



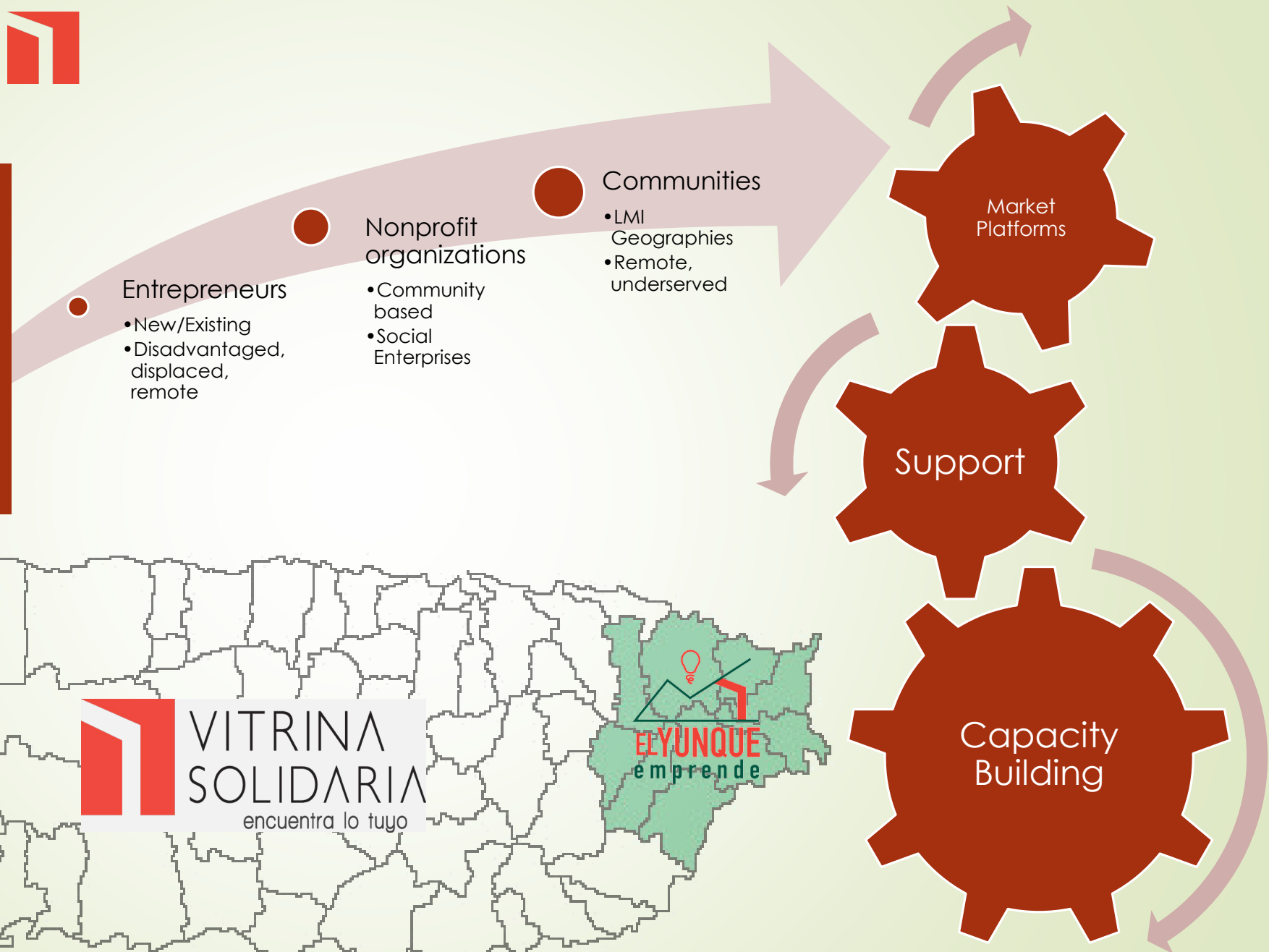
VITRINA  
SOLIDARIA



# About us



ViSo is a nonprofit social enterprise that enables sustainable and socially responsible micro-businesses and social enterprises to be successful in the markets, thus contributing to the prosperity of Puerto Rico.





# Solidarity, Entrepreneurship & Sustainability for El Yunque Region



Sustainable entrepreneurship development



\* Circuito Empresarial

- BlueFern Transportation Initiative
- Veredas del Norte
- The Y in El Yunque





# Intend Impact



250  
Created/retained  
employments

6 Integrated  
communities and  
nonprofits

1 Reactivated Main  
Street in Palmer  
Community

45 Created/retained  
employments

3 Integrated  
communities and  
nonprofits

1 Reactivated Main  
Street in EYE Region

>\$145,000.00  
Investment for  
strengthening local  
initiatives



4 economic  
development  
collective initiatives  
in pipeline

>\$ 250,000.00  
Investment for  
strengthening local  
initiatives

5 Economic  
development  
collective initiatives  
implemented

>700 min of  
Multimedia Material  
published

>1,500.00 Hours of  
training, coaching  
and technical  
support

1 App Prototype

> 800 min of  
Multimedia Material  
published

>1,500.00 Hours of  
training, coaching  
and technical  
support

Launch of El Yunque  
App

Co-working space  
development

**Since 2016- 2019**

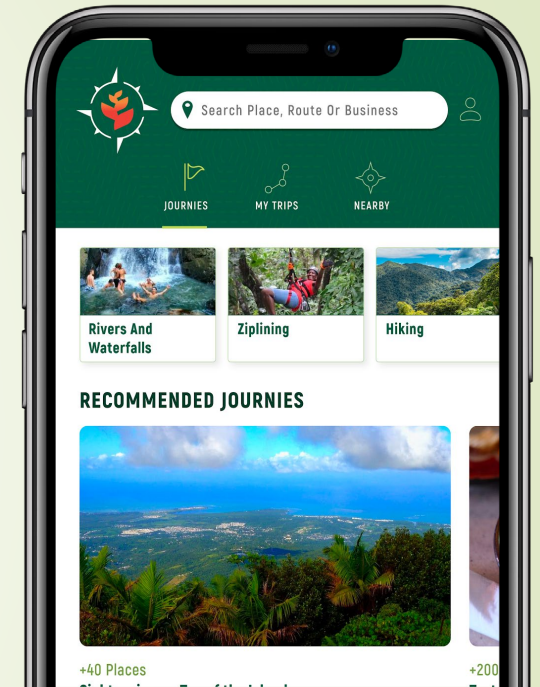
**2020-2022 (Additional Impact Projected)**



# Investment in El Yunque Emprende Program: \$145,500.00

## In one year

- **Build capacity for at least 25 additional entrepreneurs** - Enhancement of entrepreneur's skills, knowledge and education.
- **Enable 4 collective economic development initiatives** – These initiatives will strengthen efforts that will allow sustainable development of El Yunque Region. These are all social enterprises with triple bottom line.
- **Provide >300 hours of entrepreneurial coaching and technical support for existing and new participants**– Give direct follow up and support to the project's development.
- **Launch El Yunque App.** Initiative to promote local tourist routes within the region. El Yunque App will contribute with the sustainability of the programs.
- **Showcase >24 participants to augment visibility of their businesses and organizations**





# HARMONY & PROSPERITY BETWEEN PEOPLE, NATURE, BUSINESS & TECHNOLOGY

