



## PLANNING HORIZON STUDY

Variable names and coding instructions appear between brackets [...]

[**infldefl**] The next questions are about inflation. Over the next 12 months, do you think there will be inflation or deflation?

\_\_\_ inflation [=1]

\_\_\_ deflation (the opposite of inflation) [=2]

### [**follow-up question asks about inflation or deflation**]

What do you expect to be the rate of [**inflation/deflation**] over the next 12 months? Please give your best guess. Please enter a number greater than 0 or equal to 0.

Over the next 12 months, I expect the rate of [**inflation/deflation**] to be \_\_\_%

[if **infldefl**=1 **inflrate** is a positive number; if **infldefl**=2 **inflrate** is a negative number]

[**infl5**=1 if **inflrate**>5; **infl5**=0 if **inflrate**<=5]

[**@1ST**, **@2ND**, **@3RD**, **@4TH**] Serial position of time horizon questions **spendingTH**, **savingTH**, **investingTH**, and **retireTH**, which were presented in random order. Topics for each were **LR1**=spending, **LR2**=saving, **LR3**=investing, **LR4**=retirement finances. For example, example **@1ST**=**LR3**, **@2<sup>ND</sup>**=**LR4**, **@3RD**=**LR2** **@4<sup>TH</sup>**=**LR1**, reflects that the order was investing, retirement finances, saving, spending.

[if **@1ST**=**LR1** **spend1**=1, else **spend1**=0; if **@1ST**=**LR2** **save1**=1, else **save1**=0; if **@1ST**=**LR3** **invest1**=1, else **invest1**=0; if **@1ST**=**LR4** **retire1**=1, else **retire1**=0]

[**spendingTH**] “When planning your **spending**, which of the following time periods is most important to you (and your spouse/partner)?”

Next day [=1]; Next week [=2]; Next two weeks [=3]; Next month [=4]; Next few months [=5]; Next year [=6]; Next few years [=7]; Next 5-10 years [=8]; Longer than 10 years [=9]; Does not apply to me [=0]

[**savingTH**] “When planning your **saving**, which of the following time periods is most important to you [and your spouse/partner)?”

Next day [=1]; Next week [=2]; Next two weeks [=3]; Next month [=4]; Next few months [=5]; Next year [=6]; Next few years [=7]; Next 5-10 years [=8]; Longer than 10 years [=9]; Does not apply to me [=0]

[**investingTH**] “When planning your **investing**, which of the following time periods is most important to you (and your spouse/partner)?”

Next day [=1]; Next week [=2]; Next two weeks [=3]; Next month [=4]; Next few months [=5]; Next year [=6]; Next few years [=7]; Next 5-10 years [=8]; Longer than 10 years [=9]; Does not apply to me [=10]



**[retireTH]** “When planning your **retirement finances**, which of the following time periods is most important to you (and your spouse/partner)?”

Next day [=1]; Next week [=2]; Next two weeks [=3]; Next month [=4]; Next few months [=5]; Next year [=6]; Next few years [=7]; Next 5-10 years [=8]; Longer than 10 years [=9]; Does not apply to me [=10]

**[Next question is asked only after first planning horizon question, so if spend1=1 the topic is spending, if save1=1 the topic is saving, if invest1=1 the topic is investing, and if retire1=1 the topic is retirement finances]**

Below is a list of things you may or may not have thought of when trying to come up with an answer to the question about planning your **[spending/saving/investing/retirement finances]**. Please rate how much you thought of each of these things, when trying to come up with an answer.

When answering this question about time periods for planning your **[spending/saving/investing/retirement finances]**, how much did you think about ..

<b>[thinkofspending]</b> your <b>spending?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofsaving]</b> your <b>saving?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofinvest]</b> your <b>investing?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofretfin]</b> your <b>retirement finances?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofexpenses]</b> your <b>expenses?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofbudget]</b> your <b>budget?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofemergencies]</b> <b>emergencies you might have to pay for?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofgoals]</b> your <b>financial goals?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofstocks]</b> the <b>stock market?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofinfl]</b> <b>Inflation?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofage]</b> your <b>age?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]
<b>[thinkofretire]</b> when you <b>expect to retire?</b>	Very much [=4]	Somewhat [=3]	Not that much [=2]	Not at all [=1]



**[howsave] Which of the following statements comes closest to describing your and your spouse/partner's saving habits?**

**Please select one.**

- ☐ Don't save - usually spend more than income [=1]
- ☐ Don't save - usually spend about as much as income [=2]
- ☐ Save whatever is left over at the end of the month [=3]
- ☐ No regular plan [=4]
- ☐ Save income of one family member, spend the other [=5]
- ☐ Spend regular income, save other income [=6]
- ☐ Save regularly by putting money aside each month [=7]

[if howsave=7, **saveregularly**=1; if howsave<7, **saveregularly**=0]

What sources of information do you (and your family) use to make decisions about saving and investments?

Select one for each option

<b>[family]</b> Family member	Yes [=1]	No [=2]
<b>[friend]</b> Friend	Yes [=1]	No [=2]
<b>[lawyer]</b> Lawyer	Yes [=1]	No [=2]
<b>[accoount]</b> Accountant	Yes [=1]	No [=2]
<b>[banker]</b> Banker	Yes [=1]	No [=2]
<b>[broker]</b> Broker	Yes [=1]	No [=2]
<b>[adviser]</b> Registered investment adviser	Yes [=1]	No [=2]
<b>[planner]</b> Financial planner	Yes [=1]	No [=2]

**[sources=1 if “yes” to accountant, banker, broker, registered investment adviser or financial planner; sources=0 otherwise]**

**[card] Do you have a credit card?**



- Yes [=1]
- No [=2]

**[Only ask next question if card=1]**

**[balancefreq] Over the past 12 months, how often have you carried an unpaid balance from one month to the next on at least one of your credit cards?**

- Never or almost never. I almost always pay my balance in full at the end of the month [=1]
- A total of 3 months or less [=2]
- Between 3 and 6 months [=3]
- Between 6 and 9 months [=4]
- All 12 months. I always had an unpaid balance on at least one of my credit cards [=5]

**[nocardbalance=1 if balancefreq=1; nocardbalance=0 if balancefreq>1]**

**Do you or your spouse/partner currently own the following?**

**Select one for each option**

<b>[check]</b> Checking account	Yes [=1]	No [=2]
<b>[save]</b> Saving account	Yes [=1]	No [=2]
<b>[money]</b> Money market fund	Yes [=1]	No [=2]
<b>[cd]</b> CD	Yes [=1]	No [=2]
<b>[govbonds]</b> Government saving bonds	Yes [=1]	No [=2]
<b>[tbills]</b> T-bills	Yes [=1]	No [=2]
<b>[bonds]</b> Bonds (corporate, municipal, foreign, or bond funds)	Yes [=1]	No [=2]
<b>[stocks]</b> Stocks	Yes [=1]	No [=2]
<b>[mutual]</b> Mutual fund	Yes [=1]	No [=2]
<b>[irakeogh]</b> Individual retirement account, such as IRA or Keogh	Yes [=1]	No [=2]



<b>[defcont]</b> Employer-based retirement account such as 401(k), 403(b) or thrift plan, which bases benefits on how much money has accumulated in your account (Defined Contribution Plan)	Yes [=1]	No [=2]
<b>[defben]</b> Employer-based retirement plan which bases benefits on formula involving age, years of service, and salary (Defined Benefit Plan)	Yes [=1]	No [=2]