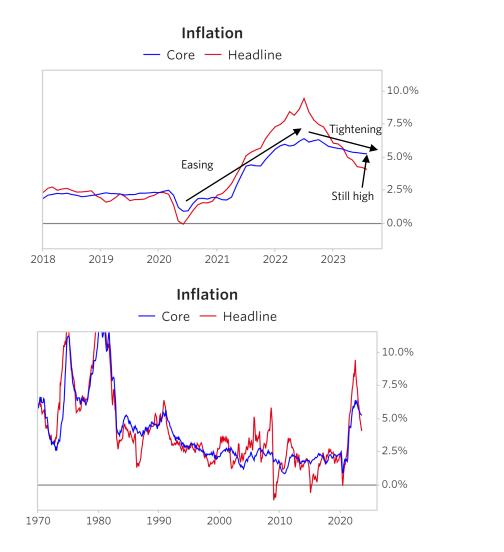
Household Borrowing (% GDP)



Household Borrowing (% GDP)



#### **INFLATION STILL LOOKS HOT – BUT EXPECTATIONS ARE ANCHORED**



USA Breakeven Inflation (10Y)

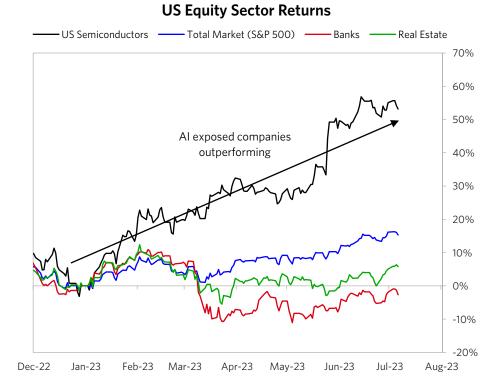


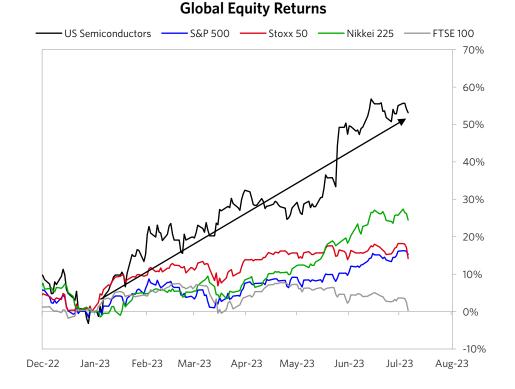
### HOUSEHOLDS AND BUSINESSES LOOK HEALTHIER ACROSS THE WORLD – WHILE GOVERNMENTS LOOK LESS HEALTHY

#### Change in Assets and Liabilities by Player, Since 2020 (% PGDP)

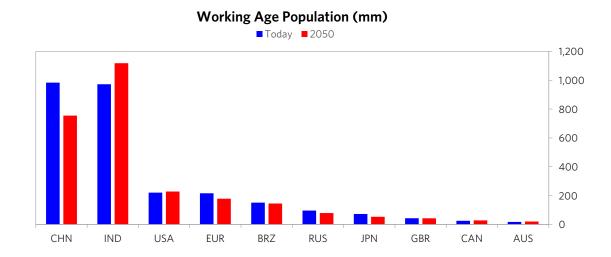
	USA	EUR	JPN	GBR	CAN	AUS	CHN	_
Household Net Worth	33%	1%	18%	-5%	30%	34%	35%	Household balance sheets improved
Household Assets	31%	-1%	20%	-10%	29%	25%	36%	
Household Debt	-2%	-2%	2%	-5%	-1%	-9%	1%	
Corporate Debt	1%	-4%	13%	-7%	1%	-12%	9%	while government and central bank balance sheets worsened
Government Debt	12%	7%	6%	12%	11%	5%	12%	
o/w Owned by Central Bank	8%	10%	8%	4%	10%	9%	0%	
Memo: Central Bank Losses on Govt Debt (%PGDP)	-5%	-7%	-6%	-10%	-2%	-3%	0%	
Memo: Spot FX Move vs Gold	-21%	-23%	-39%	-24%	-23%	-25%	-24%	

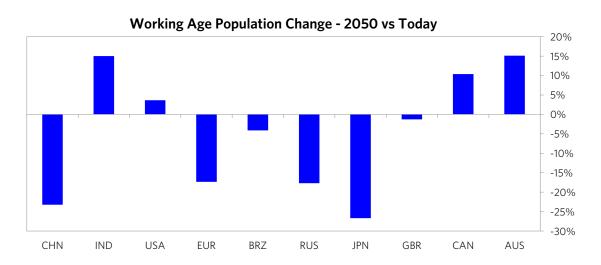
### COMPANIES WITH EXPOSURE TO ARTIFICIAL INTELLIGENCE HAVE SIGNIFICANTLY OUTPERFORMED THE MARKET IN 2023





#### **BIG DEMOGRAPHIC SHIFTS ARE COMING**





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