Discussion

Trade Uncertainty and U.S. Bank Lending

by

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The Paper







Identification Police: Isn't this driven by firms' condition/loan demand?

Authors: Firm-Time FE, Bank-Firm FE, Khwaja-Mian.

The Problem

• Key assumption in Khwaja and Mian-type identification is that credit is a homogenous good, which is not true in this context.



- Trade Uncertainty goes up, firm's demand for trade financing goes down, term loan unchanged.
- Bank-Firm FE: lower for bank 1, no change bank 2
- Firm-Time FE: lower credit demand post.
- Diff-in-diff estimate on high bank exposure is going to be negative.
- And high exposure banks are likely to have more exposure because they provide more trade financing.

The Solution – Focus on Spillovers

Authors already have some results in this direction but need to show that the results including the real effects hold for:

- 1. Firms in sectors with low trade uncertainty (see table 4)
- 2. Firms in sectors with low (no direct) trade exposure (see table 7)
- 3. Provide additional evidence for different loan types across bankfirm matches (what exactly is "other"?)
- 4. What about the extensive margin?

Substitution?

- This paper shows real effects in table 11 (include industry-year fixed effects)
- Favara et al (2021) and Berrospide and Edge (2022) do not find real effects of credit supply shocks from the GSIB surcharge or stress tests but find substitution.
- Favara et al: other banks, Berrospide and Edge (2022): nonbanks, bonds
- Look at substitution (Compustat, Capital IQ, Sector level (Berrospide/Edge))

Measurement



- "We use end-2017 loan shares to predate the period of uncertainty peaks..." (p. 8).
- Clearly, trade uncertainty increased with 2016 election.
- Generally, use measures from first quarter of sample (or 2015:Q4/presample average) for exposure aggregation.
- Why the 75th percentile? Is the median 0?

Firm and Loan Outcomes

- Table A5
 - shows that high-uncertainty firms draw less from their credit lines --- how does that fit your story?
 - is run on all loans instead of new loans for spreads and maturity
- What do you know about performance of loans to high uncertainty firms?
 - Were they more risky ex-post?
- Given that in 2019, there was talk about a recession, other cuts on how cyclical the industry is may be warranted.

Conclusion

- Very interesting paper on how trade uncertainty can be amplified through banks.
- Some more clarity about identification and mechanisms upfront would help to convince the skeptical reader.
- Good luck with the paper.