



Gary Pereira

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VALUE ADDED PRODUCER GRANT

VALUE ADDED PRODUCER GRANT (VAPG)

- Provides grant funds for planning and working capital expenses to help agricultural producers enter into value-added activities
- Expands markets for, and increases financial returns to, the agricultural producer-owners of the venture
- Strengthens the rural economy

GRANT TERMS

- **Maximum Grant Amounts**
 - 50% of eligible expenses capped:
 - Planning \$75,000
 - Working Capital \$250,000
- **Maximum Budget and Project Period Length up to 36 months, scaled to complexity**
- **If applicant currently has a VAPG, it must be completed prior to application deadline to apply for new funds**

ELIGIBLE USE OF FUNDS

- Planning Activities

- Feasibility Study
- Business Plan
- Marketing Plan
- Legal Advice



- Working Capital Activities

- Pay operational costs directly related to the VA project
 - Salaries, utilities, inventory, marketing campaign, accounting system

FY 2015 SUMMARY

- \$30 Million - Nationally Competitive Grant Funds
- No Reserve Funds
- Application deadline – July 7, 2015

CONTACT INFORMATION

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