



# Financing food, beverage and agricultural businesses

May 19, 2015 Craig Pollock Branch Manager, Sangerfield, NY



#### **Overview**

- Farm Credit System
- Farm Credit East
- Farm Credit East and the food, beverage and agriculture industries in New York
- Other resources



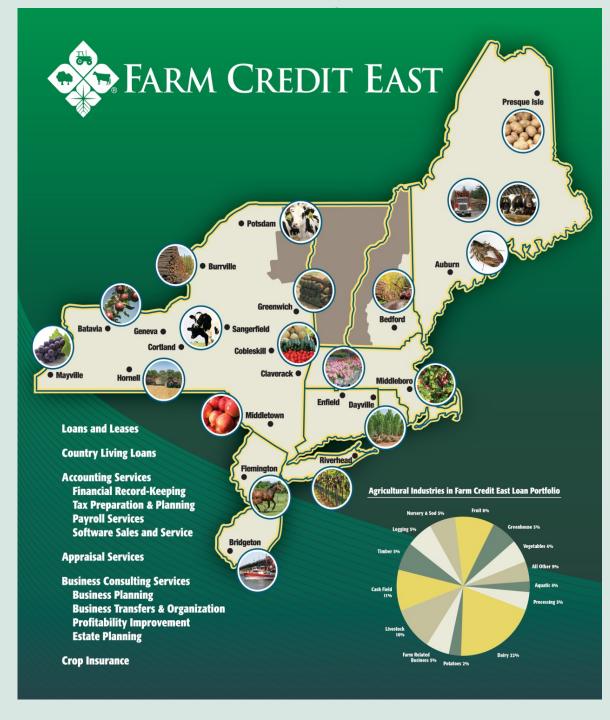
## Farm Credit System

- Federally-chartered network of borrower-owned cooperative lending institutions
  - Specialized lenders created to serve US agriculture and related businesses
  - Celebrating our Centennial in 2016
- 76 associations, like Farm Credit East, are the front door to rural America
- Financially strong
  - \$282.8 billion in assets; \$45.7 billion in capital (12/31/14)
  - 2014 net income \$4.7 billion

Provides a wide range of credit and financial services to Northeast agriculture and the food system

13 branch offices across New York

8,841 customers and \$3.4 billion in loan commitments in New York





## Financing food and agriculture

- Serve all agricultural commodities, as well as vertically integrated and farm related businesses
- Local network of branches with "on farm" service focus
- Commercial Lending Unit \$1 billion of loan volume in food and beverage processing/marketing and other food and ag-related businesses
- Partner with commercial banks or other financial providers to serve businesses that don't own ag production and to provide ag expertise to other lenders
- Active with New York state economic development programs like linked deposit and farm labor housing loans



## **Diverse Mix of Products**

- Real estate, capital and operating loans
- Leasing
- Accounting services
- Appraisal services
- Grant writing services
- Business consulting
- USDA B&I and FSA guarantees
- FarmStart, LLP
- Crop Growers insurance
- Benchmarking
- Knowledge Exchange



### Resources

#### Web and Social Media

- farmcrediteast.com
- youtube.com/user/FarmCreditEast
- twitter.com/FCEast
- facebook.com/farmcrediteast

#### Industry research and webinars:

- farmcrediteast.com/Industry-Support/Knowledge-Exchange.aspx
- Northeast Agriculture: 2015 insights and perspectives

#### Guide to Services

issuu.com/farmcrediteast/docs/fce\_services\_guide