

# Establishment of P18Ventures as an **Impact Venture Capital Investment Fund in Puerto Rico**



**Lucas Arzola**

Director of Operations

- Founder of university startup incubator and 2 startup companies in biotech and education
- Entrepreneurship professor in California and Puerto Rico
- 250+ startups advised



**Sebastián Vidal**

Executive Director

- Former executive director at Startup Chile, pioneering government-backed innovation program
- Innovation strategy consultant for several countries
- 1,000+ startups advised

# What is parallel<sup>18</sup>?

Parallel18 is a top-level, performance-driven international startup program with a social mission: offer entrepreneurs from all over the world access to high-quality business training, grants, mentors, business contacts, and investors to help them scale globally while **working to position Puerto Rico as a unique hub for innovative businesses and technology**. P18 is a program of the **Puerto Rico Science, Technology, and Research Trust**.

## What is **unique** about parallel<sup>18</sup>?



Managed by an NGO,  
not government

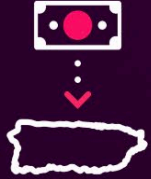


Leading international  
innovation organization  
with investment focus



Broad reach that aims to  
achieve big hits as a means to  
create social and economic  
impact in the island

# Opportunity for a global Puerto Rico with significant financial and social impact for entrepreneurs and investors\*



Need for more capital for Puerto Rico based entrepreneurs -- **retention**



Need for more investment knowledge among both Puerto Rico startups and local potential investors



Reducing the risk for local investors



Unique insight on which companies are investable



Standard startup accelerator structure that generates financial and social ROI



It's time! Convergence of track record and momentum

*\*\*"By creating an environment that spawns, attracts, and retains top talent, businesses, ideas, and capital, a global city can generate benefits that extend far beyond municipal boundaries." Global Cities Index, A.T. Kearney, 2014*

# Exciting measurable **impact** that motivates our stakeholders

	Year 1	Year 2	Year 3
The number of Puerto Rican startups is growing with an inflection point after Hurricane Maria	17	73	113
Puerto Rico based startup revenue is consistently growing 2x year over year since 2017	\$7,988,506	\$17,043,222	\$39,426,291 <b>10X</b> more
Puerto Rico based cumulative investment continues to grow exponentially since P18's inception!	\$1,870,000	\$5,579,000	\$14,110,300 <b>5X</b> more
Direct grant funding into local startups is proven to generate multiples in ROI	\$680,000	\$2,120,000	\$3,000,000

# Track record of heightened investor interest and startup investment with **growing value**

- Matching investment
- For outstanding companies that completed parallel18, are raising funding, and commit to set up operations in Puerto Rico
- 6-8 companies a year (best 10%)
- \$25K-\$150K target investment
- \$1.34M invested in 19 companies so far
- Performance of our local investment portfolio showing signs of growth: Brands Of, BrainHi, Abartys Health, Burea, GoPanza
- **2.5X increase in valuation of local P18Ventures portfolio companies\***

BrainHi



StageBoom



GOPANZA

BRANDSOF

CINCÔ

DATAWIFI



\*According to TechCrunch and MoneyTalks, only the top 15% VC firms in the US achieve at least 2X-3X ROI

Together we can do more faster

**\$1,000,000**

to establish **\$20M** P18Ventures impact investment fund with financial/social ROI



Growing portfolio valuation from **P18**'s unique insight into investable companies



\$610K grant from **EDA** already in place to cover operational costs for the fund



Become anchor investors in fund that has \$450K/year commitment from **PR Science Trust** (in process of becoming **CDFI** for venture capital)



[lucas@parallel18.com](mailto:lucas@parallel18.com)



[sebastian@parallel18.com](mailto:sebastian@parallel18.com)