Gary Pereira
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VALUE ADDED PRODUCER GRANT
VALUE ADDED PRODUCER GRANT (VAPG)

- Provides grant funds for planning and working capital expenses to help agricultural producers enter into value-added activities

- Expands markets for, and increases financial returns to, the agricultural producer-owners of the venture

- Strengthens the rural economy
GRANT TERMS

• Maximum Grant Amounts
  • 50% of eligible expenses capped:
    • Planning $75,000
    • Working Capital $250,000

• Maximum Budget and Project Period Length up to 36 months, scaled to complexity

• If applicant currently has a VAPG, it must be completed prior to application deadline to apply for new funds
ELIGIBLE USE OF FUNDS

• Planning Activities
  • Feasibility Study
  • Business Plan
  • Marketing Plan
  • Legal Advice

• Working Capital Activities
  • Pay operational costs directly related to the VA project
    • Salaries, utilities, inventory, marketing campaign, accounting system
FY 2015 SUMMARY

- $30 Million - Nationally Competitive Grant Funds
- No Reserve Funds
- Application deadline - July 7, 2015
CONTACT INFORMATION

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