

THE FUTURE OF SPATIAL ECONOMETRICS*

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The purpose of this paper is threefold. First, we give an overview of the general direction the spatial econometrics literature has taken without attempting to provide a representative survey of all interesting work that has appeared. Second, we identify a number of problems in spatial econometrics that are as yet unresolved. Finally, we provide advocacy for the notion that new spatial econometric theory should be inspired by actual empirical applications as opposed to be directed by what appears to be the most obvious extension of what is currently available.

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1. INTRODUCTION

Spatial econometrics has been in existence for decades, and the number and diversity of applications has grown at a rapid rate in recent years. To illustrate, these include problems such as price competition among firms located in geographic space (Pinkse, Slade, and Brett, 2002), demand for differentiated products located in product-characteristic space (Pinkse and Slade, 2004), and spillovers among firms whose R&D activities are located in product, technology, and geographic spaces (Ly-chagin, Pinkse, Slade, and Van Reenen, 2009). Nevertheless, the theory is in many ways in its infancy relative to the complexity of many applications.¹ In this paper, we sketch some of the problems that spatial econometricians face and, in some cases, suggest possible solutions and directions for future research.

In a nutshell, the objective of spatial econometrics is to learn about the nature of a function m_n for which

$$(1) \quad m_n(\mathbf{A}) = \mathbf{u},$$

where \mathbf{A} is an $n \times d$ matrix whose i -th row contains the available data pertaining to observation i and \mathbf{u} is an n -dimensional independent and identically distributed (i.i.d.) vector of errors. For the sake of convenience we will refer to i as a location here, but it could equally be a (location, time) pair.²

There is no hope of estimating m_n without making simplifying assumptions. Aside from the fact that it is unclear what estimating a function that changes with the sample size would mean, we would essentially be trying to estimate an n -dimensional function with $n \times d$ arguments on the basis of a single draw \mathbf{A} . We thus need to restrict the function m_n in some manner.

There are many ways of restricting m_n and which restrictions are plausible depends on the nature of the application. A large fraction of the theoretical literature is

¹This situation is in sharp contrast to time-series econometrics, where the theory is well developed.

²It would be more precise to denote the location of observation i by a vector ℓ_i .

dedicated to highly parsimonious fully parametric specifications such as the first order spatial autoregressive model (SAR(1)) with regressors

$$(2) \quad \mathbf{y} = \psi_0 W \mathbf{y} + \mathbf{X} \beta_0 + \mathbf{u}.$$

With (2), $\mathbf{A} = [\mathbf{y} | \mathbf{X}]$ and the entire vector \mathbf{u} is often assumed to be independent of the entire matrix \mathbf{X} , the spatial weight matrix W is assumed known, and the errors \mathbf{u} are assumed to be i.i.d. normal (or possibly have some simple spatial dependence relationship). The SAR(1) model is taken as an example here, but the criticism below applies equally to other low order spatial ARMA processes, including ones in panel data settings.

It is certainly true that estimation of the unknown coefficients in (2) is both straightforward and efficient, provided of course that the model is correctly specified, the weight matrix W satisfies appropriate regularity conditions, and spatial dependence is sufficiently weak. It is equally true that there are often interesting features to the generally careful, rigorous and sometimes elegant theoretical work in this area; a good example is Bao and Ullah (2007); see Anselin (1988) for a comprehensive but outdated list of work in this area. And yes, simple models like (2) can be the most that some limited data sets will bear. But the most one will get out of the SAR(1) model and its brethren is some idea of the sign and strength of the spatial dependence among the elements of \mathbf{y} , something that can be discovered equally well, and usually better, with a test of spatial dependence.

The limitations of the SAR(1) model are endless. These include: i) the implausible and unnecessary normality assumption, ii) the fact that if \mathbf{y}_i depends on spatially lagged \mathbf{y} 's, it may also depend on spatially lagged \mathbf{x} 's, which potentially generates *reflection-problem* endogeneity concerns (Manski, 1993), iii) the fact that the relationship may not be linear, and iv) the rather likely possibility that \mathbf{u} and \mathbf{X} are dependent because of e.g. endogeneity and/or heteroskedasticity.

Even if one were to leave aside all of these concerns, there remains the laughable notion that one can somehow know the entire spatial dependence structure up to a single unknown multiplicative coefficient ψ_0 . The comparison to the stationary time-series case, on which the SAR model is based, does not apply. Indeed, for stationary time series, a low-dimensional parametric formulation is often appropriate. But with spatial data, stationarity is unlikely; data are not equally spaced; missing observations can generate endogeneity; spatial observations are themselves often spatial aggregates; it is unclear whether space grows, the density of observations increases, or both; the dependence structure can change as new data are added; and the very locations can themselves be endogenous.

There is a strand of the literature that removes some of the rough edges of models like the SAR(1) by doing away with the normality assumption (e.g. Kelejian and Prucha, 1999), replacing independence assumptions by conditional moment conditions, allowing for some dependence between \mathbf{u} and \mathbf{X} and between different elements of \mathbf{u} (Brett and Pinkse, 2000), and indeed allowing for nonlinear parametric specifications (e.g. Conley, 1999; Lee, 2007; Pinkse, Slade, and Shen, 2006). Such procedures typically require the estimation of an asymptotic variance using a procedure that accounts for the spatial dependence (e.g. Kelejian and Prucha, 2007; Pinkse, Slade, and Shen, 2006), of which the new and attractive procedure of Bester, Conley, Hansen, and Vogelsang (2009) is both the most ambitious and requires the strongest assumptions. One can even achieve the semiparametric efficiency bound (Robinson, 2009b) and improve the higher order properties of estimators in such models (Iglesias and Phillips, 2008), much like in the case of i.i.d. data, e.g. Robinson (1987) and Newey and Smith (2004), respectively. Robinson (2009a) contains results for nonparametric regression estimation subject to spatial dependence. Some of these procedures rely on asymptotic theory based on the assumption of exogenous locations (e.g. Jenish and Prucha, 2009), others on abstract assumptions about the ability to group data (Pinkse, Shen, and Slade, 2007).

None of the above methods solves the basic problem of having to choose which restrictions to impose on m_n . There is no guarantee, indeed few reassurances, that the restrictions imposed by any of the existing theoretical methods is suitable for a given application.

We believe that the best way of extending spatial econometric theory in empirically relevant directions is not to see how we can create *ad hoc* extensions to existing theory or to simply translate existing time series methods to the spatial case, but to shape the theory to suit particular classes of applications. Indeed, most of our work has taken this approach (e.g., Pinkse, Slade, and Brett (2002), Pinkse and Slade (2004), and Pinkse, Slade, and Shen (2006)). It is unrealistic to expect to be able to conduct an empirical exercise with spatial data that is beyond criticism. In particular, finding fault with any empirical work, no matter how carefully done, is easy. But letting applications guide the theory does allow one to remove the serious sources of misspecification, especially ones due to endogeneity.

The discussion above, and indeed the rest of the paper, highlights problems arising from the analysis of spatial data. Perhaps it is therefore not surprising that in most applied work the presence of spatial dependence is ignored altogether. But aside from providing a theoretically interesting challenge and being empirically relevant, spatial data are also easier than i.i.d. data in some important respects. The most salient of these is the availability of instruments. Indeed, if a given instrument, say z_i , is orthogonal to the error u_i and correlated with x_i , then it is often arguably also uncorrelated with error u_j and correlated with x_j at a location j near location i . This means that, although endogeneity problems are often more severe, we tend to have more instruments at our disposal and thus better methods of dealing with those problems.

In what follows we highlight some specific problems that arise in spatial applications. Many of these are still waiting for good solutions. Where possible, we illustrate problems in the context of a simple linear spatial model, but sometimes we need more

complicated models to make our point. The examples are heavily biased towards our own work and, since this is not intended as a survey, we do not come close to citing all interesting articles that have appeared in the spatial literature.

The remainder of the paper is laid out as follows. The next section deals with dependence structure and strength, some related identification issues, and distinguishing between dependence and independence. Section 3 discusses the general issue of endogeneity and some of its causes, section 4, which suggests new directions, highlights discrete choice and partial identification, and finally, section 5 concludes.

2. DEPENDENCE STRUCTURE

2.1. Linear Spatial Dependence. Modeling the entire dependence structure of a spatial data set accurately is a near impossible task. But suppose that we are willing to assume that the spatial dependence relationship is in fact linear in the sense that we are willing to write something like

$$(3) \quad \mathbf{y} = G(\psi_0)\mathbf{y} + \mathbf{X}\beta_0 + \mathbf{u},$$

where $G(\psi_0)$ is a matrix to be modelled and \mathbf{u} satisfies a suitable conditional moment condition. To simplify the discussion we ignore the possibility that \mathbf{y} is also spatially dependent on \mathbf{X} as well as any endogeneity concerns.

In order to get anywhere, some restrictions must be placed on $G(\psi_0)$. One possibility that we have used is to let G be a matrix with zeroes on the diagonal and whose off-diagonal elements are a function of the distance δ_{ij} between observations i and j . In other words, the (i, j) element for $i \neq j$ is $g(\delta_{ij}, \psi_0)$.³ Furthermore, ‘distance’ can consist of a vector of measures and need not be symmetric in the sense that δ_{ij} and δ_{ji} need not be the same.

There are limitations to restricting G in the way described above. First, it is conceivable that the function g itself depends on n ; this problem is comparatively

³See, e.g., Pinkse, Slade, and Brett (2002) and Pinkse and Slade (2004).

straightforward to address; see Pinkse, Slade, and Brett (2002). More importantly, however, one could imagine that the strength of dependence between observations i and j depends not only on δ_{ij} , but also on the distance between i (or j) and other observations. It may be possible to incorporate some of this by redefining δ_{ij} as in Pinkse, Slade, and Brett (2002).⁴

It is often reasonable, and it can be necessary, to impose some parametric form on g . The SAR(1) model assumes among other things that $g(\delta_{ij}, \psi_0) = \psi_0 w(\delta_{ij})$ for some known function w . The only situation we can think of in which such an assumption makes some modicum of sense is if δ_{ij} is a binary measure, e.g. whether (1) or not (0) two counties have a common border. Even in that example, however, one can question the relevance of arbitrary administrative decisions pertaining to the allocation of land to counties made a very long time ago to economic dependence relationships today. Furthermore, there are issues relating to aggregation and choice of location which are likely to generate endogeneity problems; see section 3.

An alternative possibility is to allow g to be nonparametric. The most straightforward way to estimate g is to use a *series expansion*

$$(4) \quad g(\delta) = \sum_{j=0}^{\infty} \psi_{0j} \epsilon_j(\delta),$$

where the ϵ_j -functionals are chosen by the econometrician and form a basis for the function space that g belongs to. Substituting (4) into (3) yields

$$(5) \quad \mathbf{y} = \sum_{j=0}^{\infty} \psi_{0j} \mathbf{W}_j \mathbf{y} + \mathbf{X} \beta_0 + \mathbf{u}.$$

As is typical with series estimation, one estimates only the first \mathcal{J}_n ψ -coefficients, where \mathcal{J}_n increases to infinity with the sample size, but more slowly. See Pinkse, Slade, and Brett (2002) for a set of theoretical results and Pinkse, Slade, and Brett (2002); Pinkse and Slade (2004); Pofahl (2007) for applications.

⁴In that paper, the notion of, for example, sharing a boundary or being the closest neighbor depends on relationships with all other observations.

2.2. Identification. Endogeneity, to be discussed in section 3, raises complicated identification problems. Even without endogeneity, however, identification can be a thorny issue in spatial models due to the *reflection problem*; see Manski (1993). The reflection problem is especially problematic in models of *social interactions* (e.g. Manski, 2000), but it also has implications for spatial regression models more generally.

Treating location as random, the argument in Manski (1993) in the current context is essentially that in an SAR(1) model for observation i we have

$$(6) \quad \mathbf{y}_i = \psi_0 \sum_{j \neq i} \mathbf{w}_{ij} \mathbf{y}_j + \mathbf{x}'_i \beta_0 + \mathbf{u}_i, \quad i = 1, \dots, n,$$

that $\sum_{j \neq i} \mathbf{w}_{ij} \mathbf{y}_j$ resembles a nonparametric estimate of $\mathbb{E}[\mathbf{y}_i | \ell_i]$, and that the coefficients in

$$(7) \quad \mathbf{y}_i = \psi_0 \mathbb{E}[\mathbf{y}_i | \ell_i] + \mathbf{x}'_i \beta_0 + \mathbf{u}_i,$$

are not identified if $\mathbb{E}[\mathbf{y}_i | \ell_i]$ and \mathbf{x}_i are collinear.

The situation is even more problematic if the \mathbf{x} 's are also spatially lagged, leading to something like

$$(8) \quad \mathbf{y}_i = \psi_0 \mathbb{E}[\mathbf{y}_i | \ell_i] + \mathbf{x}'_i \beta_0 + \mathbb{E}[\mathbf{x}'_i | \ell_i] \gamma_0 + \mathbf{u}_i.$$

Assuming $\mathbb{E}[\mathbf{u}_i | \ell_i] = 0$ a.s., it follows from (8) that

$$\mathbb{E}[\mathbf{y}_i | \ell_i] = \mathbb{E}[\mathbf{x}'_i | \ell_i] \frac{\beta_0 + \gamma_0}{1 - \psi_0},$$

which in turn implies that the regressors in (8) are collinear.

The reflection problem is important, but there are several issues that mitigate the problem in a typical spatial application. First, the model of interest in spatial econometrics is typically not (7) but (6), i.e. $\sum_{j \neq i} \mathbf{w}_{ij} \mathbf{y}_j$ is not an estimate of $\mathbb{E}[\mathbf{y}_i | \ell_i]$ but the actual intended regressor. This distinction is important because ψ_0 and β_0 in (6) are identified if

$$(9) \quad \mathbb{E}[\mathbf{y} | \mathbf{X}, \ell] = (\mathbf{I} - \psi_0 \mathbf{W})^{-1} \mathbf{X} \beta \text{ a.s.} \Leftrightarrow (\beta, \psi) = (\beta_0, \psi_0).$$

Absent further assumptions (e.g. about the dependence structure of \mathbf{u}), whether or not β_0, ψ_0 are identified depends on the sample size n .⁵ Nonidentification can occur but is unlikely in most applications.

A more likely and interesting possibility is that of *weak identification* (Staiger and Stock, 1997), a situation in which identification strength deteriorates with the sample size to preclude consistent estimation. To see this, consider a contrived example that has the off-diagonal elements of W equal to $1/(n-1)$, i.e. $W = (\mathbf{u}' - I)/n$ where \mathbf{u} is a vector of ones. Then some minor mathematical manipulations yield

$$(10) \quad \mathbb{E}[\mathbf{y}_i | \mathbf{X}, \ell] = \mathbf{x}'_i \beta_0 + \frac{\psi_0}{1 + \psi_0} \bar{\mathbf{x}}'_{-i} \beta_0 \text{ a.s.},$$

where $\bar{\mathbf{x}}_{-i}$ is the sample mean of the \mathbf{x}_j 's, excluding \mathbf{x}_i itself. If the slope coefficients in β_0 are nonzero and there is variation in \mathbf{x}_i across observations, both β_0 and ψ_0 are identified in any sample of finite size. In the limit, however, the right hand side in (10) becomes $\mathbf{x}'_i \beta_0 + \psi_0 \mu'_x \beta_0 / (1 + \psi_0)$, such that neither the intercept coefficient nor ψ_0 is identified. With spatially lagged regressors, more serious examples arise.

This is the only context that we are aware of in which weak identification is not just an artificial theoretical construct but can in fact occur in practice. Unfortunately, we are not aware of any work on weak identification for spatial data.

2.3. Dependence Strength. A secondary problem is that of the strength of spatial dependence. In a time series one can have e.g. a unit (or greater) root without much consequence; the series simply diverges. However, due to the ‘feedback’ with spatial data (dependence is multidirectional), too much dependence can cause problems. Indeed, it can lead to self-contradictory or unstable models. To illustrate, when \mathbf{y}_i is a strategic choice in a game and the spatial model is interpreted as a vector of first-order conditions or reaction functions, see section 2.4, there may be no equilibrium,

⁵For instance, if W is nonrandom then identification depends on the rank of $(I - \psi_0 W)$ which varies with the sample size.

an equilibrium may exist but not be unique, or the addition of additional observations may cause the equilibrium to change radically.

In SAR(1) models the typical assumption is that the weight matrix W has eigenvalues not exceeding one (often imposed by *row standardization*) and requiring ψ_0 to be less than one in absolute value. These conditions are sufficient but not always necessary.

In the more general model (3), the situation is more complex. Among other things, strength depends on the number of observations for which $g(\delta_{ij})$ is nonzero, the dimension of the space, and whether the space grows (*increasing domain asymptotics*) or only becomes more densely populated (*infill asymptotics*). With increasing domain asymptotics, having an exponentially decreasing g -function with suitably bounded maximum (as in Lychagin, Pinkse, Slade, and Van Reenen (2009)) usually suffices. Alternatively, having no more than a fixed number of elements in any row of G nonzero and the g -elements (strictly) bounded by one over that number likewise suffices.

2.4. Interpretation. One of the problems with models like (3) is the question of how we arrive at them. There are, however, natural ways in which such models can arise. For example, if the economic context is a game among firms, and if their profits are quadratic in their choice variables, (3) can be the set of first-order conditions or reaction functions that arise out of the firms' optimization problems. In particular, under the above assumptions, a single player's profits are maximized, conditional on rival choices, by choosing y_i as a linear function of y_{-i} , exogenous observables, and unobservables. Furthermore, although a quadratic specification for profits is not general, it provides a second-order approximation to an arbitrary specification.

With the above example, decision makers are individual firms (or the managers of those firms). However, in many applications, units of observation are aggregates such as industries. Under what circumstances can we treat such aggregates as decision makers? If the industry is competitive and there are no constraints on choices (e.g., no capacity constraints), a consistent aggregate exists and a collection of firms

can be treated like a single decision maker (see e.g. Bliss, 1975). However, when complications such as imperfect competition or quasi-fixed factors are introduced, this is no longer the case. In particular, except under very special circumstances, an aggregate profit function does not exist and estimates of the aggregate coefficients imply nothing about the individual relationships.

In earlier work (Pinkse and Slade, 2004), we dealt with aggregation over consumers in the context of the British beer market by assuming a functional form for demand for which aggregation does not depend on the distribution of consumer heterogeneity or of income.⁶ As we discuss there, however, the simplifying assumptions that must be made for this approach to be valid are not always realistic. Moreover, although similar assumptions can be used in other applications, this is not a ‘one size fits all’ type of problem; plausible assumptions are generally determined by the nature of the application.

2.5. Estimation versus Testing. Many of the above caveats only apply to estimation. For testing, especially for testing a null hypothesis of independence against an alternative of spatial dependence, a complete and correct specification of the spatial relationship is not generally necessary.

It is true that a correct specification yields a powerful consistent test, but even tests against misspecified alternatives generally pick up some of the spatial dependence, albeit with a possibly significant loss of power. An alternative to such parametric tests (e.g. Baltagi, Song, and Koh, 2003; Kelejian and Prucha, 2001; Pinkse, 1999; Robinson, 2008, 2009c) are fully nonparametric tests (e.g. Brett and Pinkse, 1997) which are consistent but have less power than parametric tests for which the dependence structure under the alternative is correctly specified.

⁶Note that, since consumers face budget constraints, there are no simple aggregation results for consumers comparable to those for unconstrained competitive firms. The restrictions that must be satisfied for consistent aggregation over consumers or constrained competitive firms can be found in Gorman (1953).

3. ENDOGENEITY

3.1. General Comments. In all models with spatially lagged dependent variables, including (3), endogeneity is implicit in the model. Such endogeneity issues can be readily addressed by using GMM with one of the consistent covariance matrix estimators mentioned in the introduction. Furthermore, with (2) a natural vector of instruments for $\sum_{j \neq i} w_{ij} \mathbf{y}_j$ is $\sum_{j \neq i} w_{ij} \mathbf{x}_j$. In the more general model (3), finding good instruments is only marginally more complicated.

Like other models, spatial regression models can feature additional endogenous regressors for the usual amalgam of reasons. Moreover, aside from the inclusion of spatially lagged dependent variables and the aggregation issue mentioned in section 2.4, there are other potentially serious sources of endogeneity. Two such reasons are discussed below.

3.2. Missing Data. If the true model is (3), but some data are missing, we have a problem since we cannot construct the $G(\psi)\mathbf{y}$ -term for most values of ψ . Indeed, in the SAR(1) model, we could only construct this term for the trivial case in which $\psi = 0$.

There is not much work offering a serious solution to this problem. Lee (2007) has shown that if data are missing for exogenous reasons in the SAR(1) model, then the problem can be solved by using two stage least squares. What to do in more general models and especially if data are missing for endogenous reasons (e.g. resulting from an unwillingness to release unfavorable information) is largely an open question.

3.3. Choice of Location. The trickiest, most interesting, hardest to solve, most ignored, and arguably most important cause of endogeneity in spatial regression models, however, is that of the endogeneity arising from choices of location.

The most intuitive example is the case in which the unit of observation is a product and space is product-characteristic space. Presumably a firm chooses product characteristics to maximize profit. Hence location is endogenous and consequently

so are all distances. This is problematic since it can be difficult to instrument for distances; see Pinkse, Slade, and Brett (2002) for the only attempt that we know of to do so. Alternatively, one can argue that product characteristics are difficult to change compared with e.g. prices, making locations ‘relatively’ exogenous (see Pinkse and Slade (2004)).

Although the product space example is the most intuitive, the endogeneity of location problem arises equally in geographic space. Economists have studied the location choices of individuals (e.g. Kennan and Walker (2009)) or of firms (e.g., Ellison and Glaeser (1997)), but generally treat the characteristics of locales as given. The purpose of much spatial work, however, is to uncover the interaction among (authorities of) geographic units, who choose e.g. tax rates to attract firms or social services to attract households (Brett and Pinkse, 2000). An ideal model would marry the two; it would provide a model explaining both individuals’ location decisions and the actions of, say, local authorities.

Many generic large sample results treat locations as both exogenous and fixed and assume that they are observations at particular locations of an underlying spatial process. This is natural in geology, but makes little sense in many economic applications. Allowing the characteristics to vary with the sample size (as in Jenish and Prucha (2009)) is a start, but is insufficient. Indeed, such results do not accommodate endogeneity of locations including the possibility that products are taken off the market or that their characteristics are changed in response to the introduction of new products.

Our preference is to make explicit, possibly strong, assumptions about the economic relationships that suit one’s application and then to match those assumptions to an abstract generic limit result such as is done in Pinkse, Shen, and Slade (2007). This can admittedly be challenging.

4. NEW DIRECTIONS

4.1. Discrete Choice. Nonlinearities in the spatial dependence structure are treacherous in general, but this is particularly true if the dependent variable y_i is *discrete*, say binary (as in McMillen (1992)). Even if all regressors are exogenous and spatial dependence is only present in the error terms, the spatial dependence structure can lead to heteroskedasticity, which causes standard probit estimates to be inconsistent (see Pinkse and Slade (1998)).

If some of the regressors are endogenous but continuously distributed, it may be possible to resolve the endogeneity problem along the lines of Rivers and Vuong (1988). But if spatially lagged y belong in the linear spatial model (3), then presumably there are circumstances in which this would be equally true in a spatial regression model with binary dependent variable such as the spatial probit model.

To illustrate, this problem arises when n firms simultaneously decide whether to take a certain action (e.g. whether to enter a new market). The profit that each firm derives from entering the market depends on how many and which of its competitors decides to enter. Even in the two-player example there can be multiple equilibria depending on covariate values (see e.g. Tamer (2003) and Xu (2009)).

There is now a large literature on the estimation of coefficients in discrete game-theoretic models where the same small number of players play the same game in a large number of different markets; see e.g. Bresnahan and Reiss (1991). We are unaware, however, of any work on models with multiple equilibria in which the number of markets is fixed but the number of players is allowed to grow.

4.2. Partial Identification. One of the main areas of current interest in econometrics is that of partial identification, in which the vector of parameters of interest is not ‘point-identified,’ but in which we can only identify a set that it belongs to, see Rosen (2008) for a game-theoretic example. Such models can be challenging to estimate and the econometric theory justifying them can be complicated.

Having theoretical results which allow partial identification methods to be used in a spatial context would be helpful, because many relationships in game-theoretic models can be expressed as inequalities rather than equalities of moments. Since many spatial models can be thought of as games, such theoretical results would be especially welcome.

5. CONCLUSION

As is evident from the preceding text, we believe that the best way of generating the most valuable new methodology in spatial econometrics is to start from concrete empirical problems. We have highlighted several important and interesting areas of spatial econometrics that have not yet been addressed, including the possibility of weak identification, the treatment of spatial models as games with e.g. the possibility of a multiplicity of equilibria, and the potential problem that the parameter of interest is only *set-identified*.

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