THE PRICE OF SOMETHING
IS DETERMINED BY ITS
SUPPLY, HOW MUCH OF
IT THERE IS, AND
DEMAND, HOW MANY
PEOPLE WANT OR NEED IT.

ROCERY

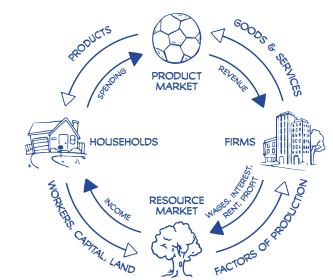
- Can you find something in large supply?
- Can you find something in high demand?
- How does the interaction of supply and demand help to answer "What is an economy?"

ECONOMISTS DIVIDE THINGS OF VALUE INTO GOODS AND SERVICES.
GOODS INCLUDE PHYSICAL THINGS,
LIKE CROPS, SOCCER BALLS,
AND FLYING CARS. SERVICES ARE
ACTIVITIES PROVIDED TO PEOPLE
AND BUSINESSES, LIKE HAIRCUTS,
DOG-WALKING, AND FLYING CAR REPAIR.

- Can you find some examples of goods?
- Can you find some examples of services?
- How do goods and services help answer the question "What is an economy?"



FIRMS SELL, HOUSEHOLDS BUY



HOUSEHOLDS SELL, FIRMS BUY

THE ECONOMY OF NOVUS LOOKS COMPLICATED, BUT GOODS, SERVICES, AND MONEY FLOW IN CYCLES.

- Imagine you are a household. How do you get money?
- Imagine you are a business. How do you get money?

