

pie : shell

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FOUNDER + CEO

INTRODUCING

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Crowdfunding for Food + Beverage Entrepreneurs

Our goal is to build a vibrant community that will generate employment, revenue, and social impact.



What is crowdfunding?

Crowdfunding is a method of funding a project by receiving small amounts of money from friends, family, customers, and individual investors.

Why?

Build a customer base

Helps create a loyal following of customers before your business or product even launches.

Validate your idea

Crowdfunding is the ultimate focus group.

Generate marketing

Let's you use the power of social media to drive sales.

Provide funding

A large number of individuals x small financial contributions = cash flow.

Keys to a successful campaign

Perfect your message

Tell your story clearly and concisely – be authentic.

Have a clear budget

Be realistic about your ask – don't be tempted to ask for the world.

Build the FOMO

Create excitement for the launch of your campaign.

Get ready to work

Detailed planning + daily management = success.

Do your homework

Choose the crowdfunding platform that will best support your campaign.

What makes pie:shell different?

A niche vertical

By only accepting food and beverage campaigns, all projects feel at home.

Milestone goals

Multiple funding goals make up a complete campaign.

Support for campaigners

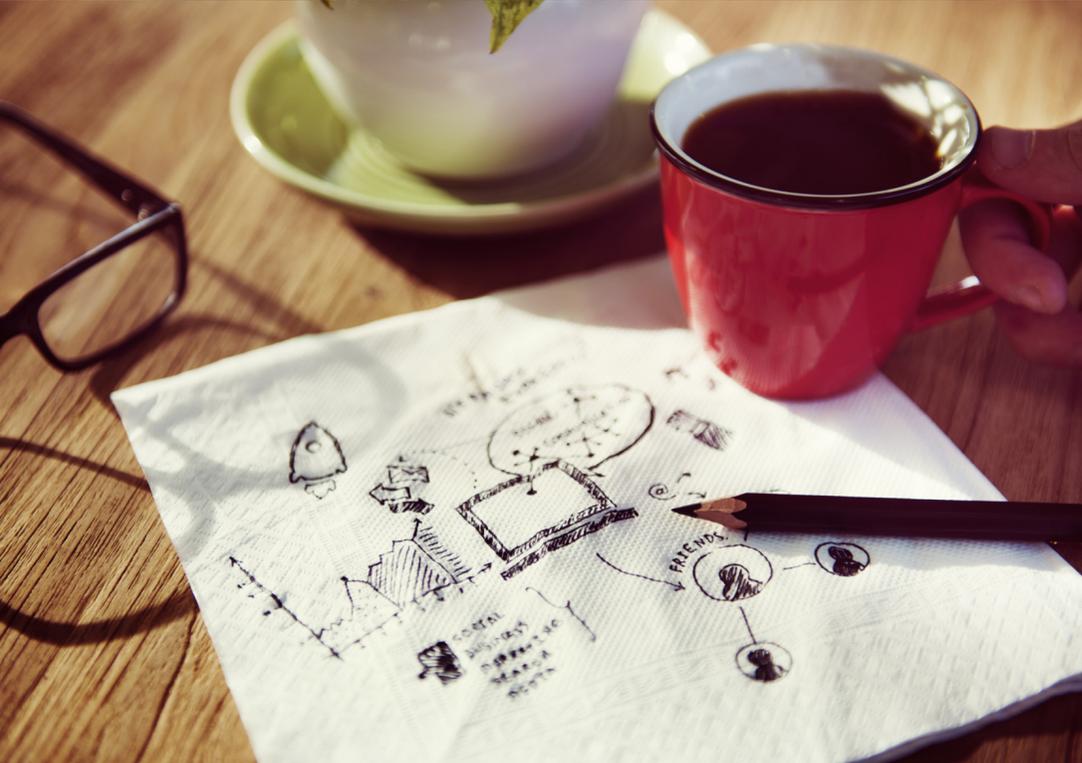
Launch roadmap is based on best practices.

A growing community

Our network, in addition to your own, are used to support your campaign,

Giving back

A minimum of 1% to food + beverage non-profits.



THANK YOU!

Join Our Community

p:s PieShell.com

I @ThePieShell

F @PieShell

L @PieShell

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