# Minutes of the regular meeting of the Innovation Advisory Council

10:00am – 12:00pm ET, Wednesday, October 4, 2023 Federal Reserve Bank of New York 33 Liberty Street, New York, NY and via Teams

### Present:

Lynn Bishop, CIO, DTCC Umar Farooq, CEO, Onyx by J.P. Morgan Matt Harris, Partner, Bain Capital Ventures Cassie Kozyrkov, CEO of Data Scientific Cathie Mahon, President and CEO, Inclusiv Neha Narula, Director, MIT Digital Currency Initiative Brad Peterson, CIO/CTO, Nasdaq Steve Streit, Founder, SWS Venture Capital

## Federal Reserve attendees:

John Williams, President and CEO, FRBNY Michelle Neal, Markets, IAC Chair and Sponsor Chris Armstrong, Operations and Resiliency Elizabeth Caviness, Markets Chris Desch, New York Innovation Center Jon Durfee, New York Innovation Center Mark Fischer, Supervision Elena Ferri, Technology Julia Godinez, FRBSF Julia Remache, Markets Andrew Haughwout, Research and Statistics Henry Holden, New York Innovation Center Alison Liu, Supervision Deepika Mahajan, Technology Sishush Maru, Supervision Heidy Medina, Supervision Harry Mendell, Technology Lisa Menda, Research and Statistics Helen Mucciolo, Corporate Group Mihaela Nistor, Risk John Rutigliano, Supervision Raymond Sak, FRB St. Louis Janine Tramontana, Legal Morgan White, FRS Innovation Per von Zelowitz, New York Innovation Center

## Guests:

Larry Angelilli, Chief Financial Officer, MoneyGram Simon Johnson, Ronald A. Kurtz Professor of Entrepreneurship at the MIT Sloan School of Management, Head of the Global Economics and Management group Karin Kimbrough, Chief Economist at LinkedIn Sylvain Leduc, Executive VP and Director of Research, Federal Reserve Bank of San Francisco

The videoconference was called to order at 10:00am ET.

## 1. Introductory Remarks

Per von Zelowitz, Director of the New York Innovation Center, welcomed members and Federal Reserve attendees to the final Innovation Advisory Council (IAC) meeting of the year and introduced the agenda topic: Artificial Intelligence: Developments in the labor market and finance.

Michelle Neal, Head of Markets at the Federal Reserve Bank of New York, delivered welcome remarks.

2. Guest moderator Sylvain Leduc, Executive Vice President and Director of Research of the Federal Reserve Bank of San Francisco, facilitated conversation between two guest speakers on the impact of artificial intelligence on the labor market and productivity.

Simon Johnson, Ronald A. Kurtz Professor of Entrepreneurship at the MIT Sloan School of Management, Head of the Global Economics and Management group, highlighted the importance of measuring productivity growth when implementing automation. The discussion included considerations around how automation should factor the creation of new tasks and jobs for the economy, the need to consider how marginal productivity can be measured, what makes AI different from past innovations, and how AI can enable human creativity.

Karin Kimbrough, Chief Economist at LinkedIn, shared key insights on in-demand skills across industries. Most notably, Karin described the rapid recent increase in demand for experts in AI and opined on how the growth in AI may impact demand for workers with different skill levels and job types going forward, as well as how it may impact different industries. The discussion continued with trends across demographics. It was also noted that leaders across industries may be unsure of the impact AI will have on productivity and the industry may experience some trial and error and need time before determining the most useful applications.

Following the moderated conversations, the meeting transitioned to open discussion. Discussion topics included the question of AI accessibility internationally and how AI applications may differ across regions, the threat of competitive pressure, and the skills that will withstand job displacement.

4. Morgan White, AI Program Lead of the Federal Reserve System introduced the last section of the agenda on industry perspectives with the discussion led by IAC member Cassie Kozyrkov, CEO of Data Scientific.

Cassie described the three main decisions underlying AI decision making by leaders: Identifying the objective, automating using examples, and testing criteria. The discussion explored the foundational importance of data management and the training of trusted individuals to be used as safety nets for all tools. The discussion highlighted the risks of the scalability of AI absent quality data, considerations around affordability and access to AI tools, and the importance of consumer education.

The meeting adjourned at approximately 12:00pm ET