From the Quant Quake of August 2007 to the Flash Crash of May 2010: The Microstructure of Financial Crises

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# **Motivation**

### **Quantitative Equity Funds Hit Hard In August 2007**

- Specifically, August 7–9, and massive reversal on August 10
- Some of the most consistently profitable funds lost too
- Seemed to affect only quants
- No real market news

### What Is The Future of Quant?

- Is "Quant Dead"?
- Can "it" happen again?
- What can be done about it?

### But Lack of Transparency Is Problematic!

### Wall Street Journal September 7, 2007



### **Use Strategy As Research Tool**

- Lehmann (1990) and Lo and MacKinlay (1990)
- Basic mean-reversion strategy:

$$\omega_{it} = -\frac{1}{N} (R_{it-k} - R_{mt-k}) , \quad R_{mt-k} \equiv \frac{1}{N} \sum_{i=1}^{N} R_{it-k}$$
$$\sum_{i=1}^{N} \omega_{it} = 0 \quad \text{Market Neutral}$$
$$I_t \equiv \frac{1}{2} \sum_{i=1}^{N} |\omega_{it}| \quad \text{Gross Long or Short Market Value}$$
$$R_{pt} \equiv \sum_{i=1}^{n} \omega_{it} R_{it} / I_t \quad \text{Unleveraged Return}$$

### Expected Profits $E[\pi_t(q)]$ :

$$\pi_t(q) \equiv \sum_{i=1}^N \left( \omega_{i,t} \sum_{k=1}^q R_{i,t+k} \right)$$

$$\mathsf{E}[\pi_t(q)] = \mathcal{M}(\Gamma_1) + \cdots + \mathcal{M}(\Gamma_q) - q \sigma^2(\mu)$$

$$\Gamma_{j} \equiv \mathsf{E}[(\mathbf{R}_{t-j} - \boldsymbol{\mu})(\mathbf{R}_{t} - \boldsymbol{\mu})']$$
$$\mathcal{M} \equiv \frac{1}{N^{2}} \boldsymbol{\iota}' \mathbf{A} \boldsymbol{\iota} - \frac{1}{N} \operatorname{tr}(\mathbf{A})$$
$$\sigma^{2}(\boldsymbol{\mu}) \equiv \frac{1}{N} \sum_{i=1}^{N} (\mu_{i} - \mu_{m})^{2} , \quad \mu_{m} \equiv \frac{1}{N} \sum_{i=1}^{N} \mu_{i}$$

### **Special Cases:**

• Uncorrelated Returns ( $\Gamma_i = 0$ )

$$\mathsf{E}[\pi_t(q)] = -q\,\sigma^2(\boldsymbol{\mu}) \leq 0$$

Idiosyncratic Mean Reversion (Marketmaking)

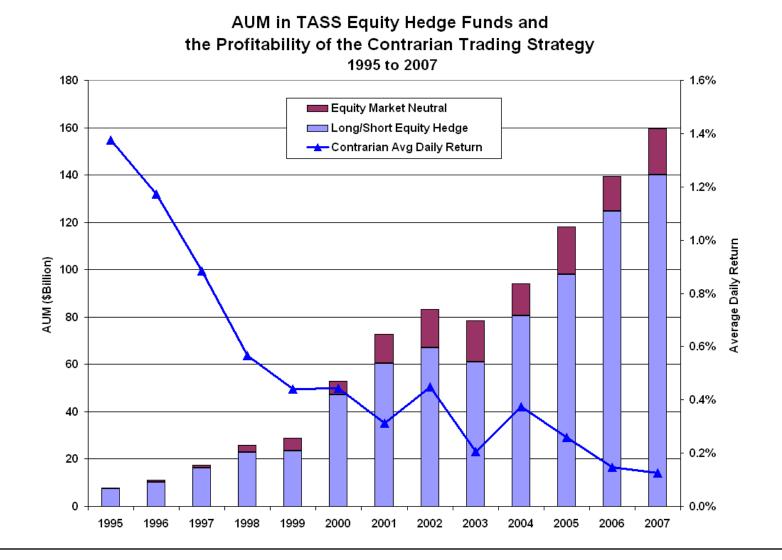
### Simulated Historical Performance of Contrarian Strategy

Year	Market Capitalization Deciles													
rear	Smallest	Decile 2	Decile 3	Decile 4	Decile 5	Decile 6	Decile 7	Decile 8	Decile 9	Largest	All			
				A۱	/erage Da	ily Return	s							
1995	3.57%	2.75%	1.94%	1.62%	1.07%	0.61%	0.21%	-0.01%	-0.02%	0.04%	1.38%			
1996	3.58%	2.47%	1.82%	1.34%	0.84%	0.52%	0.19%	-0.11%	-0.04%	0.02%	1.17%			
1997	2.83%	1.94%	1.34%	1.02%	0.62%	0.28%	0.04%	-0.12%	0.06%	0.14%	0.88%			
1998	2.38%	1.45%	1.11%	0.62%	0.29%	0.03%	-0.04%	-0.12%	0.03%	0.10%	0.57%			
1999	2.56%	1.41%	0.82%	0.38%	-0.01%	-0.11%	-0.21%	-0.35%	-0.01%	0.06%	0.44%			
2000	2.58%	1.59%	0.92%	0.14%	0.03%	-0.02%	-0.14%	0.16%	0.00%	0.03%	0.44%			
2001	2.15%	1.25%	0.57%	0.24%	-0.01%	0.06%	0.13%	-0.10%	-0.11%	-0.11%	0.31%			
2002	1.67%	0.85%	0.53%	0.29%	0.28%	0.26%	0.28%	0.20%	0.11%	0.09%	0.45%			
2003	1.00%	0.26%	-0.07%	0.04%	0.11%	0.20%	0.18%	0.15%	0.04%	0.05%	0.21%			
2004	1.17%	0.48%	0.31%	0.38%	0.25%	0.29%	0.22%	0.15%	0.05%	-0.01%	0.37%			
2005	1.05%	0.39%	0.13%	0.11%	0.09%	0.11%	0.05%	0.08%	0.01%	0.02%	0.26%			
2006	0.86%	0.26%	0.11%	0.06%	0.05%	-0.02%	-0.02%	0.05%	0.06%	0.00%	0.15%			
2007	0.57%	0.09%	0.08%	0.18%	0.16%	-0.08%	0.04%	-0.04%	0.00%	-0.04%	0.13%			

### Simulated Historical Performance of Contrarian Strategy

Year	Market Capitalization Deciles												
rear	Smallest	Decile 2	Decile 3	Decile 4	Decile 5	Decile 6	Decile 7	Decile 8	Decile 9	Largest	All		
				Standar	d Deviatio	on of Daily	Returns						
1995	0.92%	0.88%	0.81%	0.82%	0.78%	0.77%	0.73%	0.67%	0.63%	0.65%	0.40%		
1996	1.07%	1.00%	0.79%	0.81%	0.88%	0.84%	0.90%	0.90%	0.83%	0.73%	0.48%		
1997	1.04%	0.98%	0.96%	0.96%	1.12%	1.00%	0.91%	0.99%	0.98%	0.77%	0.68%		
1998	1.59%	1.67%	1.23%	1.22%	1.57%	1.25%	1.29%	1.43%	1.08%	1.00%	0.84%		
1999	1.66%	1.82%	1.44%	1.44%	1.79%	1.57%	1.71%	1.70%	1.57%	1.07%	1.02%		
2000	1.57%	1.69%	2.06%	1.89%	1.76%	2.15%	2.18%	2.29%	2.44%	2.56%	1.68%		
2001	1.33%	1.26%	1.46%	1.62%	1.65%	1.64%	1.83%	1.91%	2.28%	2.29%	1.43%		
2002	1.17%	0.89%	1.14%	1.07%	1.25%	1.11%	1.30%	1.42%	1.50%	1.50%	0.98%		
2003	1.11%	0.81%	0.95%	0.89%	0.86%	0.81%	0.77%	0.76%	0.75%	0.56%	0.54%		
2004	1.35%	1.01%	0.87%	0.76%	0.76%	0.78%	0.80%	0.74%	0.69%	0.57%	0.53%		
2005	1.35%	0.80%	0.89%	0.70%	0.77%	0.77%	0.65%	0.73%	0.57%	0.56%	0.46%		
2006	1.07%	0.90%	0.83%	0.84%	0.70%	1.07%	0.68%	0.68%	0.64%	0.61%	0.52%		
2007	0.96%	1.02%	1.00%	0.99%	1.06%	1.44%	1.00%	0.87%	0.67%	0.56%	0.72%		

# Total Assets, Expected Returns, and Leverage NYFed



# A New Microscope

### **Basic Leverage Calculations**

Regulation T leverage of 2:1 implies

\$100MM of Capital  $\Rightarrow$  Leverage =  $\frac{|100| + |-100|}{100} = 2:1$ 

More leverage is available:

\$100MM of Capital  $\Rightarrow$  Leverage =  $\frac{|500| + |-500|}{100} = 10:1$ 

Leverage magnifies risk and return:

$$\theta: 1 \Rightarrow$$
 Leveraged Return  $\equiv \frac{\theta}{2} R_{pt}$ 

# Total Assets, Expected Returns, and Leverage

### How Much Leverage Needed To Get 1998 Expected Return Level?

- In 2007, use 2006 multiplier of 4
- 8:1 leverage
- Compute leveraged returns
- How did the contrarian strategy perform during August 2007?
- Recall that for 8:1 leverage:
  - $E[R_{pt}] = 4 \times 0.15\% = 0.60\%$

$$- SD[R_{pt}] = 4 \times 0.52\% = 2.08\%$$

 $\Rightarrow 2007 Daily Mean: 0.60\%$  $\Rightarrow 2007 Daily SD: 2.08\%$  Required Leverage Ratios For Contrarian Strategy To Yield 1998 Level of Average Daily Return

Year	Average Daily Return	Return Multiplier	Required Leverage Ratio
1998	0.57%	1.00	2.00
1999	0.44%	1.28	2.57
2000	0.44%	1.28	2.56
2001	0.31%	1.81	3.63
2002	0.45%	1.26	2.52
2003	0.21%	2.77	5.53
2004	0.37%	1.52	3.04
2005	0.26%	2.20	4.40
2006	0.15%	3.88	7.76
2007	0.13%	4.48	8.96

# What Happened In August 2007?

Date				Decile	es by Mark	et Capitali	zation				All
Date	Smallest	Decile 2	Decile 3	Decile 4	Decile 5	Decile 6	Decile 7	Decile 8	Decile 9	Largest	All
7 120 12007	0.000/	0.000/	7.050/	4 4000	0.000/	0.040/	4.040/	4 540/	2.05%	0.740/	4 770/
7/30/2007	-0.28%	0.08%	7.85%	-1.43%	0.29%	0.91%	1.04%	1.51%	2.05%	0.71%	1.77%
7/31/2007	0.77%	4.41%	1.12%	2.20%	-2.53%	0.09%	-3.19%	1.94%	-1.23%	0.22%	1.46%
8/1/2007	6.10%	1.78%	-5.55%	1.39%	3.79%	-3.52%	-2.83%	-2.52%	-8.06%	-0.90%	0.43%
8/2/2007	3.54%	-3.04%	-0.46%	-2.68%	-3.77%	-10.79%	8.63%	6.12%	-2.97%	-0.77%	-1.22%
8/3/2007	-3.79%	-2.49%	-3.12%	0.24%	3.52%	0.05%	-2.49%	-4.35%	-2.29%	-2.74%	-0.10%
8/6/2007	-3.33%	-7.06%	-1.57%	-4.12%	5.47%	-5.47%	-4.75%	-2.86%	1.06%	3.08%	2.01%
8/7/2007	3.00%	1.03%	-6.55%	-11.65%	-6.01%	-2.79%	1.42%	4.08%	-6.86%	-2.67%	4.64%
8/8/2007	3.52%	-5.30%	-10.36%	-14.58%	-17.07%	-8.65%	-8.94%	-13.85%	-5.06%	-5.91%	-11.33%
8/9/2007	3.66%	-7.42%	-15.46%	-11.08%	-12.72%	-15.78%	-13.06%	-17.33%	-10.32%	-5.22%	-11.43%
8/10/2007	-1.32%	14.62%	24.32%	31.58%	35.08%	30.67%	30.07%	26.79%	18.73%	9.55%	23.67%
8/13/2007	5.42%	-1.24%	-2.53%	-4.26%	-6.20%	-0.88%	-5.15%	-8.04%	-8.58%	-4.99%	-3.05%
8/14/2007	4.65%	3.64%	-1.02%	1.35%	2.23%	-1.12%	2.74%	-1.16%	0.66%	0.67%	0.33%
8/15/2007	3.52%	4.74%	-2.42%	-2.33%	-0.69%	-3.89%	-0.97%	-5.36%	-2.29%	-4.73%	-1.53%
8/16/2007	-5.03%	-2.16%	0.59%	-2.36%	-2.39%	-3.95%	-6.94%	-5.08%	1.08%	-7.31%	-3.24%
8/17/2007	14.30%	9.94%	0.41%	5.04%	5.32%	-2.07%	0.47%	-1.56%	1.24%	0.44%	1.53%
8/20/2007	15.02%	7.02%	1.42%	5.40%	2.03%	1.74%	4.88%	2.22%	1.57%	4.67%	4.58%
8/21/2007	4.98%	0.43%	0.02%	-1.80%	0.09%	-2.54%	-0.33%	-0.20%	0.74%	0.43%	0.24%
8/22/2007	-3.39%	-1.23%	-2.07%	-2.05%	-0.67%	-3.31%	-0.74%	-2.26%	1.57%	0.37%	-1.51%
8/23/2007	-0.14%	2.79%	2.79%	-0.64%	1.51%	4.15%	1.04%	-1.33%	1.28%	1.23%	1.31%
8/24/2007	2.47%	-1.13%	-0.26%	0.92%	3.70%	-0.23%	-0.29%	0.37%	-1.42%	2.43%	1.73%
8/27/2007	4.38%	2.80%	0.46%	0.78%	5.01%	-0.63%	1.58%	2.85%	2.84%	0.10%	2.99%
8/28/2007	1.64%	1.26%	0.34%	-2.45%	-2.56%	-1.99%	-1.33%	-1.77%	-1.88%	0.99%	-3.04%
8/29/2007	5.79%	0.31%	5.07%	8.32%	7.75%	-2.14%	5.67%	6.39%	3.63%	3.94%	7.06%
8/30/2007	4.27%	0.16%	2.46%	1.61%	3.55%	0.41%	-0.11%	-0.16%	0.47%	-0.19%	2.01%
8/31/2007	6.75%	3.86%	3.80%	-2.21%	0.21%	2.08%	-0.32%	-2.68%	0.02%	0.58%	1.46%

# What Happened In August 2007?

#### Daily Returns of Various Indexes In August 2007

Date	S&P 500	S&P Small Cap 600	MSCI Emerging Markets	MSCI World ex. US	Lehman Aggregate US Gov. Index	Lehman US Universal Corp. High- Yield Index	Goldman Sachs Commodity Index	Trade Weighted USD Index	CBOE Volatility Index (VIX) Change
7 /20 /2007	4.000/	0.040/	0.070/	0.440/	0.040/	0.400/	0.110/	0.420/	2.20
7/30/2007 7/31/2007	1.03% -1.26%	0.94% -0.88%	0.87% 1.67%	0.14% 1.36%	-0.04% 0.17%	0.18% 0.61%	0.11% 1.18%	-0.12% -0.10%	-3.30 2.65
8/1/2007	-1.26%	-0.88% 0.19%	-3.42%	-1.70%	0.17%	-0.15%	-1.34%	-0.10% 0.13%	2.65
8/2/2007	0.75%	0.19%	-3.42% 0.61%	0.62%	0.04%	0.53%	-1.34%	-0.20%	-2.45
8/3/2007	-2.65%	-3.48%	-0.05%	-0.37%	0.04%	0.03%	-1.10%	-0.20% -0.66%	-2.45 3.94
8/6/2007	-2.65%	-3.40% 1.35%	-0.05%	-0.57%	-0.14%	-0.29%	-2.76%	-0.66%	-2.56
8/7/2007	0.62%	0.71%	-1.55%	0.56%	-0.14%	0.38%	0.34%	0.10%	-2.56
8/8/2007	1.44%	1.52%	2.83%	1.88%	-0.48%	0.33%	-0.20%	-0.17%	-0.11
8/9/2007	-2.95%	-1.38%	-1.28%	-1.52%	0.31%	-0.07%	-0.37%	0.54%	5.03
8/10/2007	0.04%	1.01%	-3.30%	-2.85%	0.07%	-0.29%	-0.03%	-0.12%	1.82
8/13/2007	-0.03%	-0.84%	1.01%	1.08%	0.04%	0.34%	0.27%	0.46%	-1.73
8/14/2007	-1.81%	-1.87%	-1.42%	-1.10%	0.23%	-0.10%	0.35%	0.54%	1.11
8/15/2007	-1.36%	-1.45%	-2.39%	-1.52%	0.15%	-0.56%	0.80%	0.41%	2.99
8/16/2007	0.33%	1.70%	-5.63%	-2.91%	0.58%	-0.59%	-3.01%	-0.11%	0.16
8/17/2007	2.46%	2.30%	0.12%	0.96%	-0.28%	0.24%	1.49%	-0.37%	-0.84
8/20/2007	-0.03%	0.30%	3.78%	1.23%	0.23%	0.24%	-1.65%	-0.03%	-3.66
8/21/2007	0.11%	0.21%	-0.18%	0.61%	0.24%	0.19%	-1.14%	0.11%	-1.08
8/22/2007	1.18%	1.19%	2.58%	1.27%	-0.16%	0.37%	0.04%	-0.30%	-2.36
8/23/2007	-0.11%	-1.16%	1.76%	1.16%	-0.01%	0.22%	0.96%	-0.13%	-0.27
8/24/2007	1.16%	1.44%	0.44%	0.51%	-0.10%	0.04%	1.10%	-0.59%	-1.90
8/27/2007	-0.85%	-1.07%	1.90%	0.29%	0.23%	0.17%	0.28%	0.09%	2.00
8/28/2007	-2.34%	-2.70%	-0.85%	-1.26%	0.34%	-0.07%	-0.17%	0.02%	3.58
8/29/2007	2.22%	2.28%	-0.23%	0.04%	-0.09%	-0.06%	1.40%	-0.07%	-2.49
8/30/2007	-0.41%	-0.38%	1.31%	0.80%	0.29%	0.06%	0.15%	0.12%	1.25
8/31/2007	1.12%	1.28%	2.39%	1.58%	-0.16%	0.01%	0.48%	0.00%	-1.68

# **Comparing August 2007 To August 1998**

#### Daily Returns of the Contrarian Strategy In August and September 1998

Date				Decile	es by Mark	et Capitali	zation				All
Date	Smallest	Decile 2	Decile 3	Decile 4	Decile 5	Decile 6	Decile 7	Decile 8	Decile 9	Largest	All
8/3/1998	3.35%	1.75%	1.68%	0.15%	3.25%	-0.33%	0.40%	0.06%	0.62%	0.16%	1.01%
8/4/1998	-0.29%	2.16%	1.64%	-1.35%	-1.18%	-0.51%	-0.82%	-0.07%	-1.22%	-0.16%	-0.18%
8/5/1998	2.75%	1.93%	0.68%	2.60%	2.04%	0.93%	-0.57%	0.38%	-0.59%	2.56%	1.27%
8/6/1998	2.25%	1.68%	2.01%	0.36%	0.17%	-0.33%	-1.35%	0.15%	0.85%	1.34%	0.66%
8/7/1998	3.05%	2.99%	0.79%	0.26%	-0.23%	0.03%	0.12%	0.39%	2.93%	-0.10%	0.67%
8/10/1998	3.48%	1.69%	1.53%	0.91%	0.48%	2.23%	1.03%	-0.23%	0.68%	0.27%	1.27%
8/11/1998	2.34%	1.72%	0.81%	-0.24%	0.60%	1.18%	-0.36%	0.79%	-0.29%	-0.14%	0.59%
8/12/1998	4.83%	2.88%	2.71%	1.31%	0.96%	0.58%	2.01%	0.93%	1.00%	0.68%	2.04%
8/13/1998	3.74%	2.24%	0.88%	2.72%	0.37%	0.39%	1.03%	0.48%	-0.11%	0.04%	1.33%
8/14/1998	2.25%	1.64%	3.57%	1.42%	-0.46%	-0.05%	0.66%	-0.07%	0.77%	-0.42%	0.94%
8/17/1998	2.46%	2.48%	1.81%	0.11%	-0.32%	1.66%	-0.01%	-0.80%	0.11%	0.49%	0.96%
8/18/1998	4.31%	1.85%	1.75%	3.86%	0.35%	-0.16%	-2.12%	0.03%	0.29%	0.12%	0.87%
8/19/1998	2.60%	2.15%	1.16%	0.45%	-0.65%	-0.36%	0.34%	-0.80%	0.06%	-0.13%	0.63%
8/20/1998	1.60%	3.04%	1.49%	0.42%	-0.64%	0.55%	0.87%	-0.61%	-0.55%	-1.47%	0.46%
8/21/1998	2.26%	4.06%	2.18%	1.79%	1.03%	-0.06%	-0.28%	-0.51%	0.06%	-0.36%	1.04%
8/24/1998	5.35%	1.84%	4.13%	0.63%	-0.83%	0.13%	-1.57%	-1.02%	-0.68%	0.73%	0.90%
8/25/1998	2.05%	2.19%	1.76%	0.85%	-0.45%	-0.34%	0.91%	-1.46%	-0.48%	-0.56%	0.36%
8/26/1998	4.02%	1.39%	1.78%	0.81%	-0.31%	0.06%	-0.43%	1.03%	-0.65%	-0.26%	0.61%
8/27/1998	1.69%	1.15%	0.24%	-1.16%	-2.02%	-0.47%	-1.54%	-1.91%	-0.63%	-2.20%	-0.78%
8/28/1998	2.52%	2.29%	1.33%	1.35%	0.11%	1.12%	-1.29%	-1.32%	-1.18%	-0.36%	0.39%
8/31/1998	3.31%	1.79%	0.51%	-0.36%	-3.44%	-1.97%	-3.08%	-4.47%	-2.73%	-2.82%	-1.62%
9/1/1998	4.96%	4.42%	6.04%	4.67%	9.06%	6.68%	6.71%	6.67%	4.90%	6.10%	6.59%
9/2/1998	4.43%	2.74%	1.90%	0.82%	-1.33%	0.25%	0.86%	-0.39%	0.45%	0.33%	0.63%
9/3/1998	3.89%	3.78%	2.08%	2.09%	0.23%	-0.03%	0.79%	0.15%	0.51%	0.76%	1.41%
9/4/1998	5.10%	3.95%	2.09%	0.75%	-0.33%	-0.84%	-1.33%	-1.61%	-1.15%	-3.68%	0.26%
		_	_	_	_	_	_	_	_		

#### Daily Returns of the Contrarian Strategy In August and September 1998

Date				Decile	es by Mark	et Capitali	zation				All
Date	Smallest	Decile 2	Decile 3	Decile 4	Decile 5	Decile 6	Decile 7	Decile 8	Decile 9	Largest	All
9/8/1998	3.53%	3.40%	3.82%	0.57%	0.60%	0.82%	1.35%	1.05%	0.97%	3.73%	2.08%
9/9/1998	1.99%	3.62%	1.38%	1.15%	1.12%	1.66%	1.70%	2.10%	2.32%	2.92%	2.42%
9/10/1998	4.26%	2.68%	0.08%	2.05%	0.96%	-0.27%	0.64%	-0.86%	-0.67%	-2.16%	0.29%
9/11/1998	3.34%	3.17%	2.15%	0.77%	0.20%	0.50%	-0.95%	1.28%	-0.18%	0.15%	1.24%
9/14/1998	3.53%	3.58%	1.54%	0.83%	-0.20%	-0.42%	-0.47%	-0.50%	0.02%	-0.23%	0.33%
9/15/1998	3.62%	2.36%	1.34%	0.77%	-0.17%	-0.98%	-0.52%	-1.15%	-0.95%	-0.63%	0.14%
9/16/1998	2.71%	3.33%	0.89%	1.48%	0.58%	0.83%	0.00%	0.05%	1.53%	-0.04%	1.01%
9/17/1998	3.70%	2.24%	1.54%	1.56%	-0.95%	0.23%	1.10%	-0.40%	-0.86%	0.38%	0.79%
9/18/1998	4.01%	3.94%	2.67%	1.27%	2.55%	1.20%	-1.17%	-1.41%	-0.51%	-0.45%	1.07%
9/21/1998	3.22%	1.28%	1.86%	-0.61%	-0.87%	-0.09%	-2.22%	1.08%	-0.47%	-0.32%	0.19%
9/22/1998	3.26%	2.15%	1.68%	1.76%	-0.21%	-0.16%	-0.62%	-2.06%	-1.46%	0.16%	0.42%
9/23/1998	4.24%	2.16%	0.78%	-1.66%	-0.34%	-2.33%	-3.08%	-3.27%	-0.60%	-0.42%	-0.71%
9/24/1998	2.54%	1.47%	3.13%	1.60%	0.63%	-0.38%	-0.06%	-0.27%	0.59%	1.63%	1.21%
9/25/1998	2.28%	3.27%	0.16%	0.86%	0.28%	-0.90%	-0.66%	0.67%	1.16%	0.36%	0.61%
9/28/1998	4.24%	1.24%	1.81%	2.64%	0.52%	-1.30%	0.47%	-1.58%	-0.59%	0.16%	0.60%
9/29/1998	2.75%	1.48%	-0.07%	0.81%	-0.83%	-1.61%	-1.58%	-0.83%	-1.19%	-0.83%	-0.29%
9/30/1998	2.98%	0.41%	0.33%	-0.96%	0.01%	-1.00%	-1.78%	-0.41%	-0.10%	-0.74%	-0.33%

### What Happened?

- Losses due to rapid and large unwind of quant fund (market-neutral)
- Liquidation is likely forced because of firesale prices (sub-prime?)
- Initial losses caused other funds to reduce risk and de-leverage
- De-leveraging caused further losses across broader set of equity funds
- Friday rebound consistent with liquidity trade, not informed trade
- Rebound due to quant funds, long/short, 130/30, long-only funds

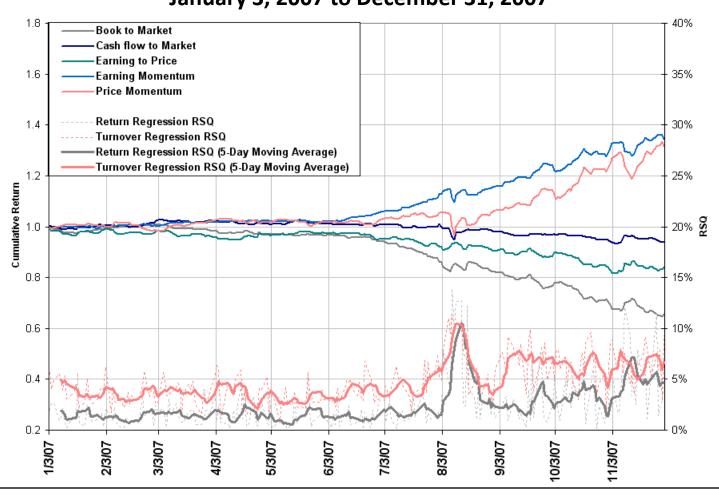
### **Did Portfolio Managers Use the Same Factors?**

### **Construct Five Long/Short Factor Portfolios**

- Book-to-Market
- Earnings-to-Price
- Cashflow-to-Price
- Price Momentum
- Earnings Momentum
- Rank S&P 1500 stocks monthly
- Invest \$1 long in decile 10 (highest), \$1 short in decile 1 (lowest)
- Equal-weighting within deciles
- Simulate daily holding-period returns

### **Factor-Based Strategies**

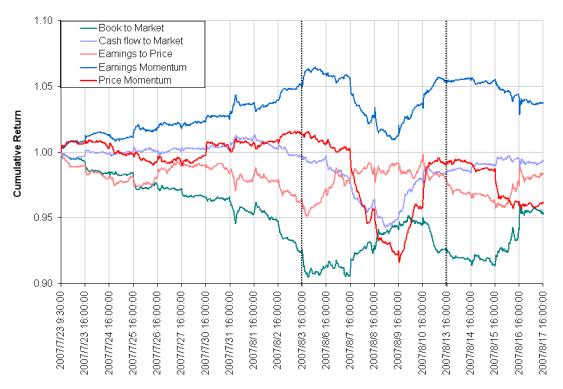
### Cumulative Returns of Factor-Based Portfolios January 3, 2007 to December 31, 2007



# **Factor-Based Strategies**

### Using Tick Data, Construct Long/Short Factor Portfolios

- Same five factors
- Compute 5-minute returns from 9:30am to 4:00pm (no overnight returns)
- Simulate intra-day performance of five long/short portfolios



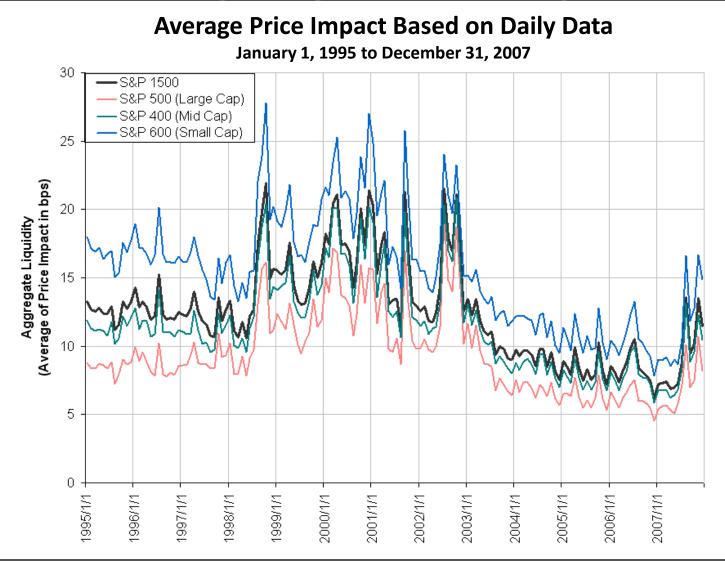
# **Measures of Liquidity and Price Impact**

- Kyle (1985) price-impact model  $R_{i,t} = \hat{c}_i + \hat{\lambda}_i$ , Sgn(t)  $\log(v_{i,t}p_{i,t}) + \hat{\epsilon}_{i,t}$
- Use "tick test" to determine sign of daily volume

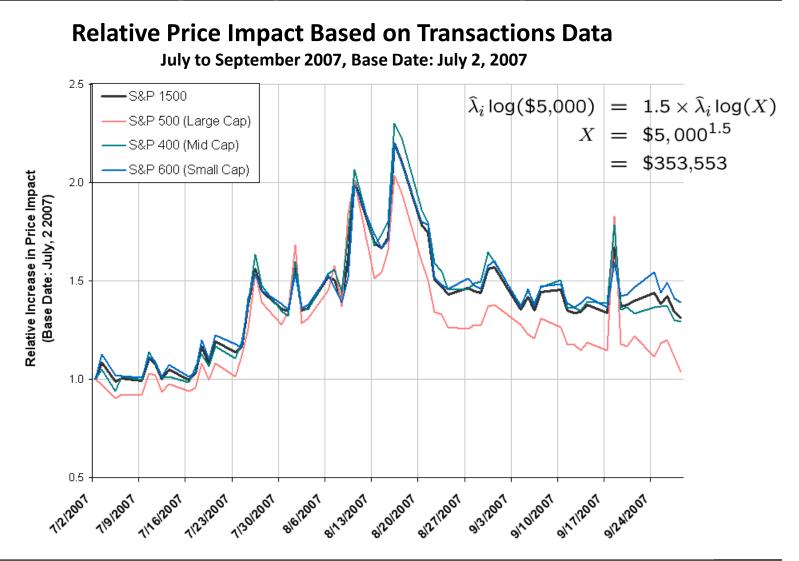
$$\operatorname{Sgn}(t) = \begin{cases} +1 & \text{if } R_{i,t} > 0\\ -1 & \text{if } R_{i,t} \le 0 \end{cases}$$

• Larger values of  $\Rightarrow$  less liquidity

# **Measures of Liquidity and Price Impact**



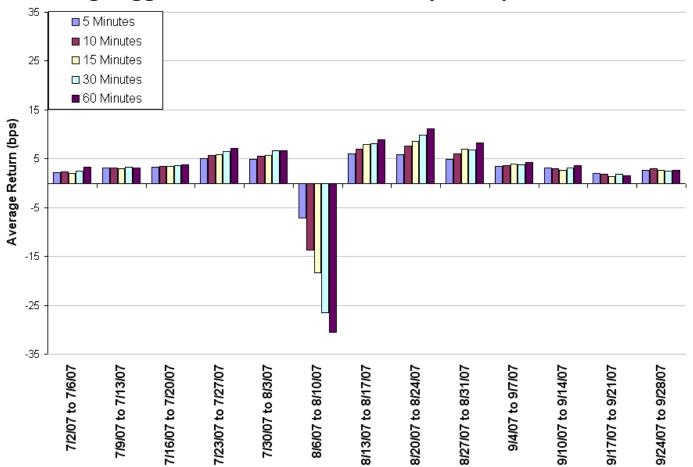
# **Measures of Liquidity and Price Impact**

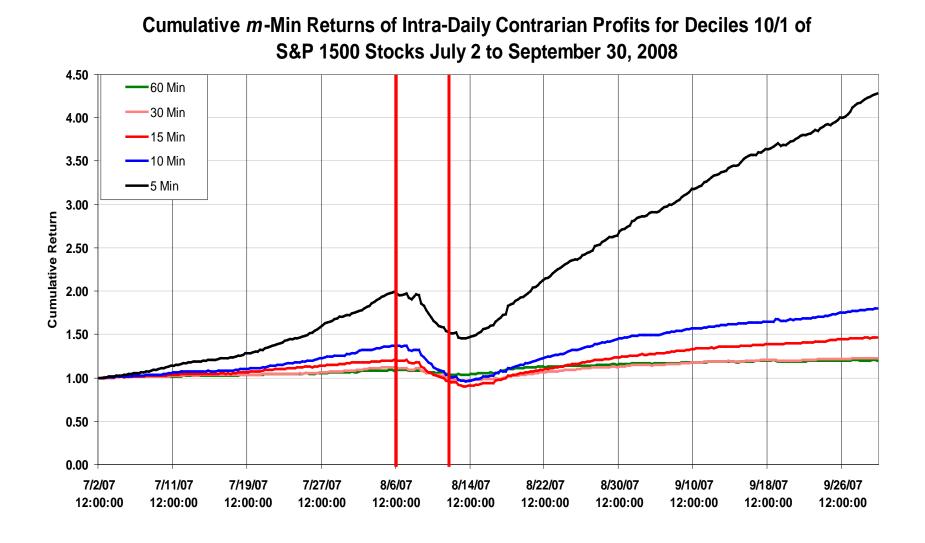


### What Happened To Market-Makers During August 2007?

- Simulate simpler mean-reversion strategy using TAQ data
  - Sort stocks based on previous 5-minute returns
  - Put \$1 long in decile 1 (losers) and \$1 short in decile 10 (winners)
  - Rebalance every m minutes, m = 5, 10, ..., 60
  - Cumulate profits
- Profitability of strategy should proxy for marketmaking P&L
- Let *m* vary to measure the value of liquidity provision vs. horizons
- Greater immediacy  $\Rightarrow$  larger profits on average
- Positive profits suggest the presence of discretionary liquidity providers
- Negative profits suggest the absence of discretionary liquidity providers
- Given positive bid/offer spreads, on average, profits should be positive

### Weekly Averages of Returns to Simple Marketmaking Strategy Using Lagged 5-Minute Returns, July to September 2007





### Profitability of Intra-Daily and Daily Strategies Over Various Holding Period, August 1–15, 2007

Panel A: High-Frequency Contrarian Strategy

Panel B: Daily Contrarian Strategy

						_						
		Aver	age Return	(bps)			Portfolio			Return (%)	)	
		10	15	30	60		Construction	Held 1	Held 2	Held 3	Held 4	Held 5
Date	5 Minutes	Minutes	Minutes	Minutes	Minutes		Date	Day	Days	Days	Days	Days
8/1/2007	5.06	6.81	5.15	8.02	7.37		8/1/2007	0.14%	-1.03%	-2.69%	-2.57%	-0.34%
8/2/2007	6.74	6.97	8.47	9.48	9.02		8/2/2007	-0.76%	-1.62%	-2.57%	-2.63%	-2.79%
8/3/2007	4.28	2.93	1.77	1.47	-0.62		8/3/2007	-0.30%	-0.57%	0.65%	0.29%	2.04%
8/6/2007	-1.30	-2.57	-3.57	-8.75	-5.30		8/6/2007	-1.47%	-1.79%	-1.75%	1.24%	3.44%
8/7/2007	-1.12	-6.32	-10.14	-14.55	-15.43		8/7/2007	-2.88%	-4.49%	1.38%	4.00%	4.52%
8/8/2007	-18.69	-31.60	-40.99	-56.82	-62.49		8/8/2007	-3.99%	3.79%	7.81%	8.31%	8.20%
8/9/2007	-9.82	-16.86	-20.87	-27.65	-26.06		8/9/2007	6.85%	10.12%	9.83%	9.47%	8.96%
8/10/2007	-4.38	-11.41	-16.25	-25.15	-42.97		8/10/2007	-1.46%	-1.71%	-1.48%	-1.84%	-1.49%
8/13/2007	-4.90	-10.29	-15.17	-23.18	-28.69		8/13/2007	0.19%	0.82%	3.79%	4.61%	3.77%
8/14/2007	5.39	7.72	8.30	10.12	10.28		8/14/2007	-0.95%	-0.83%	0.22%	0.34%	0.56%
8/15/2007	6.79	8.96	9.63	8.46	8.35		8/15/2007	-1.34%	-0.58%	0.31%	0.76%	1.69%
July Sigma	1.58	1.96	2.15	2.58	3.53	-	January to	0.000/	0.40%	0.500/	0.000/	0.000/
						-	July 2007	0.36%	0.49%	0.59%	0.66%	0.69%
							2007 Sigma	0.8%	1.1%	1.2%	1.5%	1.5%

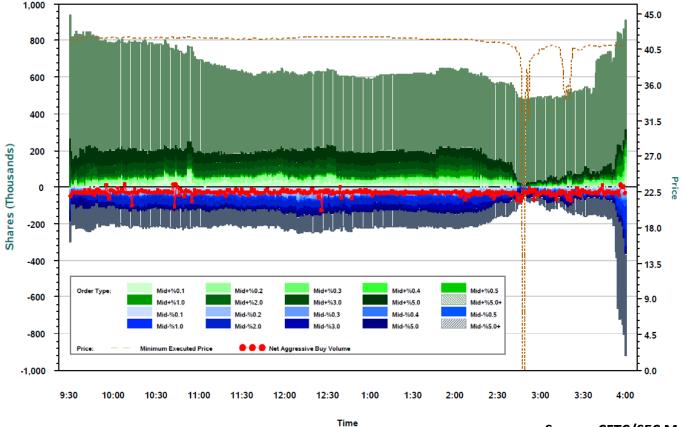




http://sec.gov/news/studies/2010/marketevents-report.pdf

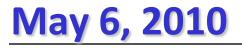


#### Accenture plc, Market Depth, Aggressive Buys, and Price



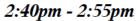
9:30am - 4:00pm

#### Source: CFTC/SEC May 6, 2010 Report



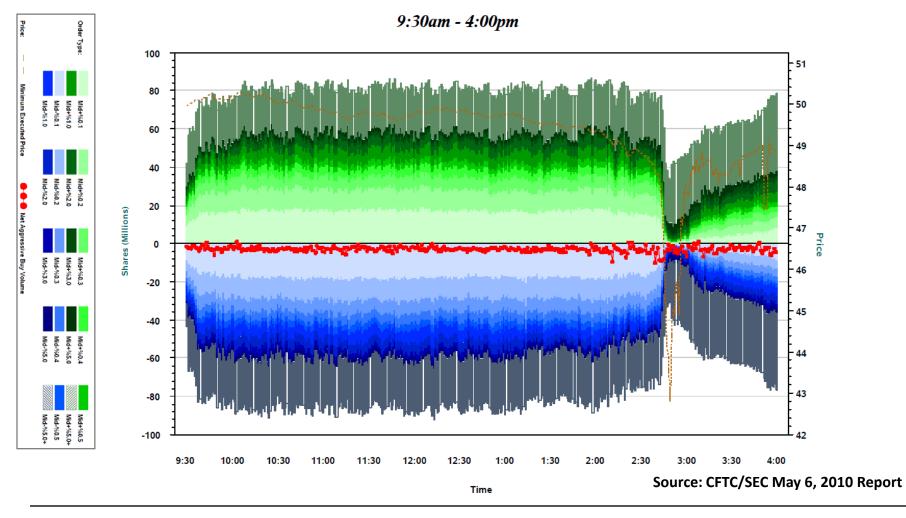
### Accenture plc, Market Depth, Aggressive Buys, and Price







#### Top 100 ETFs' Market Depth, Aggressive Buys, and Price



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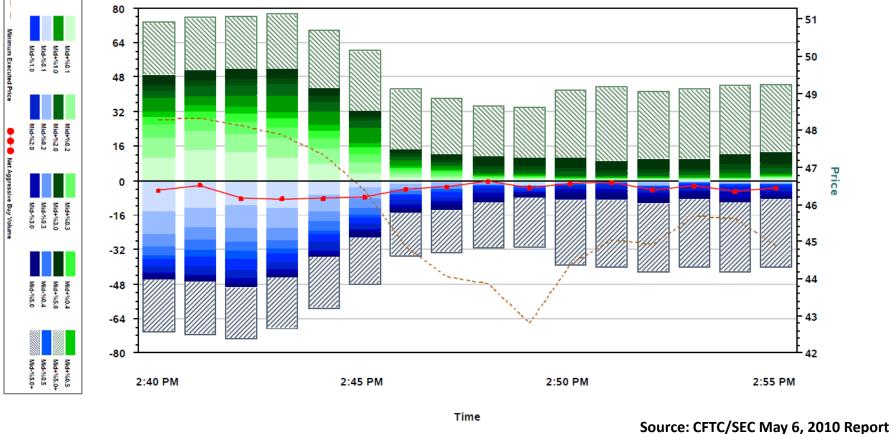


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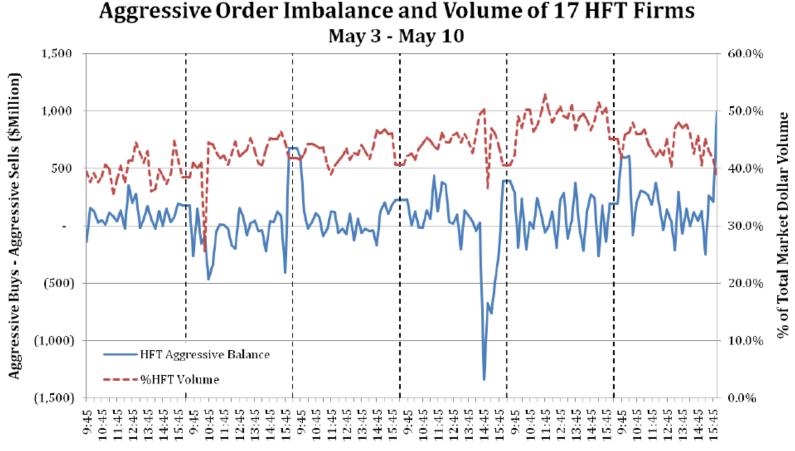
Price

#### Top 100 ETFs' Market Depth, Aggressive Buys, and Price

2:40pm - 2:55pm



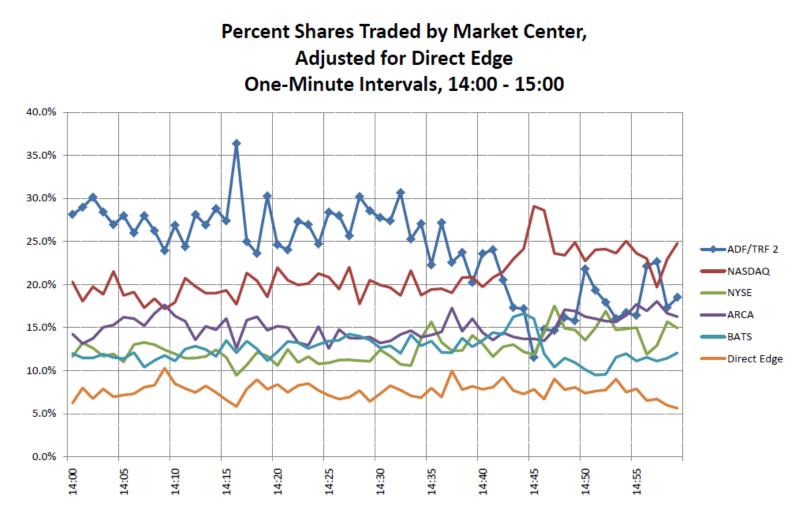




End-Time of 15-minutes intervals from 9:45 through 16:00

#### Source: CFTC/SEC May 6, 2010 Report





#### Source: CFTC/SEC May 6, 2010 Report

### Lessons from August 1998, August 2007, May 2010

- Three L's of Financial Crises: Liquidity, Leverage, Losses
- All strategies are more crowded now (connectedness) relative to 1998
- Centralized exchanges vs. OTC yields different timescales for crisis
- Hold-to-maturity vs. mark-to-market accounting yields different timescales
- Hedge funds and HFTs provide more significant amounts of liquidity today
- Hedge funds and HFTs can withdraw liquidity suddenly, unlike banks
- Liquidity withdrawal can lead to market dislocations
- Financial markets are more highly connected ⇒ **new betas**
- Systemic risk has increased

### Market Microstructure Requires New Regulatory Framework

Thank You!