**Lead the Way: A Workforce Development Video Contest**

**REMEMBER!** You may pick ONE Industry and ONE occupation group in that industry. The 3 requirements you must highlight in the video are Top 3 skill clusters, Estimated Gap, and Expected Wages.

**HEALTHCARE**
Sources: Measuring Middle Skills Occupational Gaps within the Finger Lakes Regional Economy, January 2015; Community Engagement at the Federal Reserve Bank of NY.

I. **CLINICAL & MEDICAL LABORATORY TECHNOLOGY**
Medical Laboratory technicians collect samples and perform tests to analyze body fluids, tissue, and other substances. [http://bit.ly/1HeX4nk](http://bit.ly/1HeX4nk)

A. **Top 3 Skill Clusters**
   - Problem Solving
   - Basic Patient Care
   - Communication & Coordination

B. **Estimated Gap**
   - 70 jobs are estimated to go unfilled each year in the region

C. **Expected Wages**
   - Entry Wage: $14.45 per hour
   - High Wage: $26.78 per hour

II. **HEALTH INFORMATION TECHNOLOGY**
Health information technology allows comprehensive management of medical information and its secure exchange between health care consumers and providers. [http://bit.ly/1BDX3o0](http://bit.ly/1BDX3o0)

A. **Top 3 Skill Clusters**
   - Communication & Coordination
   - Software & Programming Skills
   - Business Environment Skills

B. **Estimated Gap**
   - 56 jobs are estimated to go unfilled each year in the region
C. **Expected Wages**
   
   Entry Wage: $15.48 per hour  
   High Wage: $35.25 per hour

### III. RADIOLOGIC TECHNOLOGY

Health care professionals use many types of equipment to diagnose patients. Radiologic technologists specialize in x-ray and computer imaging. They are responsible for accurately positioning patients and ensuring that a quality diagnostic image is produced.  

http://bit.ly/1NyGyCa

A. **Top 3 Skill Clusters**
   
   Diagnostic Specialties  
   Basic Patient Care  
   Medical Specialties

B. **Estimated Gap**
   
   9 jobs are estimated to go unfulfilled each year in the region

C. **Expected Wages**
   
   Entry Wage: $20.88 per hour  
   High Wage: $36.60 per hour

### IV. NURSING

Nurses provide and coordinate patient care, educate patients and the public about various health conditions, and provide advice and emotional support to patients and their family members.  

http://bit.ly/1NyGVwJ

A. **Top 3 Skill Clusters**
   
   Basic Patient Care  
   Communication & Coordination  
   Business Environment Skills

B. **Estimated Gap**
   
   932 jobs are estimated to go unfulfilled each year in the region

C. **Expected Wages**
   
   Entry Wage: $13.87 per hour  
   High Wage: $24.15 per hour