Estimating the Adverse Selection and Fixed Costs of Trading in Markets

With Multiple Informed Traders

Sugato Chakravarty
Purdue University
West Lafayette, IN 47906
email: sugato@purdue.edu

Asani Sarkar
Federal Reserve Bank of New York
New York, NY 10045
email: asani.sarkar@frbny.sprint.com

Lifan Wu
California State University, Los Angeles
Los Angeles, CA 90032

First Version: April 1997
Revised: May 1, 1998

Estimating the Adverse Selection and Fixed Costs of Trading in Markets With Multiple Informed Traders

Abstract

JEL classification number: G12

We investigate, both theoretically and empirically, the relation between the adverse selection and fixed costs of trading and the number of informed traders in a financial asset. As a proxy for informed traders, we use dual traders -- i.e., futures floor traders who execute trades both for their own and customers' accounts on the same day. Our theoretical model shows that dual traders optimally mimic the size and direction of their informed customers' trades. Further, the adverse selection (fixed) costs of trading: (1) decrease (increase) with the number of dual traders m, if dual traders are risk neutral; and (2) are a single-peaked (U-shaped) function of m, if dual traders are risk averse.

Using data from four selected futures contracts, we find that the number of dual traders are a significant determinant of both the adverse selection and fixed costs of trading, after controlling for the effects of other determinants of market liquidity. In addition, for three of the four contracts, the estimated (fixed) costs of trading are a single-peaked (U-shaped) function of m. The implication from our theory is that the dual traders in these contracts exhibit risk averse behavior.

1.   Introduction

An important paradigm in financial markets, originating from   Bagehot (1971), is that informed trading imposes significant adverse selection costs on investors. Copeland and   Galai (1983), Glosten and Milgrom (1985), Kyle (1985), and Admati and Pfleiderer (1988) have all formally modeled Bagehot's ideas. Several papers have estimated the adverse selection costs empirically (namely, Glosten and Harris (1988), Madhavan and Smidt (1991) and Hasbrouck (1991). Since informed trading is unobservable, other papers have sought to identify the cross-sectional determinants of the adverse selection costs. For example, Brennan and Subrahmanyam (1995) report an empirical relationship between the number of analysts following a stock and the price per unit of order flow, known as the Kyle-lambda or, simply, λ.

A recent, and important, extension of this literature is Brennan and Subrahmanyam (1998), who develop a model of a single representative investor who faces both an adverse selection (or, variable) cost of trading as well as a fixed component.   Brennan and Subrahmanyam use the model to derive comparative statics of the investor's expected trade size with respect to the variable and fixed costs of trading. Using data on a large sample of stocks, the authors find that the average trade size is strongly negatively related to the estimated fixed costs of trading per share.

Our paper contributes to this literature in three way s. One, we identify, both theoretically and empirically, a distinct group of futures floor traders as informed traders. Two, we estimate the empirical relationship between the adverse selection costs of trading and the number of informed traders for the futures contracts in our sample. And three, we establish a new theoretical result on the relationship between the fixed costs of trading and the number of informed traders, and validate this result empirically.

In futures exchanges, the futures floor tr aders we identify as potentially informed traders are known as dual traders because they trade both for customers and their own accounts on the same day. [1] The extant theoretical literature argues that dual traders are informed traders. For example, in   Fishman and Longstaff (1992), dual traders are better informed than market makers in determining whether

customers are trading for informational reasons. [2] Dual traders' optimal strategy is to trade in the same direction as (or piggyback) on their informed customers. In Chakravarty (1994) and Sarkar (1995), dual traders observe the order size of their customers to infer the information content of these orders. In equilibrium, dual traders piggyback on informed trades, mimicking both the direction and size of informed trades.

Our model departs from the existing dual trading literature in using a two-period setting with variable order size and, further, in allowing risk-aversion on the part of dual traders. [3] The assumption that dual traders are risk-averse is justified on empirical grounds since many futures floor traders, including dual traders, trade infrequently and in small amounts (see, for example, Locke, Sarkar and Wu (1998)). Consistent with the earlier literature, we find that dual traders mimic both the direction and size of informed trades, although the extent of piggybacking is less due to dual traders' risk-aversion.

We find that, consistent with Subrahmanyam (1991), the adverse selection cost λ is a single-peaked function of the number of dual traders m if dual traders are risk-averse. [4] If dual traders are risk-neutral, then λ is strictly decreasing in m. The intuition for this result is that, for small values of m, λ increases with m because risk-averse dual traders trade less than they would if they were risk-neutral. For large values of m, dual traders trade more aggressively as the aggregate risk tolerance of dual traders is high and, so, λ decreases with m.

A new result is the relationship between the fixed costs of trading and m. Following Brennan and Subrahmanyam (1998), we assume that the market maker offers an exogenously determined price, which is linear except for the fixed element. The change in the fixed costs with respect to m is obtained

---

[1] Dual traders are present in all major securities exchanges around the world, such as the stock markets, futures markets, currency and interest swap markets and fixed income markets.
[2] Fishman and Longstaff (1992) also provide empirical evidence that dual traders' revenues are higher on days when they are also trading for customers, which is consistent with the idea that dual traders personal trades are based on information derived from their customer trades. However, Chang and Locke (1992) do not find that dual traders have profitable private information.
[3] Fishman and Longstaff (1992) have a two period model with fixed order size while Roell (1990), Chakravarty (1994) and Sarkar (1995) use a single period setting with variable order size. All assume risk-neutrality of informed trader(s) and broker(s).

by deriving the effect of m and the fixed costs, separately, on the dual traders' expected trade size. Suppose dual traders are risk-neutral. An increase in m increases market depth (the inverse of λ) and, consequently, dual traders' expected trade size. An increase in the fixed costs decreases the expected trade size, as in Brennan and Subrahmanyam (1998). We show that, as a result of these two effects, the fixed costs of trading increase with m when dual traders are risk-neutral.

If dual traders are risk-averse, then, for small values of m, an increase in m reduces the market depth and, consequently, the broker's expected trade size while an increase in the fixed costs reduces the trade size, as before. In this case, we show that for small values of m, the fixed costs of trading decrease with m. For large values of m, the fixed costs of trading increase with m, as in the risk-neutral case. Hence, the relationship between the fixed costs of trading and m is the reverse of that between the adverse selection costs of trading and m.

To test the predictions of our model, we empirically examine four futures contracts using the Computer Trade Reconstruction (CTR) data, which consists of detailed records of every transaction on the exchange floor. In addition to transaction prices and quantities, the data distinguishes between purchases and sales and allows us to identify trades executed on behalf of dual traders' outside customers and trades executed for dual traders' personal accounts. We study four futures contracts (Treasure Bond and soybean oil futures on the Chicago Board of Trade (CBOT); the 91-day Treasury Bill and live hog futures on the Chicago Mercantile Exchange (CME)), chosen for the diverse range of trading activity they represent.

We use the Glosten and Harris (1988) and the Madhavan and Smidt (1991) methods to estimate the fixed and variable costs of trading the four futures contracts. Since m and the estimated trading costs may be determined simultaneously, we rely on a two-stage least squares, or 2SLS, approach where we include m^2 (m-squared) and the number of locals (floor traders who trade exclusively for their own accounts) as endogenous variables, in addition to m and the estimated trading costs. The variable m^2

---

[4] Subrahmanyam (1991) shows a similar result in a model with risk averse informed traders in a single-period setting.

enables us to test for non-monotonicity in the m-λ relationship. Since locals often act as if they are market makers, including the number of locals as an endogenous variable allows us to isolate the effect of dual trading on market liquidity. Our exogenous variables include customer trading volume, the number of customer trades, the daily closing price, the price variance, and the open interest. [5]

The results are mostly consistent with our model's predictions and robust with respect to the method used for estimating trading costs (i.e., Glosten and Harris (1988) or Madhavan and Smidt (1991)). For all four contracts, the number of dual traders m is a significant determinant of the adverse selection costs of trading. Further, for three of the four contracts, the estimated adverse selection costs are increasing in m for small values of m and decreasing in m for relative large values of m. For the remaining contract, the T-Bond futures, λ decreases with m for relatively smaller values of m, and increases with m for relatively larger values of m.

For all four contracts, the number of dual traders, m, is also a significant determinant of the fixed costs of trading. For three of the four contracts, the fixed costs initially decrease in m and then increase. For the remaining contract, T-Bond futures, the fixed costs initially increase in m and then decrease.

Summarizing, for three of our contracts, T-Bills, soybean oil and live hogs, the estimated relationship between m and both the adverse selection and fixed costs is consistent with risk aversion of dual traders. For the remaining contract, T-Bonds, the results are consistent with risk taking by dual traders. The T-Bond futures pit is ten times more active than any of the other contracts and we conjecture that active dual traders in that pit are well capitalized and, consequently, are likely to be either risk neutral or risk takers.

The remainder of the paper is organized as follows. We describe and solve our theoretical model in section two. Section three discusses the data. In section four, we estimate trading costs using the Glosten and Harris (1988) method. The empirical relationship between λ and m is examined in section five, and between the fixed costs of trading and m in section six. In section seven, we repeat our analyses after estimating trading costs using the Madhavan and Smidt (1991) method. Section eight concludes.

---

[5] The open interest is the daily number of contracts for which delivery is obligated.

2. A Dynamic Model of Competitive Dual Trading

A. *Structure and Notation*

Exchange regulation allows dual traders to act as agents on behalf of their client and as principals for their personal trade, but not in the same transaction. Further, dual traders are not allowed to trade ahead of their customers. Consistent with exchange regulations, the dual traders in our model act as agents for the informed trader in the first period and trade as principals in the second period.

We consider a two-period market for a single risky asset along the lines of Kyle (1985). The players in the model are: one risk neutral informed trader, m risk averse dual traders each with a negative exponential utility function and risk-aversion parameter R, a continuum of noise traders who appear in each of the two trading dates, and a market maker who sees aggregate orders in each period and prices competitively.

There is a single risky asset with random value $\tilde{v}$ drawn from a Normal distribution with mean 0 and variance Σ_v. A continuum of noise traders submits aggregate order flow $\tilde{u}_1$ in period one and $\tilde{u}_2$ in period two, where $\tilde{u}_i$ is distributed $N(0, \Sigma_u) \ \forall \ i = 1,2$. All random variables are assumed to be independent of one another.

We now turn to a formal description of the sequence of events.

B. *Sequence of Events*

A single (risk neutral) informed trader receives a perfect signal $\tilde{v} = v$ about the true asset value and chooses to trade a quantity x through m risk averse dual traders in the market. We assume that the informed trader divides his order equally among the dual traders. The dual traders, acting as agents, submit the informed trader's order to the market maker for execution. The first period noise trade u_1 is realized and the market maker clears the market at price p_1 conditional on observing the net order flow $y_1 = x + u_1$.

In the second period, each risk averse broker, acting as a principal, chooses his personal trading quantity z and submits it to the market maker for execution. Each broker's choice is based on observing his portion of the order received from the informed trader, x/m and the first period market clearing price p_1. The second period noise trade u_2 is realized and the market maker clears the market at price p_2, conditional on the net second period order flow $y_2 = mz + u_2$, as well as the (realized) first period market clearing price. Finally, the liquidation value v is publicly observed and both the informed trader and the dual traders realize their respective profits (if any).

C.   Results

Period 1: Only the informed trader's trades are executed in the first period by the m risk-averse dual traders. Thus, the period one solution is identical to the Kyle (1985) single-period model. Accordingly, the informed trading quantity x is:

$$x = \frac{v}{2\lambda_1}$$ (1)

and the market maker's period 1 price sensitivity parameter is:

$$\lambda_1 = \frac{1}{2}\sqrt{\frac{\Sigma_v}{\Sigma_u}}$$ (2)

Period 2: The dual traders trade for their personal accounts in period two having observed x and the first period market clearing price p_1. Suppose $p_2 = p_1 + \lambda_2 y_2$. Then, the profit function for broker j, $\forall$ j=1,2,…,m is:

$$\Pi_j = z_j v - \lambda_2 \left(z_j + z_{-j} + u_2 \right) z_j - p_1 z_j$$ (3)

where z_j is the personal trading quantity of the jth broker and z_{-j} is the sum of the trading quantities of the (m-1) dual traders excluding the jth broker. Each risk averse broker's objective function is defined as:

$$E\left(\Pi_j | x, p_1 \right) - \frac{R}{2} Var\left(\Pi_j | x, p_1 \right)$$ (4)

6

Broker j maximizes (4) with respect to z_j. The following lemma provides a solution for z_j.

Lemma 1: *For a given* λ_2, *each broker j's optimal trading quantity for j=1,.....,m, is:*

$$z_j(\lambda_2) = \frac{\lambda_1(x - u_1)}{D} \tag{5}$$

where,

$$D = \lambda_2(1 + m) + R\lambda_2^2 \Sigma_u \tag{6}$$

Proof: See Appendix A.

From (5) and (6), if $R = 0$, z_j is decreasing in λ_2, which is the usual case. But if $R > 0$, z_j is smaller than that in the risk-neutral case for a given λ_2, and by an amount which depends on R and Σ_u.

From the market maker's zero profit condition,

$$\lambda_2 = \frac{Cov(v, y_2)}{Var(y_2)} \tag{7}$$

where $y_2 = mz_j + u_2$.

Lemma 2:

- *If R=0, then*

$$\lambda_2 = \frac{1}{1+m}\sqrt{\frac{m\Sigma_v}{2\Sigma_u}} \tag{8}$$

- *If R > 0, then* λ_2 *satisfies the fourth-order polynomial*

$$\lambda_2 = \frac{mD\Sigma_v}{m^2\Sigma_v + 2D^2\Sigma_u} \tag{9}$$

where D is defined by (6).

Proof: See Appendix A.

Part 1 of lemma 2 implies th at if $R = 0$, l_2 is decreasing in m. The comparative statics associated with l_2 for the risk-averse case is presented in proposition 1. But, first, we show that the fourth order polynomial given by (9) has a unique, real and positive solution.

Lemma 3: There exists a *unique, real and positive root of l_2*.

Proof: See Appendix A.

The following proposition captures the relationship between l_2 and m.

Proposition 1:

- *If $R > 0$, then l_2 is a single-peaked function of m.*

- *If $R = 0$, then l_2 is monontonically decreasing in m*

Proof: See Appendix A.

Proposition 1 states that when $R > 0$ and the number of risk averse dual traders, m, is below a critical m^*, l_2 increases for increasing values of m. When $R > 0$ and m is above the critical m^*, l_2 decreases for increasing values of m. This non-monotonic result, first shown in Subrahmanyam (1991), follows from the fact that the dual traders' personal trades are informationally motivated. As the number of dual traders, m, increases, l_2 initially increases due to the fact that these risk-averse dual traders trade less aggressively than if they were risk neutral. With more dual traders, however, the aggregate risk tolerance of the dual traders now increases and the dual traders start trading more aggressively, resulting in more information being revealed in prices and a corresponding decrease in l_2.

Figure 1 graphically illustrates the non- monotonicity result between l_2 and m for a variety of values of R, Σ_u and Σ_v. Specifically, we plot three graphs corresponding to (1) R=2, Σ_u=1 and Σ_v=1; (2) R=2; Σ_u=5; Σ_v=6; and (3) R=2; Σ_u=5; Σ_v=2. The non- monotonity is clearly evident in all three cases, with the turning points being (approximately) at m^*= 2, m* = 5 and m* = 4, respectively.

We now turn to incorporating fixed costs in our model.

D. *Fixed Costs*

As discussed in Brennan and Subrahmanyam (1998), the reality of price discreteness in asset markets combined with related institutional factors introduce a fixed element to trading costs independent of trade size. Empirical models that decompose trading costs into fixed order processing costs and the variable adverse selection costs (for example, Glosten and Harris (1988) and Madhavan and Smidt (1991)) recognize this fact explicitly. Moreover, recent research, such as George, Kaul and Nimalendran (1991), conclude that the fixed cost of trading forms the bulk of the trading costs. Therefore, in this section, we investigate the relationship between the fixed cost of trading and the number of dual traders m in the market.

The fixed costs per share creates a "no-trade" region in the joint distribution of dual traders' endowment shocks and signal realizations (i.e., realizations of the informed trade x in period one). Dual traders will not trade in this region, which is centered at the origin. Since the dual traders' trades are not normally distributed, a linear pricing rule is no longer optimal for the market maker.

Instead of endogenizing λ_2, we follow Brennan and Subrahmanyam (1998) and assume that the market maker in period two offers an exogenously determined price, which is linear except for the fixed element given by

$$p_{2f} = \psi \ Sign[y_2] + p_1 + \lambda_2 y_2 \tag{10}$$

Notice that in the price specification (10), the second and third terms in the right hand side correspond to a linear specification while the first term is the fixed element.

If there are fixed costs per share in period one, then the informed trader also faces a no-trade zone in period one and λ_1 is no longer determined from a linear pricing rule. However, our focus is on the relationship between the fixed costs and m. Since λ_1 is independent of m, we simplify and assume that there are no fixed costs in period one. Thus, x and λ_1 are still given by (1) and (2). This assumption maintains the tractability of our model.

Let us now denote:

$$\tilde{r} = \mathbf{1}_1 \left[\tilde{x} - \tilde{u}_1 \right]$$

Then, <u>without</u> fixed costs, from (5) we can write

$$\tilde{z} = \frac{\tilde{r}}{D} \tag{11}$$

where, D is defined by (6). <u>With</u> fixed costs, each broker's equilibrium period-two trade is given by:

$$z_f = \begin{cases} \dfrac{\tilde{r} - \mathbf{y}\ sign\left[y_2 \right]}{D} & if\ |r| > \mathbf{y} \\ 0 & otherwise \end{cases} \tag{12}$$

The following proposition now identifies the nature of the relationship between the fixed cost of trade and m.

Proposition 2:

- *If $R > 0$, then $\mathbf{y}$ is a U-shaped function of m, decreasing (increasing) with m for small (large) values of m.*

- *If $R = 0$, then $\mathbf{y}$ is monotonically increasing in m.*

Proof: See Appendix A.

Proposition 2 states that the relationship between m and the fixed cost of trading is the opposite of that between m the (variable) adverse selection cost of trading. The intuition for the above result follows from the effect of $\mathbf{y}$ and m on the broker's expected personal trade size. As in Brennan and Subrahmanyam (1998), an increase in $\mathbf{y}$ reduces the broker's expected personal trade size. When $R = 0$, an increase in m reduces $\mathbf{1}$ and so increases the expected personal trade size. Then, as shown in the appendix, m and $\mathbf{y}$ are positively related.

When $R > 0$, an increase in m increases $\mathbf{1}$ for small values of m and, consequently, $\mathbf{y}$ and m are negatively related. For relatively larger values of m, the aggregate risk tolerance of the dual traders

increases and so does their expected personal trade size. Thus, in this region, m and $\mathbf{y}$ are again positively related.

We now test our theoretical results empirically.

3.   Data

The sample period covers thirty randomly selected trading days over the six-month time period starting August 1, 1990 for the following futures contracts : T-bond futures and soybean oil futures trading on the Chicago Board of Trade (CBOT); the 91-day T-bill futures and the live hog futures trading on the Chicago Mercantile Exchange (CME). [6] We use the futures contracts closest to expiration, since these are the most actively traded. The contracts represent a range of trading activities. The T-bond futures is the most active futures contract in the United States with an average daily customer trading volume of 119,598 contracts.   The three remaining contracts, the live hog, soybean oil and the 91-day T-Bill futures are intermediate in activity with average daily customer trading volumes of 6,432 contracts, 7,504 contracts and 7,722 contracts, respectively.

The data, known as the Computerized Trade Reconstruction (CTR) data, provides the trade time, price, quantity, and an identification for the floor trader executing the trade. Unique to this data, the record indicates whether the trade was a buy or a sell and a customer type indicator (CTI), labeled 1 through 4. For our purposes, the most important CTI types are 1 (a trade for a floor trader's personal account) and 4 (a trade for an outside customer). [7]

To identify dual traders and locals, we first calcul ate a trading ratio for each floor trader for each day she is active. Thus, we define d as the ratio of a floor trader's personal trading volume to his total trading volume on a day, i.e.,

---

[6] Our choice of sample period and contracts is determined by the availability of data, which is the property of the Commodity Futures Trading Commission (CFTC).

[7] The other indicators are CTI 2 (trades executed for a clearing member's house account) and CTI 3 (trades for another member present on the exchange floor). See Manaster and Mann (1996) for a description of how the CTR data is put together. Fishman and Longstaff (1992) also use the same data for their study of dual trading.

$$d = \frac{personal\ trading\ volume}{personal\ trading\ volume + customer\ trading\ volume} \qquad (13)$$

For a particular day, we categorize a floor-trader as a dual trader if d lies on the closed interval [0.02, 0.98]. [8]

A floor trader is a local on a particular day if d lies on the interval (0.98, 1] for that day.

Table I reports the daily distribution of the number of dual traders and loca ls in each of the four futures contracts. As panel A indicates, the average number of dual traders on a day varies substantially across the four contracts, ranging from 8.54 for T-bills to 151 for T-bonds. Panel B of table II reports the daily distribution of locals in the sample. The average number of locals varies from 10.8 in Soybean futures to 202.1 in T-bond futures.

We now turn to the estimation of the adverse selection and the fixed cost components of customer trades in each of the four contracts, using the method of Glosten and Harris (1988). Later, we confirm the robustness of the results by repeating our analysis using the Madhavan-Smidt (1991) method for estimating the components of the bid-ask spread.

4. Estimation of Adverse Selection and Fixed Costs of Trading

We estimate the adverse selection and fixed costs of trading for customers, using the technique developed by Glosten and Harris (1988). To do so, we estimate the following regression:

$$\Delta p_t = \boldsymbol{l}_{GH}\, q_t + \boldsymbol{y}_{GH}\left[Q_t - Q_{t-1}\right] + \boldsymbol{e}_t \qquad (14)$$

where $\Delta p_t = p_t - p_{t-1}$ is the price change between the tth and $(t\text{-}1)$th transaction, q_t is the (signed) order flow at time t and Q_t is the sign of the incoming order at time t (+1 for a buyer-initiated trade and -1 for a seller-initiated trade). $\boldsymbol{l}_{GH}$ measures the adverse selection component in a customer trade of size q, while

---

[8] The 2% filter is used to allow for the possibility of error trading. As Chang, Locke and Mann (1994) state, "when a broker makes a mistake in executing a customer order, the trade is placed into an error account as a trade for the broker's personal account. A value of 2% for this error seems reasonable from conversations with CFTC and exchange staff."

y $_{GH}$ measures the fixed-cost (or order processing) cost of a customer trade of infinitesimal size. The error term e_t is assumed to be i.i.d. Normal.

Equation (14) is estimated on a daily basis for each of the four contracts in our sample. [9] Table II presents the daily distribution of the estimated $\hat{l}$ $_{GH}$ and $\hat{y}$ $_{GH}$ in dollars per contract over the sample period of thirty days. These estimates are computed over a total of 6,145 observations for the soybeans futures contract, 8,880 observations for the hog futures, 4,559 observations for the T-bill futures and 24,837 observations for the T-bond futures contract.

The results are broadly consistent with the intuition that the mean adverse selection costs are low for the Treasury contracts and relatively high for the live hog futures contract. Specifically, the mean adverse selection cost of trading the T-bill and the T-bond futures is about 3 cents and 1 cent per contract, respectively. For live hog futures, the mean adverse selection cost is about 13 cents per contract. The adverse selection cost for soybean oil futures is also low, being about 2 cents per contract.

The fixed costs of trading are higher than the adverse selection costs of trading by several orders of magnitude. Further, the fixed costs are lower for more active contracts. For the most active contract, T-Bond futures, the fixed costs are about half that of the other three contracts, all of which are about equally active. Specifically, the mean fixed costs of trading the T-bill and T-bond futures are given by $2.92 and $1.33 per contract, respectively. For live hog futures, the mean fixed cost is $2.79 per contract. For soybean futures, the mean fixed cost is $2.36 per contract.

To provide a sense of the economic magnitude of the adverse selection and fixed costs, we have expressed the costs as a percentage of the minimum price change or tick size in the contract, as mandated by the exchange. In liquid futures markets, the minimum tick size is often considered to be a measure of the average realized bid ask spread of trading the contract. Our results (see Table II) indicate that the adverse selection cost of trading in the futures contracts studied range from 0.03% to 1.3% of the

---

[9] Some transactions are time-stamped to the same time and have the same price, and for the analysis we treat them as a single transaction, with a price equal to the common price of these transactions and quantity equal to the net quantity. If the time is the same but the prices are different, then we treat these transactions as distinct.

minimum tick size. Further, percent adverse selection costs are lowest for the Treasury futures, which is

consistent with intuition. Similarly, the fixed costs of trading range from about 4% to 39% of the

minimum tick size. In comparison, George,   Kaul and Nimalendran (1991) report an adverse selection

cost ranging from 8% to 13% of the quoted bid ask spread for small trades on the AMEX/NYSE and

NASDAQ stocks, with the remainder being allocated to fixed costs.

We now turn to our empirical setup.

5.   The Number of Informed Traders and Adverse Selection Costs

A.   *Empirical Set Up*

We empirically examine whether the estimated adverse selection cost (the dependent variable) is

correlated with the number of dual traders (the independent variable) in a futures contract. Since the

number of dual traders may itself be determined by the adverse selection cost, the ordinary least squares

(OLS) estimates in regressions where the dependent variable is an estimate of the adverse selection cost

are likely to be biased and inconsistent. To account for the fact that the estimated adverse selection cost

and the number of dual traders in a contract may be determined simultaneously, we adopt a simultaneous

equations (two-stage least squares, or 2SLS) approach.

We include both the daily number of dual traders (*TRADERS*) and the daily number of locals

(*LOCALS*) as endogenous variables in the regression analysis. It is well accepted in the literature that

locals are important suppliers of liquidity in the futures markets.   Locals trade frequently during the

trading day by responding to short-run price movements. They hold minimal inventory levels, and trade

in small amounts (see Working (1967), Silber (1984) and Smidt (1985)). Thus, we expect a negative

relationship between $\hat{I}_{GH}$ and *LOCALS*.

Dual traders, when trading for their own accounts, also supply liquidity to the market. However,

to the extent that their trading is based on private information, they increase the adverse selection costs of

opposing traders and reduce market liquidity. Therefore, if dual trading is information based, $\mathbf{l}$ and *TRADERS* may be positively related.

In addition to *TRADERS* and *LOCALS*, our endogenous system of variables comprises of the estimated adverse selection cost, $\hat{\mathbf{l}}_{GH}$, and the square of the daily number of dual traders ($TRADERS^2$). The term $TRADERS^2$ is included to account for a possible non-monotonic relationship between the number of dual traders and the adverse selection cost, as predicted by our model.

From an operational standpoint, $\hat{\mathbf{l}}_{GH}$ is estimated on a daily basis from the Glosten-Harris regressions, for each contract separately, while the number of dual traders and locals are calculated according to the procedure described in section 3.

We now turn to identifying the exogenous variables used in the system of equations. For this, we look for guidance to the extant literature on the determinants of the bid-ask spread (Benston and Hagerman (1974), Branch and Freed (1977) and Brennan and Subrahmanyam (1995)). Accordingly, the five exogenous variables in our system are: (1) *VOLUME,* the total daily customer trading volume; (2) *TRADE*, the daily number of customer trades; (3) C *LOPR*, the daily closing price; (4) *HILO*, the daily maximum difference in trading price, used as a proxy for variance in trade prices; and (5) *OPENINT* defined as the daily number of contracts for which delivery is currently obligated, i.e., they are not closed out. We use *OPENINT* as a proxy for trading activity and, following Bessembinder and Seguin (1992), conjecture that the open interest in futures contracts may be correlated with the number of informed traders. Table III presents some summary statistics on the first five exogenous variables on a contract-by-contract basis.

Our system of equations is as follows.

$$\hat{\mathbf{l}}_{GH} = a_0 + a_1 TRADERS + a_2 TRADERS^2 + a_3 LOCALS + a_4 VOLUME + \mathbf{e}_1 \tag{15}$$

$$TRADERS = b_0 + b_1 \hat{\mathbf{l}}_{GH} + b_2 TRADERS^2 + b_3 LOCALS + b_4 OPENINT + b_5 TRADE + b_6 HILO + b_7 CLOPR + \mathbf{e}_2 \tag{16}$$

$$TRADERS^2 = c_0 + c_1 \hat{\mathbf{l}}_{GH} + c_2 TRADERS + c_3 LOCALS + c_4 OPENINT + c_5 TRADE + c_6 HILO + c_7 CLOPR + \mathbf{e}_3 \tag{17}$$

$$LOCALS = d_0 + d_1 \hat{\mathbf{l}}_{GH} + d_2 TRADERS + d_3 TRADERS^2 + d_4 OPENINT + \mathbf{e}_4 \tag{18}$$

The rank condition provides the necessary and sufficient conditions for identification and guarantees the estimation of the structural parameters from the reduced form coefficients. Appendix B provides full details on the rank condition test for model identification. The rank condition indicates that equations (15) and (18) are identified, while equations (16) and (17) are underidentified. But since our primary concern is with equation (15), the underidentification of (16) and (17) is not a concern.

We estimate equations (15) and (18) by two-stage least squares (2SLS) for all four futures contracts. Specifically, 2SLS estimation involves regressing each of the four endogenous variables in our system on an intercept and the five exogenous variables and computing the predicted values for each endogenous variable in stage 1. In stage 2, the predicted values of the endogenous variables are used to estimate the structural equations of the model.

B.   *The Effect of Dual Trading on Adverse Selection Costs*

Table IV reports the 2SLS parameter estimates for the identified equations only (i.e., equations (15) and (18)) for the four contracts. The estimates are in dollars per contract. The p-value of estimated parameter significance is reported in parenthesis under each estimate.

Before discussing specific results, we note that the F-statistics for the first stage regression range from 2.0 to 11.2, and indicate, for all four contracts, a high degree of correlation between the endogenous variables and the instruments chosen for the empirical analysis.

An increase in the number of dual traders increases the adverse selection costs of trading for customers in three of the four contracts. In the regression with $\hat{I}_{GH}$ as the dependent variable, the estimated coefficient of *TRADERS* is positive and statistically significant at the 0.06 level or below in these contracts. For example, for live hog futures, column (2) of table IV shows that the estimated coefficient on *TRADERS* is 0.561 (p-value = 0.063). Similar results hold for soybean oil (column (4)) and T-Bill futures (Column (6)). For T-bond futures, however, the coefficient of *TRADERS* in the $\hat{I}_{GH}$ regression is negative (-0.008). We shall have more to say on the T-Bond result later.

While $\hat{I}_{GH}$ and the number of dual traders are generally positively related, $\hat{I}_{GH}$ and the number of locals are negatively related (statistically significant at the 0.06 level of below) in all four contracts. For example, for live hog futures, column (2) in table IV shows that the coefficient on *LOCALS* in the $\hat{I}_{GH}$ regression is -0.204 (p-value = 0.001). Thus, an additional local reduces adverse selection costs by 20 cents per contract in this market. $\hat{I}_{GH}$ and *LOCALS* are negatively related in the soybean oil, T-Bill and T-Bond contracts as well. [10]

The correlation between *LOCALS* and *OPENINT* is negative (see columns (3), (5), (7) and (9) of table IV). For example, column (3) shows that the coefficient on *OPENINT* in the *LOCALS* regression for live hogs, is -0.001 (p-value = 0.057). The results are similar for soybean oil, T-Bills and T-bonds. Since higher values of *OPENINT* may indicate increased informed trader activity (Bessembinder and Seguin (1991)), this result is consistent with the negative relation between $\hat{I}_{GH}$ and *LOCALS*.

In summary, we show that both the number of dual traders and the number of locals in a c ontract are significant determinants of the adverse selection cost of trading in a futures contract. However, while locals appear to supply liquidity to the market, dual traders may reduce liquidity and increase adverse selection costs – at least for the futures contracts we study.

C.   *The Non-Monotonicity Result*

Recall that proposition 1 implies that we should expect either a single-peaked or a monotonically decreasing relationship between *I* and *m*. In the current section, we investigate the empirical relationship between *I* and *m.* The results are given in table IV.

---

[10] In the regression with *LOCALS* as the dependent variable, the coefficient of $\hat{I}_{GH}$ is negative for three of the four contracts. For example, in live hog futures (table IV, column (3)), the estimated coefficient for $\hat{I}_{GH}$ is –25.811 (p-value = 0.098). The implication is that a $1/contract increase in the adverse selection cost leads to an exit of about 26 *LOCALS* in the live hog futures market. To put these numbers in perspective, notice, from table II, that the average adverse selection cost in live hog futures is about $0.13/contract. Thus, from our empirical estimate, a $0.13/contract increase in the adverse selection cost leads to an exit of about 3 *LOCALS*. For soybean oil and T-Bills, an average increase in adverse selection costs leads to the exit of two to three *LOCALS*. The coefficient for $\hat{I}_{GH}$ is not statistically significant in the T-Bond contract.

The results show that $\hat{l}_{GH}$ is a single-peaked function of *TRADERS* in three of the four futures contracts (live hog, soybean and T-Bills). Specifically, for these contracts, the estimated coefficient of *TRADERS*^{2} is negative and significant at the 0.05 level or below. Since the estimated coefficient of *TRADERS* is positive (see section 5B) in these contracts, there is some optimal value of *TRADERS,* say *TRADERS**, where $\hat{l}_{GH}$ is maximized. For example, for live hog futures (column (2)), the estimated coefficient of *TRADERS*^{2} equals -0.017 (p-value = 0.050) and, so, *TRADERS** = 17.[11] Thus, when the number of dual traders in live hog futures is less (more) than 17, the relationship between $\hat{l}_{GH}$ and *TRADERS* is positive (negative). Similarly, the estimated critical *TRADERS** = 32 for soybean oil futures, and 9 for T-bill futures.

For T-bond futures (see column (8)), the relationship between $\hat{l}_{GH}$ and *TRADERS* first decreases and then increases with respect to *m*. To see this, note that the coefficient on *TRADERS* is -0.008 (p-value = 0.001) and the coefficient on *TRADERS*^{2} is 0.00002 (p-value = 0.017). This implies that the critical *TRADERS** = 200. Thus, when *TRADERS* is less (more) than 200, the relationship between $\hat{l}_{GH}$ and *TRADERS* is negative (positive). Since the average number of dual traders in the T-bond futures is about 151, $\partial \hat{l}_{GH} / \partial TRADERS$ is negative at the sample average value of *TRADERS*.[12]

Summarizing, the empirical relationship between l and *m* is non-monotonic for all four futures contracts. For T-Bond futures, the relationship is U-shaped, which is consistent with the notion that dual traders in T-bond futures are risk takers. In the three remaining contracts, the relationship between l and *m* is consistent with risk aversion on the part of the dual traders.

---

[11] This is because $l = 0.561\,TRADERS - 0.017\,TRADERS^2$. Thus, $\dfrac{\partial l}{\partial TRADERS} = 0.561 - 2(0.017)TRADERS = 0$.
This provides the critical *TRADERS** = 17

6. Dual Trading and Fixed Order Processing Costs

In this section, we examine the relationship between the fixed cost of trading y and the number of dual traders m in a futures contract. Proposition 2 says that we should expect to see either a monotonically increasing relationship between y and m (when the dual traders are risk neutral), or a U-shaped relationship between y and m (when the dual traders are risk averse).

The simultaneous equation system is given by:

$$\hat{I}_{GH} = a_0 + a_1 TRADERS + a_2 TRADERS^2 + a_3 \hat{y}_{GH} + a_4 VOLUME + e_1 \qquad (19)$$

$$TRADERS = b_0 + b_1 \hat{I}_{GH} + b_2 TRADERS^2 + b_3 \hat{y}_{GH} + b_4 OPENINT + b_5 TRADE + b_6 HILO + b_7 CLOPR + e_2 \quad (20)$$

$$TRADERS^2 = c_0 + c_1 \hat{I}_{GH} + c_2 TRADERS + c_3 \hat{y}_{GH} + c_4 OPENINT + c_5 TRADE + c_6 HILO + c_7 CLOPR + e_3 \quad (21)$$

$$\hat{y}_{GH} = d_0 + d_1 \hat{I}_{GH} + d_2 TRADERS + d_3 TRADERS^2 + d_4 OPENINT + e_4 \qquad (22)$$

where $\hat{y}_{GH}$ is the estimated fixed cost of trading, obtained from a regression of (14), for the four futures contracts. The four endogenous variables in the system are: $\hat{y}_{GH}$, *TRADERS, TRADERS²* and $\hat{I}_{GH}$. The five exogenous variables are: *VOLUME, TRADE*, *CLOPR*, *HILO* and *OPENINT*, all defined in section 5A. The difference between the equation system above and the one in (15) - (18) is that we replace *LOCALS* with $\hat{y}_{GH}$ as an endogenous variable. We do this to capture the relationship between $\hat{I}_{GH}$, $\hat{y}_{GH}$ and *TRADERS* simultaneously, without increasing he number of endogenous variables in the system.

It is easy to verify that, using the rank condition test of identification in Appendix B, only equations (19) and (22) are identified. Table V reports the 2SLS parameter estimates (for the identified equations only) for the four futures contracts. The parameter estimates are denominated in dollars per contract and the p-values of estimated parameter significance are reported in parenthesis under each estimate. The first stage regression F-statistics for the contracts range from 2.0 to 13.7, demonstrating high correlation between the endogenous variables in the system and the chosen instruments.

---

[12] In comparison, $\partial \hat{I}_{GH} / \partial TRADERS$ for hogs, soybean and T-bills are all positive at their respective sample averages.

The results indicate a U-shaped relationship between $\hat{y}_{GH}$ and *TRADERS* in three of the four futures contracts -- namely live hogs, soybean oil, and T-bill futures. In each case, the coefficient of *TRADERS* is negative and significant (at the 0.04 level or lower) while the coefficient of *TRADERS^2* is positive and significant (at the 0.02 level or lower). For example, in the $\hat{y}_{GH}$ regression for live hog futures (column (3)), the estimated coefficient of *TRADERS* is –10.590 (p-value = 0.040) and the estimated coefficient of *TRADERS^2* is 0.294 (p-value = 0.011). Thus, $\hat{y}_{GH}$ is minimized at an estimated value of *TRADERS** = 18. Below (above) this value, the relationship between $\hat{y}_{GH}$ and *TRADERS* is negative (positive). Similarly, the estimated critical *TRADERS** = 20 for soybean oil futures and *TRADERS** = 9 for T-bill futures.

The single-peaked relationship between $\hat{I}_{GH}$ and *TRADERS* remains intact for the three futures contracts discussed earlier. The turning points (i.e., the value of *TRADERS**) are also close to the ones estimated earlier for the fixed costs. They are given by *TRADERS** = 18 for live hog futures, *TRADERS** = 22 for soybean oil futures and *TRADERS** = 9 for T-bills futures. Thus, independent of which regression the critical *TRADERS** values are estimated from, we obtain almost identical values of *TRADERS**. This attests to the robustness of our empirical estimates.

Results for T-Bond futures are, again, different from the remaining contracts. Specifically, the estimated coefficient of *TRADERS* in the $\hat{y}_{GH}$ regression is 7.115 (p-value = 0.000) and the estimated coefficient of *TRADERS^2* is -0.024 (p-value = 0.000). This implies that the critical *TRADERS** $\approx$ 149 for T-Bond futures indicating that, at the sample average, the relationship between $\hat{y}_{GH}$ and *TRADERS* is positive. These results are consistent with the interpretation that the dual traders in T-bond futures display a risk taking characteristic. [13, 14]

---

[13] The relationship between $\hat{I}_{GH}$ and *TRADERS,* for T-Bond futures, is similar to earlier results. To see this, notice (in column (8), table V) that the coefficient on *TRADERS* in the $\hat{I}_{GH}$ regression is -0.033 (p-value = 0.000), while the coefficient on *TRADERS^2* is 0.00011 (p-value = 0.000). This implies that the critical *TRADERS** $\approx$ 150 for T-

From the parameter estimates in table V, we can estimate, for a typical day, the marginal adverse selection (and fixed) costs of customers due to an additional dual trader in each of the four contracts. For example, in live hog futures, on a typical day the adverse selection cost increases by \$0.53/contract and the fixed cost decreases by about \$5.30/contract with the entry of an additional dual trader. [15] For soybean oil, T-Bill and T-Bond futures, the adverse selection (fixed) costs increase (decrease) by \$0.04/contract (\$0.59/contract), \$0.15/contract (\$2.05/contract) and \$0.02/contract (\$3.49/contract), respectively, with the entry of another dual trader. To get a relative sense of the above numbers, we express them as a fraction of the minimum tick size for each contract, provided in column (3) of table II. In the live hog futures market, the marginal adverse selection (fixed) costs is about 5.3% (53%) of the minimum tick size. The corresponding numbers for the soybean oil futures is about 1% (9.8%), for T-Bill futures is about 1% (8.2%) and for T-Bond futures about 0.1% (11.2%) of the minimum tick size in these contracts.

In summary, for three of our contracts, live hogs, soybean oil and T-Bills , the estimated relationship between m and the adverse selection and fixed costs is consistent with risk aversion of dual traders. For the remaining contract, T-Bonds, the results are consistent with risk neutrality or risk taking

---

Bond futures. Below this value, the relationship between $\hat{l}_{GH}$ and *TRADERS* is negative, while above it, the relationship is positive. Thus, at the sample average of 151 dual traders, the relationship between $\hat{l}_{GH}$ and *TRADERS* is negative.

[14]Since our theory shows that the relationship between l and m is single-peaked and the relationship between y and m is U-shaped, it follows that l and y should be inversely related to one another. This, in fact, is borne out by the empirical results. The relationship between $\hat{l}_{GH}$ and $\hat{y}_{GH}$ appears to be strongly negative in three contracts (live hog, soybean oil and T-Bonds) and weakly negative for the remaining contract (T-Bills). For example, for live hog futures, the coefficient of $\hat{y}_{GH}$ in the regression with $\hat{l}_{GH}$ as the dependent variable (column (2)) is –0.141 (p-value = 0.062). Similarly, the coefficient of $\hat{l}_{GH}$ in the regression with $\hat{y}_{GH}$ as the dependent variable (column (3)) is –2.336 (p-value = 0.023).

[15] These results obtain as follows: For live hog futures (column 2, table V),

$$\frac{\partial \hat{l}_{GH}}{\partial TRADERS} = 1.067 - 0.030|18| = 0.53$$

where 18 is the average number of *TRADERS* in soybean oil futures over the sample. Similarly, the marginal fixed costs for the same contract (column 3, table V) are:

$$\frac{\partial \hat{y}_{GH}}{\partial TRADERS} = -10.59 + 0.294|18| = -5.30$$

behavior by the dual traders in this contract. This latter result is, perhaps, not surprising since the T-Bond futures pit is ten times more active than any of the other contracts and it is likely that the active dual traders in that pit are well capitalized and, consequently, are likely to be either risk neutral or risk takers.

7. A Robustness Check Using an Alternative Measure of Adverse Selection Cost

To ensure that the estimation method does not drive our empirical results, we redo the analysis using the Madhavan and Smidt (1991) technique to estimate the adverse selection and the fixed cost.

The intuition behind the Madhavan-Smidt (1991) framework is that prices change when new public information reaches the market as well as in response to trading volume. Thus, a market maker's posterior expectation of the asset value is a convex combination of the prior mean, which reflects the public information, and the information contained in the current order flow. The Bayesian weight placed on the prior mean is a measure of information asymmetry. Formally,

$$\Delta P_t = \frac{y}{p} Q_t - y \, Q_{t-1} + I \left| V_t Q_t \right| + h_t \tag{23}$$

where Q_t is defined in section 4, p is the Bayesian weight placed on prior beliefs and V_t is the (unsigned) order quantity. The error term, h_t, represents unanticipated news events, and, under the assumptions of the model, follows a MA(1) structure. The moving average structure of the error terms makes the estimation of (23) a non-linear procedure. The fixed cost (or order processing cost) of transacting an order of infinitesimal size is given by $\left| y + \frac{y}{p} \right|$, while the estimated per-contract adverse selection cost for an order of size V_t is given as $I V_t$. The total cost of trading V_t shares is $\left| y + \frac{y}{p} + I V_t \right|$.

Note that the Madhavan-Smidt (1991) specification (23) is identical to the Glosten-Harris (1988) specification (14) only if $p = 1$, which implies that the information effect in the current price change arises only from the current trade.

We reestimate the system of equations (19) - (22) using the Madhavan-Smidt procedure and report results for the two identified equations of the system, equations (19) and (22) only. For brevity, we report results, in table VI, for only the live hog futures. The results for the other contracts, which are qualitatively similar, are not reported but available from the authors on request. Specifically, the relationship between l and m is a single-peaked function for live hogs, soybean oil and T-Bill futures and U-shaped for T-Bond futures. The relationship between y and m is U-shaped for the same three contracts and single-peaked for the T-Bond futures.

From table VI, the coefficient of *TRADERS* in the $\hat{l}_{MS}$ regression, in column (2), is positive and significant at the 0.01 level and the coefficient of *TRADERS*^{2} is negative and significant at the 0.01 level.

The $\hat{y}_{MS}$ regression in column (3) indicates that the coefficient of *TRADERS* is negative and significant (at the 0.01 level) while the coefficient of *TRADERS*^{2} is positive and significant (at the 0.05 level). Thus, the empirical relationship between $\hat{l}$, $\hat{y}$ and *TRADERS* appear to be robust to the method of estimating the transactions costs.

8. Summary and Conclusions

In this paper we investigate, both theoretically and empirically, the relationship between the adverse selection and fixed costs of trading and the number of informed traders in a financial asset. We identify a distinct group of futures floor traders, known as dual traders, as potentially informed traders. Theoretically, we show that it is optimal for dual traders to derive information from observing their informed customer's order, and using the information for their own trading. Our empirical examination of four futures contracts reveals that the number of dual traders on a day is a significant determinant of both the adverse selection and the fixed costs of trading.

We also examine the relationship between the number of dual traders m and the adverse selection and fixed costs of trading. Consistent with Subrahmanyam (1991), our model predicts that, if dual traders

are risk averse, then the adverse selection costs are a single-peaked function of m. A new prediction of this paper is that the fixed costs of trading are a U-shaped function of m. For three of the four contracts, the empirical relationship between m and the adverse selection and fixed costs of trading is as above, implying that most dual traders in these contracts may be risk averse. For the remaining contract, the T-Bond futures, the adverse selection (fixed) costs are decreasing (increasing) with m, which is consistent with dual traders being risk-takers in this contract.

References

Admati, A.R., and P. Pfleiderer, A theory of intraday patterns, volume and price variability, *Review of Financial Studies* (1988), 1, 3-40.

Bagehot, W., 1971, The only game in town, *Financial Analysts Journal,* 22, 12-14.

Benston, G., and R. Hagerman, 1974, Determinants of bid-ask spreads in the over-the-counter market, *Journal of Financial Economics*, 1, 353-364.

Bessembinder, H., and P. Seguin, 1992, Futures-Trading Activity and Stock Price Volatility, *Journal of Finance*, 47, 2015-2034.

Branch, B., and W. Freed, 1977, Bid-asked spreads on the AMEX and the big board, *Journal of Finance*, 32, 159-163.

Brennan, M.J., N. Jegadeesh, and B. Swaminathan, 1993, Investment analysis and the adjustment of stock prices to common information *, Review of Financial Studies*, 6, 799-824.

Brennan, M.J. and A. Subrahmanyam, 1995, Investment analysis and price formation in securities markets, *Journal of Financial Economics*, 38, 361-381.

Brennan, M.J. and A. Subrahmanyam, 1998, The determinants of average trade size *, Journal of Business*, 71, 1-25.

Chakravarty, S., 1994, Should actively traded futures contracts come under the dual trading ban ?, *The Journal of Futures Markets*, 14, 661-684.

Chang, E., P. R. Locke, and S.C. Mann, 1994, The effect of CME Rule 552 on dual traders, *Journal of Futures Markets*, 14, 493-510.

Copeland, T., and D. Galai, 1983, Information effects and the bid-ask spread, *Journal of Finance,* 38, 1457-1469.

Fishman, M.J., and F. A. Longstaff, 1992, Dual trading in futures markets, *Journal of Finance*, 47, 643-671.

Glosten, L.R., and L. Harris, 1988, Estimating the components of the bid-ask spread, *Journal of Financial Economics*, 21, 123-142.

George, T.J., G. Kaul and M. Nimalendran, 1991, Estimation of the bid ask spread and its components ; A new approach, *Review of Financial Studies*, 4, 623-656.

Glosten, L.R., and P.R. Milgrom, 1985, Bid, ask and transaction prices in a specialist market with heterogeneously informed traders *, Journal of Financial Economics*, 14, 71-100.

Greene, W.H., 1997, Econometric Analysis, third edition, Prentice Hall. New Jersey.

Grossman, S.J., 1989, An economic analysis of dual trading, working paper, University of Pennsylvania.

Hasbrouck, J., 1991, Measuring the information content of stock trades, *Journal of Finance*, 46, 179-207.

Kyle, A.S.,1985, Continuous auctions and insider trading, *Econometrica*, 53, 1315-1335.

Locke, P., A. Sarkar, and L. Wu, 1998, Market liquidity and trader welfare in multiple dealer markets, working paper, the Federal Reserve Bank of New York.

Madhavan, A., and S. Smidt, 1991, A Bayesian model of intraday specialist pricing, *Journal of Financial Economics*, 30, 99-134.

Manaster, S., and S.C. Mann, 1996, Life in the pits: Competitive market making and inventory control, *Review of Financial Studies*, 9, 953-975.

Roell, A., 1990, Dual capacity trading and the quality of the market, *Journal of Financial Intermediation*, 1, 105-124.

Sarkar, A., 1995, Dual trading: winners, losers and market impact, *Journal of Financial Intermediation*, 4, 77-93.

Silber, W.L., 1984, Market maker behavior in an auction market: An analysis of scalpers in futures markets, *Journal of Finance*, 39, 937-953.

Smidt, S., 1985, Trading floor practices on futures and securities exchanges: economics, regulation and policy issues, Futures Markets: Regulatory Issues, American Institute for Public Policy Research, Washington, D.C.

Subrahmanyam, A., 1991, Risk aversion, market liquidity and price efficiency, *Review of Financial Studies*, 4, 417-441.

Working, H., 1967, Tests of a theory concerning floor-trading on Commodity Exchanges, Food Research

Institute Studies: Supplement.

Table I

Daily Number of Dual Traders and Locals in Selected Futures Pits

The table gives the distribution of the daily number of dual traders (*TRADERS*) and the daily number of locals (*LOCALS*) for each of the four futures contracts. A dual trader is defined as a floor trader who trades both for her own account and for her customers during a trading day. A local is a floor broker who trades exclusively for her own account during a trading day. The sample period is 30 randomly selected trading days between August 1, 1990 and January 31, 1991 for four futures contracts : live hogs and 91 day T-bills, trading on the Chicago Mercantile Exchange; T-bonds and soybean oil, trading on the Chicago Board of Trade.

	Live hogs	Soybean oil	T-bills	T-bonds
Average daily customer trading volume (*CUSTOMERVOLUME*)	6,432	7,504	7,722	119,598
Number of dual traders (TRADERS)				
Mean	17.5	18.93	8.54	151.1
Standard deviation	3.14	3.21	1.93	12.31
Minimum	9	14	5	117
1st Quartile	16	16	7	143
Median	18	18	9	153
3rd Quartile	19	21	10	161
Maximum	23	27	13	168
Panel B: *Number of Locals (NOLOC)*				
Mean	15.87	10.80	23.47	202.1
Standard deviation	2.15	3.45	4.35	25.22
Minimum	11	4	14	114
1st Quartile	14	8	21	195
Median	16	11	24	207
3rd Quartile	17	12	26	215
Maximum	21	20	36	243

Table II

**Daily Distribution of the Estimated Adverse Selection Costs
and the Estimated Fixed Costs of Customers**

We estimate the adverse selection and fixed costs of trading each day for futures customers, using the

Glosten-Harris specification, as given by:

$$\Delta p_t = l_{GH} \, q_t + y_{GH}\left[Q_t - Q_{t-1}\right] + e_t$$

where, $\Delta p_t = p_t - p_{t-1}$ is the price change between the tth and $(t-1)$th transaction, q_t is the (signed) order flow at time t and Q_t is the sign of the incoming order at time t (+1 for a buyer-initiated trade and -1 for a seller-initiated trade). The error term e is i.i.d. $\hat{l}_{GH}$ and $\hat{y}_{GH}$ are reported in dollars per contract. The sample period is 30 randomly selected days between August 1, 1990 And January 31, 1991, and covers four contracts.

Panel A

Contracts	Number of Observations Used in Estimation	Exchange Mandated Minimum Price Change (in Dollars) per contract ΔP	Mean $\hat{l}_{GH}$	Median $\hat{l}_{GH}$	Standard Deviation $\hat{l}_{GH}$	$\frac{Mean\ \hat{l}_{GH}}{\Delta P}\times 100$
T-bills	4,559	25	0.03	0.03	0.06	0.12
T-bonds	24,837	31.25	0.01	0.01	0.02	0.03
Hogs	8,880	10	0.13	0.08	0.38	1.3
Soybean oil	6,145	6	0.02	0.02	0.04	0.33

Panel B

Contracts	Number of Observations Used in Estimation	Exchange Mandated Minimum Price Change (in Dollars) per contract ΔP	Mean $\hat{y}_{GH}$	Median $\hat{y}_{GH}$	Standard Deviation $\hat{y}_{GH}$	$\frac{Mean\ \hat{y}}{\Delta P}\times 100$
T-bills	4,559	25	2.92	3.01	1.40	11.7
T-bonds	24,837	31.25	1.33	0.59	2.70	4.3
Hogs	8,880	10	2.79	3.42	4.89	28.0
Soybean oil	6,145	6	2.36	2.34	0.80	39.3

Table III

Distribution of Relevant Exogenous and Endogenous Variables in Selected Futures Contracts

The table provides the daily distribution of the five exogenous variables and the two endogenous variables in our empirical model. For each contract, *VOLUME is* the total daily trading volume from customers, *CLOPR*, the daily closing price and *HILO* is the daily maximum difference in trading price, used as a proxy for variance in trade prices. *OPENINT* is the number of contract positions open at the end of the day. The sample period is 30 randomly selected trading days between August 1, 1990 and January 31, 1991 for four futures contracts: live hogs and 91-day T-bills, trading on the Chicago Mercantile Exchange; T-bonds and soybean oil, trading on the Chicago Board of Trade.

Exogenous Variables	Mean	Median	Standard Deviation	Maximum	Minimum
Panel A: T-Bills					
VOLUME	7,722	7,061	3,878	17,932	3,437
TRADE	812	752	318	1,620	423
CLOPR	93.34	93.24	0.46	94.17	92.58
HILO	0.08	0.08	0.05	0.26	0.03
OPENINT	30839	33045	8505	44980	17348
Panel B: Live Hogs					
VOLUME	6,432	6,202	2,823	12,857	1,263
TRADE	2261	2217	844	4001	523
CLOPR	51.64	51.79	2.21	55.68	48.43
HILO	0.93	0.90	0.40	1.65	0.33
OPENINT	12695	13636	2309	15223	7714
Panel C: Soybean Oil					
VOLUME	7,504	6,975	3,040	15,000	3,044
TRADE	1165	1122	375	2133	579
CLOPR	22.45	22.10	1.51	25.37	20.21
HILO	0.33	0.30	0.14	0.66	0.17
OPENINT	33539	34067	3521	38637	25766
Panel D: T-Bonds					
VOLUME	119,598	105,814	47,959	239,945	40,101
TRADE	7818	7457	2282	13364	3973
CLOPR	91.83	91.17	2.94	97.00	87.47
HILO	0.66	0.83	0.48	2.12	0.10
OPENINT	235300	241388	24792	270465	160904

Table IV

The Adverse Selection Costs of Trading Live Hog, Soybean Oil, T-Bill and T-bond Futures Contracts.

For each contract, the four endogenous variables in our system are $\hat{l}_{GH}$, *TRADERS* and *TRADERS²*, and *LOCALS*. The five exogenous variables are: (1) *VOLUME,* the total daily trading volume; (2) *TRADE*, the total daily number of trades; (3) *CLOPR*, the daily closing price; (4) *HILO*, the daily maximum difference in trading price, used as a proxy for variance in trade prices; and (5) *OPENINT*, the number of contract positions open at the end of the day. The four-equation system is given by equations (15)-(18) in the text. Below we present 2SLS estimation results of the two identified equations of the system given by (15) and (18) for each of the four contracts. The p-values of the regression estimates are given in parenthesis under the corresponding coefficient estimates. The number of observations for each regression is 30. The sample period is 30 randomly selected days between August 1, 1990 And January 31, 1991.

	Live Hogs		Soybean Oil		T-Bills		T-Bonds	
	$\hat{l}_{GH}$	*LOCALS*	$\hat{l}_{GH}$	*LOCALS*	$\hat{l}_{GH}$	*LOCALS*	$\hat{l}_{GH}$	*LOCALS*
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Intercept	-7.355 (0.046)	182.529 (0.131)	0.605 (0.000)	-55.287 (0.000)	0.806 (0.000)	75.669 (0.014)	0.645 (0.004)	722.330 (0.000)
$\hat{l}_{GH}$		-25.811 (0.098)		-130.884 (0.005)		-71.609 (0.035)		-13.113 (0.811)
TRADERS	0.561 (0.063)	-16.812 (0.051)	0.063 (0.000)	-6.572 (0.031)	0.127 (0.059)	-14.092 (0.043)	-0.008 (0.001)	-8.429 (0.023)
TRADERS²	-0.017 (0.050)	0.480 (0.031)	-0.001 (0.000)	0.145 (0.000)	-0.0074 (0.010)	0.827 (0.024)	0.00002 (0.017)	0.035 (0.017)
LOCALS	-0.204 (0.001)		-0.009 (0.023)		-0.018 (0.000)		-0.0006 (0.057)	
VOLUME	0.0003 (0.002)		0.000 (0.316)		0.00002 (0.000)		0.00005 (0.000)	
TRADE								
OPENINT		-0.001 (0.057)		-0.0002 (0.010)		-0.0001 (0.000)		-0.0002 (0.000)
Adjusted R²	0.53	0.40	0.68	0.70	0.72	0.66	0.74	0.61

Table V

**The Fixed and Adverse Selection Costs of Trading
Live Hog, Soybean Oil, T-Bill and T-bond Futures Contracts.**

For each contract, the four endogenous variables in our system are $\hat{l}_{GH}$, *TRADERS* and *TRADERS²*, and $\hat{y}_{GH}$. The five exogenous variables are: (1) *VOLUME,* the total daily trading volume; (2) *TRADE,* the total daily number of trades; (3) *CLOPR*, the daily closing price; (4) *HILO*, the daily maximum difference in trading price, used as a proxy for variance in trade prices; and (5) *OPENINT*, the number of contract positions open at the end of the day. The four-equation system is given by equations (19)-(22) in the text. Below we present 2SLS estimation results of the two identified equations of the system given by (19) and (22) for each of the four futures contracts. The p-values of the regression estimates are given in parenthesis under the corresponding coefficient estimates. The number of observations for each regression is 30. The sample period is 30 randomly selected days between August 1, 1990 And January 31, 1991.

	Live Hogs		Soybean Oil		T-Bills		T-Bonds	
	$\hat{l}_{GH}$	$\hat{y}_{GH}$	$\hat{l}_{GH}$	$\hat{y}_{GH}$	$\hat{l}_{GH}$	$\hat{y}_{GH}$	$\hat{l}_{GH}$	$\hat{y}_{GH}$
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Intercept	-8.733	-91.530	0.583	6.897	1.349	22.567	2.514	526.219
	(0.150)	(0.010)	(0.061)	(0.006)	(0.111)	(0.089)	(0.000)	(0.000)
$\hat{l}_{GH}$		-2.336		-20.098		2.810		-69.682
		(0.023)		(0.010)		(0.157)		(0.014)
TRADERS	1.067	-10.590	0.070	-1.101	0.323	-3.909	-0.033	7.115
	(0.003)	(0.040)	(0.027)	(0.035)	(0.015)	(0.000)	(0.000)	(0.000)
TRADERS²	-0.030	0.294	-0.0016	0.027	-0.019	0.207	0.00011	-0.024
	(0.000)	(0.011)	(0.012)	(0.012)	(0.005)	(0.000)	(0.000)	(0.000)
$\hat{y}_{GH}$	-0.141		-0.056		-0.014		-0.003	
	(0.062)		(0.010)		(0.018)		(0.018)	
VOLUME	0.0001		0.0006		0.0001		0.000004	
	(0.000)		(0.044)		(0.000)		(0.000)	
OPENINT		-0.0003		-0.0001		-0.00007		-0.00003
		(0.035)		(0.000)		(0.004)		(0.002)
Adjusted R^2	0.75	0.72	0.61	0.65	0.56	0.66	0.57	0.59

Table VI

The Fixed and Adverse Selection Costs of Trading Live Hog Futures
Using the Madhavan-Smidt Adverse Selection Measure

The four endogenous variables in our system are $\hat{l}_{MS}$, *TRADERS* and *TRADERS²*, and $\hat{y}_{MS}$. The five exogenous variables are: (1) *VOLUME,* the total daily trading volume; (2) *TRADE*, the total daily number of trades; (3) *CLOPR*, the daily closing price; (4) *HILO*, the daily maximum difference in trading price, used as a proxy for variance in trade prices; and (5) *OPENINT*, the number of contract positions open at the end of the day. The four-equation system is given by equations (19)-(22) in the text. Below we present 2SLS estimation results of the two identified equations of the system given by (19) and (22). The p-values of the regression estimates are given in parenthesis under the corresponding coefficient estimates. The number of observations for each regression is 30. The sample period is 30 randomly selected days between August 1, 1990 And January 31, 1991.

	Endogenous Variables	
	$\hat{l}_{MS}$	$\hat{y}_{MS}$
(1)	(2)	(3)
Intercept	-21.775 (0.000)	-345.257 (0.000)
$\hat{l}_{MS}$		-2654 (0.000)
TRADERS	2.495 (0.000)	-37.775 (0.000)
TRADERS²	-0.067 (0.000)	1.014 (0.026)
$\hat{y}_{MS}$	-0.678 (0.940)	
VOLUME	-0.0001 (0.062)	
OPENINT		-0.0007 (0.098)
Adjusted R^2	0.65	0.75

Lambda_2 Versus m
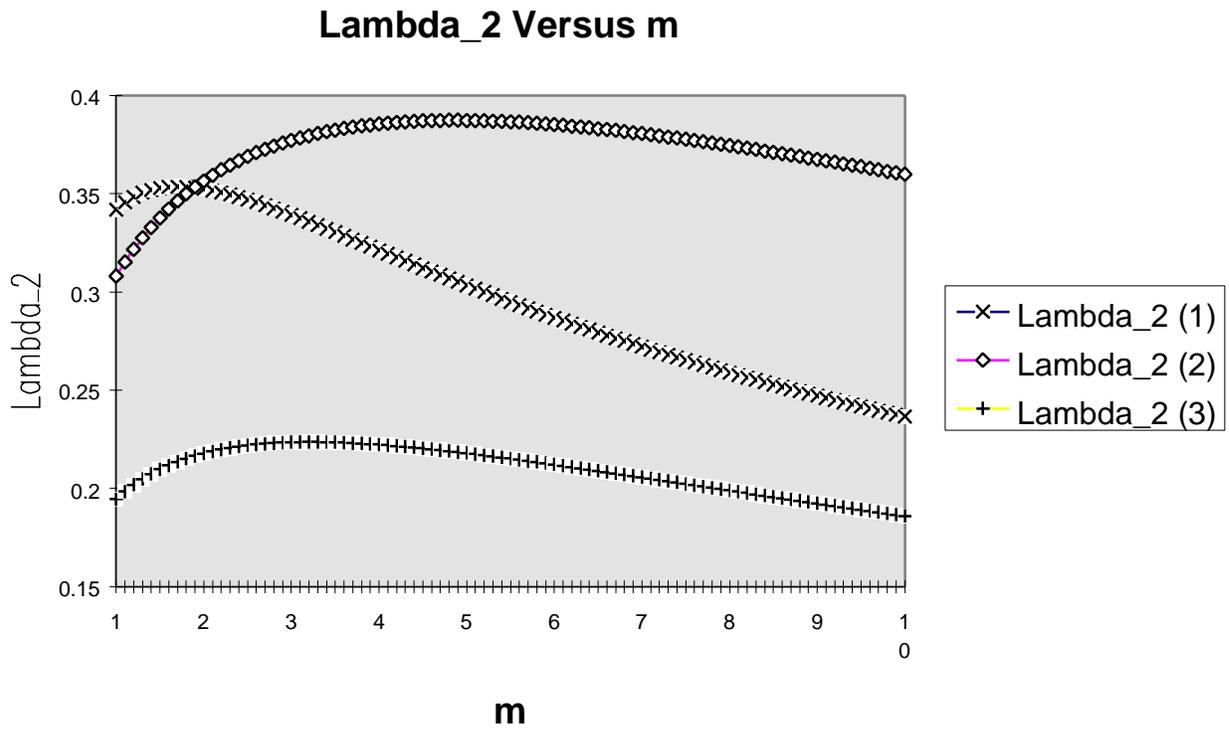
Figure 1

Note: (1) corresponds to $R=2$; $\Sigma_u=1$; $\Sigma_v=1$.

(2) corresponds to $R=2$; $\Sigma_u=5$; $\Sigma_v=6$.

(3) corresponds to $R=2$; $\Sigma_u=5$; $\Sigma_v=2$

Appendix A

Proof of Lemma 1:

We know from equation (3) in the text that broker j's profits are given by:

$$\Pi_j = z_j v - \mathbf{1}_2 \left(z_j + z_{-j} + u_2 \right) z_j - p_1 z_j \tag{A.1}$$

Further, each risk averse broker maximizes an objective function given by

$$E\left(\Pi_j \middle| x, p_1 \right) - \frac{R}{2} Var\left(\Pi_j \middle| x, p_1 \right)$$

Now,

$$E\left(\Pi_j \middle| x, p_1 \right) = z_j\, E\left(v \middle| x \right) - \mathbf{1}_2 \left(z_j \right)^2 - \mathbf{1}_2\, z_j z_{-j} - p_1 z_j$$

and,

$$Var\left(\Pi_j \middle| x, p_1 \right) = E\left[-\mathbf{1}_2 u_2 z_j \right]^2 \tag{A.2}$$

$$= \left(\mathbf{1}_2 \right)^2 \left(z_j \right)^2 \Sigma_u$$

The jth broker's objective function can now be formally expressed as:

$$\underset{z_j}{Max} \quad 2 z_j \mathbf{1}_1 x - \mathbf{1}_2 \left(z_j \right)^2 - \mathbf{1}_2 z_j z_{-j} - p_1 z_j - \frac{R}{2} \left(\mathbf{1}_2 \right)^2 \left(z_j \right)^2 \Sigma_u \tag{A.3}$$

From the first order condition, we have

$$z_j \left[2\mathbf{1}_2 + \mathbf{1}_2 \left(m - 1 \right) + R\left(\mathbf{1}_2 \right)^2 \Sigma_u \right] = 2\mathbf{1}_1 x - p_1 = \mathbf{1}_1 \left(x_1 - u_1 \right) \tag{A.4}$$

or,

$$z_j = \frac{\mathbf{1}_1 \left(x_1 - u_1 \right)}{\mathbf{1}_2 \left(1 + m \right) + R\left(\mathbf{1}_2 \right)^2 \Sigma_u} \tag{A.5}$$

(QED)

Proof of Lemma 2:

We start from the fact that

$$y_2 = m z_j + u_2 = \frac{m \mathbf{1}_1 \left(x_1 - u_1 \right)}{D} + u_2 \tag{A.6}$$

where $D = \mathbf{1}_2 \left[\left(1 + m \right) + R\,\mathbf{1}_2 \Sigma_u \right]$

Given that $\mathbf{1}_2 = \dfrac{Cov\left(v, y_2 \right)}{Var\left(y_2 \right)}$,

$$I_2 = \cfrac{\cfrac{mI_1}{D} \cdot \cfrac{\Sigma_v}{2I_1}}{\left[\cfrac{m^2 I_1^2}{D^2}\left(\cfrac{\Sigma_v}{4I_1^2} + \Sigma_u\right) + \Sigma_u\right]}$$

or, $\quad I_2 = \cfrac{2mD\Sigma_v}{m^2\Sigma_v + 4m^2 I_1^2 \Sigma_u + \Sigma_u 4D^2}$

or, $\quad I_2 = \cfrac{2mD\Sigma_v}{m^2\Sigma_v + m^2\Sigma_v + \Sigma_u 4D^2} \quad \left[\because I_1^2 = \cfrac{1}{4}\cfrac{\Sigma_v}{\Sigma_u}\right]$

or, $\quad I_2 = \cfrac{mD\Sigma_v}{m^2\Sigma_v + 2D^2\Sigma_u} \equiv f_1(D) \qquad$ (A.7)

Note that when $R = 0$, (A.7) reduces to (8) in the text. <u>This proves part (1) of Lemma 2.</u>

When $R > 0$, (A.7) is the same as (9) in the text.

$\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad\qquad$ (QED)

Proof of Lemma 3:

Denote $z_j = B_1 x + B_2 p_1$. From the first order condition given by (A.4),

$$B_1 = \frac{2I_1}{D} \quad \text{and} \quad B_2 = -\frac{1}{D}$$

Note from above that $B_1 = -2I_1 B_2$. So, if we know B_2, we also know B_1. To establish the existence of a unique $I_2 > 0$, we follow the method of proof indicated in proposition 1 of Subrahmanyam (1991). We have:

$$B_2 = -\frac{1}{D} = -\frac{1}{I_2(1+m) + (I_2)^2 R\Sigma_u}$$

or, $\left(I_2\right)^2 RB_2 \Sigma_u + I_2 B_2 (1+m) + 1 = 0$ $\qquad\qquad\qquad\qquad$ (A.8)

Clearly, I_2 must satisfy both (A.8) and (A.7). (A.8) has only one positive real root (for a given B_2), given by:

$$f_2(D) \equiv I_2 = -\frac{(1+m)}{2R\Sigma_u} + \frac{\sqrt{(1+m)^2 + 4RD\Sigma_u}}{2R\Sigma_u} \quad \left[\because D = -\frac{1}{B_2}\right] \qquad \text{(A.9)}$$

36

Thus, I_2 and D are determined by the point where $f_1(D)$ and $f_2(D)$ intersect in $I_2 - D$ space. In what follows, we assume that (A.7) and (A.8) hold.

Lemma A1: $\quad f_2(0) = 0, \quad \dfrac{df_2}{dD} > 0, \quad \dfrac{d^2 f_2}{dD^2} < 0.$

Proof of lemma A1: follows directly from definition of $f_2(D)$ in (A.9).

(QED)

Lemma A2: $\quad f_1(0) = 0$ and, further, $f_1(D)$ is unimodal, reaching a maximum at

$$D^* = m\sqrt{\frac{\Sigma_v}{2\,\Sigma_u}}$$

Proof of lemma A2:

$f_1(0) = 0$ from definition. To show unimodality, we show that $\dfrac{d^2 f_1(D)}{dD^2} < 0$ at all points where $\dfrac{df_1(D)}{dD} = 0.$

$$\frac{df_1(D)}{dD} = m\Sigma_v \cdot \frac{m^2\Sigma_v - 2D^2\Sigma_u}{\left[m^2\Sigma_v + 2D^2\Sigma_u\right]^2} = 0 \text{ at } D^2 = \frac{m^2\Sigma_v}{2\Sigma_u} \text{ or at } D = m\sqrt{\frac{\Sigma_v}{2\,\Sigma_u}}. \qquad (A.10)$$

$$\frac{d^2 f_1(D)}{dD^2} = -\frac{8D\Sigma_u m^2\Sigma_v}{\left(m^2\Sigma_v + 2D^2\Sigma_u\right)^4} \cdot m\Sigma_v \qquad (A.11)$$

$$= -\frac{8D\Sigma_u\, m^3\Sigma_v^2}{\left[4\,m^4\Sigma_v^2\right]^2} \text{ at } D^2 = \frac{m^2\Sigma_v}{2\,\Sigma_u}$$

$$= -\frac{1}{2}\cdot\frac{D\Sigma_u}{m^5\Sigma_v^2} \qquad (A.12)$$
$$< 0$$

From lemma A1 and lemma A2, either $f_1(D)$ and $f_2(D)$ never intersect, or they intersect only once.

(QED)

Lemma A3: $f_1(D)$ and $f_2(D)$ have a unique intersection.

Proof of lemma A3:

$f_1(D)$ and $f_2(D)$ intersect if:

$$\frac{df_1(0)}{dD} > \frac{df_2(0)}{dD} \tag{A.13}$$

$$\frac{df_1(0)}{dD} = \frac{1}{m} \text{ at } D = 0, \text{ from (A.10)}$$

$$\frac{df_2(D)}{dD} = \frac{1}{\left[\left(1+m\right)^2 + 4RD\Sigma_u\right]^{\frac{1}{2}}}$$

$$= \frac{1}{1+m} \text{ at } D = 0$$

(QED)

Hence, $df_1(0)/dD > df_2(0)/dD$ and there exists a unique real root I_2. This proves lemma 3.

(QED)

Proof of Proposition 1:

We will show: $\dfrac{d^2 I_2}{dm^2} < 0$ at $\dfrac{dI_2}{dm} = 0$

Consider (A.7) again:

$$I_2 = \frac{m\Sigma_v I_2 \left[\left(1+m\right) + RI_2\Sigma_u\right]}{m^2\Sigma_v + 2D^2\Sigma_u}$$

$$\text{or} \qquad 1 = \frac{m\Sigma_v\left[\left(1+m\right)+RI_2\Sigma_2\right]}{m^2\Sigma_v+2D^2\Sigma_u} \tag{A.14}$$

Let $y = 2D^2\Sigma_u - m\Sigma_v - m\Sigma_v RI_2\Sigma_u$ \qquad (A.15)

where (A.15) follows from writing (A.14) in implicit form.

$$\therefore \frac{dI_2}{dm} = -\frac{\partial y/\partial m}{\partial y/\partial I_2}$$

Now, $\dfrac{\partial y}{\partial \mathbf{l}_2} = 4D\Sigma_u \dfrac{\partial D}{\partial \mathbf{l}_2} - Rm\Sigma_u\Sigma_v$

$$= \Sigma_u \left[4D\dfrac{\partial D}{\partial \mathbf{l}_2} - Rm\Sigma_v \right]$$

$$= \Sigma_u \left[4D\left(\dfrac{D}{\mathbf{l}_2} + R\Sigma_u \right) - Rm\Sigma_v \right]$$

$$> 0.$$

The last inequality follows because from (A.14), we have:

$$\dfrac{2D^2}{\mathbf{l}_2} = \dfrac{m\Sigma_v}{\Sigma_u \mathbf{l}_2} + Rm\Sigma_v > Rm\Sigma_v$$

Since $\dfrac{\partial y}{\partial \mathbf{l}_2} > 0$, $\dfrac{d\mathbf{l}_2}{dm} = 0$ if $\partial y / \partial m = 0$.

To show that $\mathbf{l}_2$ is unimodal with respect to m, we will show

$\dfrac{d^2\mathbf{l}}{dm^2} < 0$ when $\dfrac{d\mathbf{l}_2}{d\,\mathrm{m}} = 0$, or equivalently, when $\partial y / \partial m = 0$.

$$\dfrac{d^2\mathbf{l}_2}{dm^2} = \dfrac{\dfrac{d}{dm}\left(-\partial y / \partial m \right)}{\partial y / \partial \mathbf{l}_2} \quad \text{at} \quad \dfrac{\partial y}{\partial m} = 0. \tag{A.16}$$

So, $\dfrac{\partial^2 \mathbf{l}_2}{\partial m^2} < 0$ if $\dfrac{d}{dm}\left(-\partial y / \partial m \right) < 0.$

$$\dfrac{\partial y}{\partial m} = 4D\dfrac{\partial D}{\partial m} \cdot \Sigma_u - \Sigma_v - Rm\Sigma_u\Sigma_v \dfrac{\partial \mathbf{l}_2}{\partial m} - R\mathbf{l}_2\Sigma_u\Sigma_v$$

$$\dfrac{d}{dm}\left[+ \dfrac{\partial y}{\partial m} \right] = -4D\Sigma_u \left[\dfrac{d}{dm} \cdot \dfrac{\partial D}{\partial m} \right] - 4\Sigma_u\left(\dfrac{\partial D}{\partial m} \cdot \dfrac{\partial D}{\partial m} \right) + Rm\Sigma_u\Sigma_v \left[\dfrac{d}{dm} \cdot \dfrac{\partial \mathbf{l}_2}{\partial m} \right], \quad \text{at} \dfrac{d\mathbf{l}_2}{dm} = 0$$

$$= -4\left(\mathbf{l}_2 \right)^2 \Sigma_u - \dfrac{d^2\mathbf{l}_2}{dm^2}\Sigma_u\left[4D\left(\dfrac{D}{\mathbf{l}_2} + R\Sigma_u \right) - R_m\Sigma_v \right] \tag{A.17}$$

From (A.16) and (A.17)

39

$$\frac{d^2\boldsymbol{l}_2}{dm^2}\left\{\frac{\partial y}{\P\boldsymbol{l}_2}+\Sigma_u\left[4D\left(\frac{D}{\boldsymbol{l}_2}+R\Sigma_u\right)-Rm\Sigma_v\right]\right\} = -4\left(\boldsymbol{l}_2\right)^2\Sigma_u$$

As shown earlier, $\dfrac{2D^2}{\boldsymbol{l}_2} > Rm\,\Sigma_v$ and, further, $\dfrac{\partial y}{\P\boldsymbol{l}_2} > 0$. Hence, $\dfrac{d^2\boldsymbol{l}_2}{dm^2} < 0$.

<div align="right">(QED)</div>

Proof of Proposition 2:

Let $E(|z_f|)$ denote the expected trading volume per broker, which is proportional to the standard

deviation of z_f. From (12) in the text

$$E(|z_f|) = \frac{2\boldsymbol{s}_r}{D}\left[h\left(\frac{y}{\boldsymbol{s}_r}\right)-\frac{y}{\boldsymbol{s}_r}\right] \tag{A.18}$$

(A.18) is derived in Brennan and Subrahmanyam (1998). $h(y/\boldsymbol{s}_r)$ is the hazard function

defined by

$$h(x) = \frac{f(x)}{1-\Phi(x)}$$

where $f(x)$ is the standard normal density function and $\Phi(x)$ is the standard normal distribution.

From (A.18),

$$\frac{dE(|z_f|)}{dm} = -\frac{2\boldsymbol{s}_r}{D^2}H\left(D_m+D_{\boldsymbol{l}_2}\frac{d\boldsymbol{l}_2}{dm}\right)+\frac{2}{D}H_y\frac{dy}{dm} \tag{A.19}$$

where, $H = h\left(\frac{y}{\boldsymbol{s}_r}\right)-\frac{y}{\boldsymbol{s}_r}$, $D_m = \frac{\P D}{\P m}$, $D_{\boldsymbol{l}_2} = \frac{\P D}{\P\boldsymbol{l}_2}$ and $H_y = \frac{\P H}{\P y}$.

<u>Assumption:</u> $\dfrac{dE(|z_f|)}{dm} = 0$

<div align="center">40</div>

The above assumption implies that the brokerage industry is in long-term competitive

equilibrium. The entry of an additional broker has no effect on any broker's expected trading

volume.

Given our assumption, (A.19) implies:

$$\frac{d\mathbf{y}}{dm} = \frac{\dfrac{\mathbf{s}_r}{D} H\left(D_m + D_{I_2}\dfrac{d\mathbf{I}_2}{dm}\right)}{H_y} \tag{A.20}$$

From the proof of proposition 2 in Brennan and Subrahmanyam (1998), $H > 0$ and

$$H_y = h'\left(\frac{\mathbf{y}}{\mathbf{s}_r}\right) - 1 \quad < \quad 0$$

Now suppose $R = 0$. Then,

$$D_m + D_{I_2}\frac{d\mathbf{I}_2}{dm} = \frac{\sqrt{\Sigma_v}}{\sqrt{2m\Sigma_u}}\left(\left(1 - m^2\right) + \frac{m}{1+m}\right)$$

$$< \quad 0 \text{ for } m \geq 2.$$

Hence, when $R = 0$, $\dfrac{d\mathbf{y}}{dm} > 0$ for $m \geq 2$. <u>This proves part 1 of proposition 2.</u>

Now suppose $R > 0$. Then for small m, $\dfrac{d\mathbf{I}_2}{dm} > 0$, and

$$D_m + D_{I_2}\frac{d\mathbf{I}_2}{dm} = \mathbf{I}_2 + 2\left(1+m\right)\frac{d\mathbf{I}_2}{dm} \quad > \quad 0 \tag{A.21}$$

Hence, from (A.20), $\dfrac{d\mathbf{y}}{dm} < 0$ for small m.

For large m, $\dfrac{d\mathbf{I}_2}{dm} < 0$ and, from (A.21), $D_m + D_{I_2}\dfrac{d\mathbf{I}_2}{dm} < 0$ is likely since the negative term is
proportional to m and, hence, likely to dominate.

Hence, from (A.20), $\dfrac{d\mathbf{y}}{dm} > 0$ is positive for large m.

$$(\text{QED})$$

Appendix B

Identification Analysis of the Simultaneous Equation System Given by Equations (15) - (18) in the text.

Equations (15) - (18) in the text can be rewritten as:

$$\hat{I}_{GH} - (a_0 + a_1 TRADERS + a_2 TRADERS^2 + a_3 LOCALS + a_4 VOLUME) = e_1 \tag{B.1}$$

$$TRADERS - (b_0 + b_1 \hat{I}_{GH} + b_2 TRADERS^2 + b_3 LOCALS + b_4 OPENINT + b_5 TRADE + b_6 HILO + b_7 CLOPR) = e_2 \tag{B.2}$$

$$TRADERS^2 - (c_0 + c_1 \hat{I}_{GH} + c_2 TRADERS + c_3 LOCALS + c_4 OPENINT + c_5 TRADE + c_6 HILO + c_7 CLOPR) = e_3 \tag{B.3}$$

$$LOCALS - (d_0 + d_1 \hat{I}_{GH} + d_2 TRADERS + d_3 TRADERS^2 + d_4 OPENINT) = e_4 \tag{B.4}$$

From above, the system of equations in tabular form is expressed as:

	1	$\hat{I}_{GH}$	TRADERS	TRADERS^2	LOCALS	VOLUME	OPENINT	TRADE	HILO	CLOPR
B.1	$-a_0$	1	$-a_1$	$-a_2$	$-a_3$	$-a_4$	0	0	0	0
B.2	$-b_0$	$-b_1$	1	$-b_2$	$-b_3$	0	$-b_4$	$-b_5$	$-b_6$	$-b_7$
B.3	$-c_0$	$-c_1$	$-c_2$	1	$-c_3$	0	$-c_4$	$-c_5$	$-c_6$	$-c_7$
B.4	$-d_0$	$-d_1$	$-d_2$	$-d_3$	1	0	$-d_4$	0	0	0

To apply the rank condition test, which is a necessary and sufficient condition for identification (see, for example, Greene (1993), pp. 724-729), one proceeds as follows:

(1) Express the system of equations in tabular form as above.
(2) Strike out the coefficients of the row in which the equation under consideration appears.
(3) Also strike out the columns corresponding to those coefficients in (2) which are non-zero.
(4) The entries left in the table will then give only the coefficients of the variables included in the system but not in the equation under consideration. From these entries form all possible matices of order $(M - 1)$ where M denotes the number of endogenous variables in the system (in our case, $M = 4$). Now obtain the corresponding determinants of the $(M - 1) \times (M - 1)$ matrices.
(5) If at least one non-vanishing or nonzero determinant can be found, the equation in question is (just or over) identified.

Applying the above test, it is easy to see that equations (B.1) and (B.4) are identified while equations (B.2) and (B.3) are underidentified.

Specifically, the determinant corresponding to the 3×3 matrix formed from equation (B.1) is expressed as:

$$A = \begin{vmatrix} -b_4 & -b_5 & 0 \\ -c_4 & -c_5 & 0 \\ 0 & 0 & -d_5 \end{vmatrix}$$

with the corresponding determinant given by:

$$\det \lVert A \rVert = -b_4 \lVert c_5 d_5 - 0 \rVert - b_5 \rVert 0 - c_4 d_5 \rVert \neq 0$$

The above implies that equation (B.1) is identified. The remaining equations follow similarly.