

FORO DE COMERCIO INTERNACIONAL PARA PEQUEÑAS EMPRESAS



El Foro lo organizan Federal Reserve Bank of New York, Federal Deposit Insurance Corporation, U.S. Small Business Administration y Puerto Rico Small Business and Technology Development Center.

Dayanira Díaz Luque **Promoexport Director** **Puerto Rico Trade & Export Company**

Dayanira Díaz leads the Promoexport division of the Puerto Rico Trade and Export Company, a public corporation of the Department of Economic Development and Commerce that seeks to foster the island's economic development, placing special emphasis on small and medium-sized businesses, and the exporting of local products and services.

Among Ms. Díaz's responsibilities is the development of international promotion strategic plans that effectively boost exporting activities of local businesses, while at the same time becoming an ongoing and permanent activity that contributes to Puerto Rico's economic development.

Ms. Díaz holds a Master's Degree in Education from the University of Phoenix and a Bachelor's Degree in Labor Relations from the University of Puerto Rico. She has more than 10 years of experience in the public sector, specifically in the area of economic development, with distinction in the development of micro-businesses and business incubators.



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