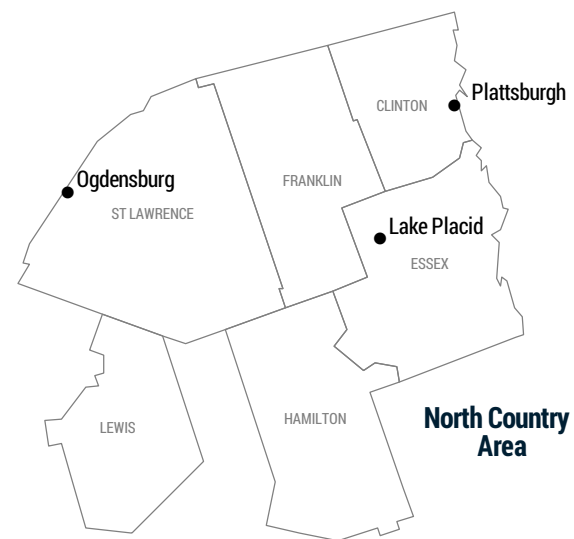


North Country Economic Indicators

The North Country is a large, mostly rural region near the Canadian border that is sparsely populated and peppered with small towns and cities, such as Lake Placid and Plattsburgh. With more than 300,000 residents, the area encompasses a substantial swath of New York’s land area, and includes the Adirondack Park forest preserve. Like the rest of upstate New York, the North Country has seen little net population or job growth over the past few decades, in part because of steep declines in the region’s manufacturing sector. The area includes several higher education institutions, which serve as key employers in the region. Other important local job sectors include health care, retail, tourism, agriculture, manufacturing, timber, and prisons.



	NORTH COUNTRY	WATERTOWN*	GLENS FALLS*	NEW YORK STATE	USA
Population 2019	306,000	110,000	125,000	19,454,000	328,240,000
Population growth 2019, 10-year change	-3.7%	-4.5%	-2.8%	0.8%	7.0%
GDP 2019, billions	\$14	\$7	\$7	\$1,772	\$21,433
Job growth 2019, 5-year change	2.4%	-1.9%	-0.3%	7.4%	8.6%
Median household income 2019	\$53,600	\$52,000	\$61,700	\$71,600	\$65,000
Median home price 2019	\$120,000	\$140,000	\$175,000	\$320,000	\$230,000
Population share age 25+ with BA+ 2019	22.6%	22.4%	26.7%	37.8%	33.1%

Sources: U.S. Census Bureau; U.S. Bureau of Labor Statistics; U.S. Bureau of Economic Analysis; IPUMS USA-University of Minnesota; New York Fed calculations.

Data retrieved through data.census.gov, Moody’s Economy.com, or directly from source.

Notes: Educational attainment figures reflect the American Community Survey 5-Year Estimate. Employment for North Country is calculated using the QCEW instead of the CES.

*Note: These are neighboring metro areas.