Investing in America’s Workforce
Improving Outcomes for Workers and Employers

Event to launch new resources for policymakers, funders, & employers

Federal Reserve Bank of New York
Friday, November 9, 2018
Benjamin Strong Room
7:45 a.m. to 2:00 p.m.
Co-hosted by the Federal Reserve Banks of New York and Atlanta

7:45 a.m. Continental breakfast and networking

8:30 a.m. Welcome & Framing Remarks
Introduction by Jack Gutt, EVP, Federal Reserve Bank of New York
John C. Williams, President and CEO, Federal Reserve Bank of New York

8:50 a.m. Workforce Investment by Sector
Introduction by Steven Shepelwich, Senior Community Development Advisor, Federal Reserve Bank of Kansas City – Oklahoma City Branch
Patrick T. Harker, President and CEO, Federal Reserve Bank of Philadelphia

9:10 a.m. Investing in Workers
How are job seekers—particularly workers facing challenges in the labor market—viewed as assets that can drive innovation and build employers’ competitiveness?

Carl E. Van Horn, Distinguished Professor and Director, Heldrich Center at Rutgers (moderator)
E. Wilson Finch, Director of Higher Education Services, Workforce and Economic Dev., Council for Adult and Experiential Learning (CAEL)
Todd Greene, Executive Director, Atlanta University Center Consortium, Inc.
Maurice A. Jones, President and CEO, Local Initiatives Support Corporation (LISC)
Marc Morial, President and CEO, National Urban League

10:10 a.m. Break

10:30 a.m. Investing in Work
How can enhancing the quality of work as well as implementing place-based and job creation strategies help to attract and retain skilled workers?

Jeff Fuhrer, EVP and Senior Policy Advisor, Federal Reserve Bank of Boston (moderator)
Susan R. Crandall, Director of Center for Social Policy, University of Massachusetts Boston
Fred Dedrick, President and CEO, National Fund for Workforce Solutions
Donna Fabiani, EVP, Opportunity Finance Network
Teófilo Reyes, Research Director, Restaurant Opportunities Centers United
11:30 a.m. Investing in Systems for Employment Opportunity

How can public, private, and nonprofit sectors coordinate efforts and integrate new technologies and finance models to meet the needs of both workers and employers?

Lauren Eyster, Senior Fellow, Urban Institute
Chauncy Lennon, VP for Future of Learning and Work, Lumina Foundation
Jane Oates, President, WorkingNation
Andy Van Kleunen, CEO, National Skills Coalition

12:30 p.m. Break

12:45 p.m. Lunch

1:15 p.m. Luncheon Armchair Conversation

Stuart Andreason, Director, Center for Workforce and Economic Opportunity, Federal Reserve Bank of Atlanta (moderator)
Dave E. Altig, EVP and Director of Research, Federal Reserve Bank of Atlanta
Dottie Gallagher, President and CEO, Buffalo Niagara Partnership
Julie Gehrki, VP of Philanthropy, Walmart Foundation

1:50 p.m. Closing Remarks

Karen Leone de Nie, VP and Community Affairs Officer, Federal Reserve Bank of Atlanta
Edison Reyes, Economic and Workforce Dev. Advisor, Federal Reserve Bank of New York

2:00 p.m. End of Event

Share your takeaways from today’s event using #investinwork.
To access the Investing in America’s Workforce book and other resources from this initiative visit www.investinwork.org.