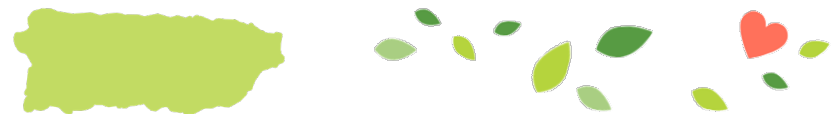




# Puerto Rico Start-Up Loan Fund

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Grupo Guayacán, Inc.

**Investment Connection Puerto Rico**  
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# About Grupo Guayacán, Inc.



## Our Mission

To foster and develop a rapidly growing community of entrepreneurs and a vibrant market for private equity in Puerto Rico.

We offer a portfolio of **world-class entrepreneurial development programs**, geared at accelerating the growth of **high impact small and medium-sized businesses** in Puerto Rico.

Our programs provide entrepreneurs - from **idea**, to **start-up**, and **growth** - with the **education**, **tools**, and **capital** to take their ventures to the next level.

Our technical assistance offering includes: **(1) Education**, **(2) Capacity Building**, and **(3) Access to Capital**.

### TECHNICAL ASSISTANCE

#### EDUCATION & CAPACITY BUILDING

IDEA VALIDATION &  
COMMERCIALIZATION



STARTUP  
SUPPORT



GROWTH STAGE  
DEVELOPMENT

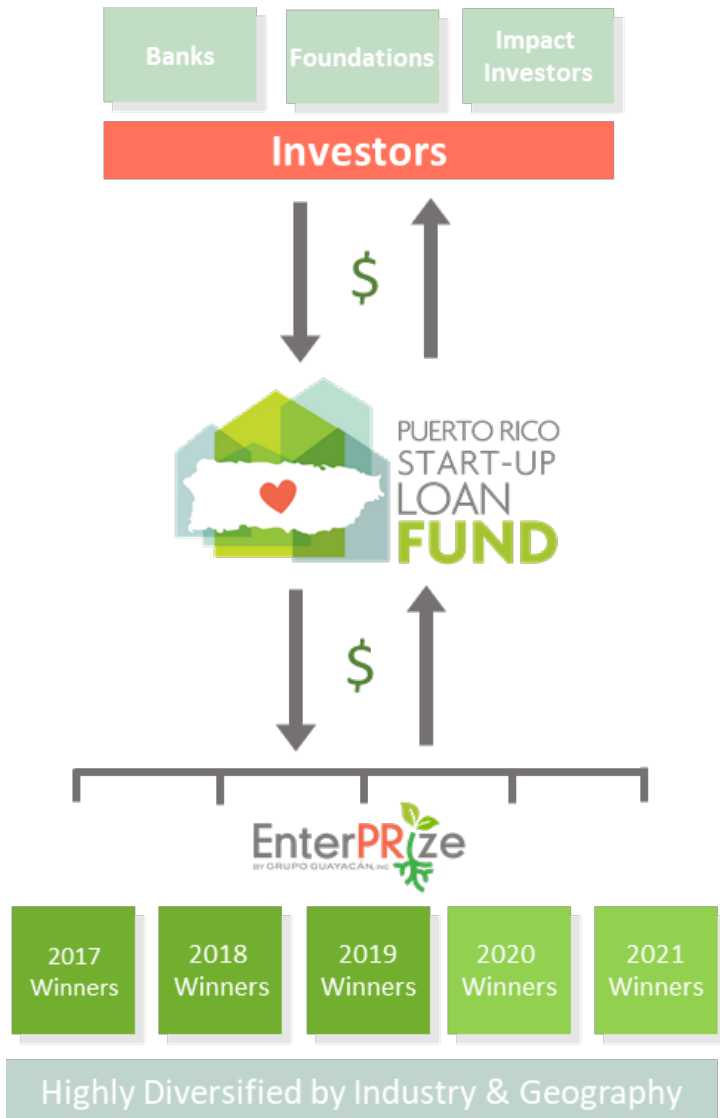


#### FUNDING

EARLY STAGE  
CAPITAL



# Puerto Rico Start-Up Loan Fund



A new funding mechanism to increase access to capital for winners of our **EnterPRize Competition**:

- High potential group of start-ups or recently formed small businesses (<\$500K in revenue)
- Will impact **5 cohorts** since Hurricane María

Participants receive intensive **Technical Assistance**:

- 6-Month **Entrepreneurial Education Curriculum**
- **Coaching** and **Mentoring**
- Access to **Equity-Free Seed Capital**

Loans would **match seed capital prizes** (up to \$50K per business) sponsored by Guayacán and its corporate and foundation partners.

# Technical Assistance: Our Track Record



## Start-Up Capacity Building



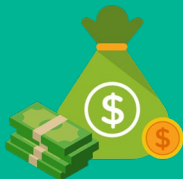
**2,190+**  
Applications



**291**  
Start-Ups



**88**  
Winners



**\$1.3M**  
Seed Capital



**IDEA**  
SEED FUND

Accelerating Innovation-Driven Enterprises

## Access to Seed Capital



**10**  
Portfolio  
Companies



**\$820K**  
Invested



**270+**  
Jobs Created



**1.8X**  
Capital Raised

# Next Steps: From Idea to Reality

## We Seek:

**\$1M**

investment to  
kickstart the  
Puerto Rico Start-  
Up Loan Fund

**\$250K**

in grant funding  
to cover set-up,  
launch &  
operational  
expenses for the  
first 3 years of the  
fund

In its first phase the **Puerto Rico Start-Up Loan Fund**  
will serve **2017-19 EnterPRize Competition Winners:**



**38**

Local  
Start-Ups



**408**

Jobs  
Represented



**\$3.5M**

Total  
Sales



**14**

Municipalities  
Impacted

**\$463K+ in matching equity-free seed capital**

## TOP INDUSTRIES



**Agribusiness  
& Food**



**Technology  
& Software**



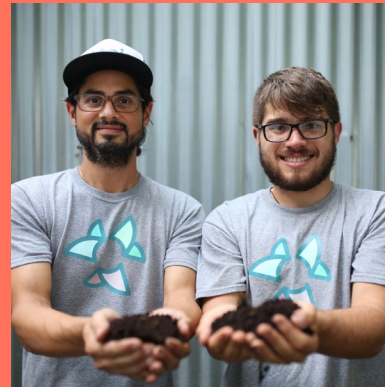
**Retail &  
E-Commerce**



**Services**



# READY TO BECOME OUR FIRST INVESTOR?



[www.guayacan.org](http://www.guayacan.org)

