



# Access to Capital

November 13, 2014

**Melinda Little, Coordinator**

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*



## Who are we?

- Point Positive is a newly incorporated Angel Investing group focused on the Adirondack Region
- Brings the best ideas for new ventures to its member investors in a pitch event
- Members decide individually on investing in any venture pitched
- Working closely with area colleges

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*



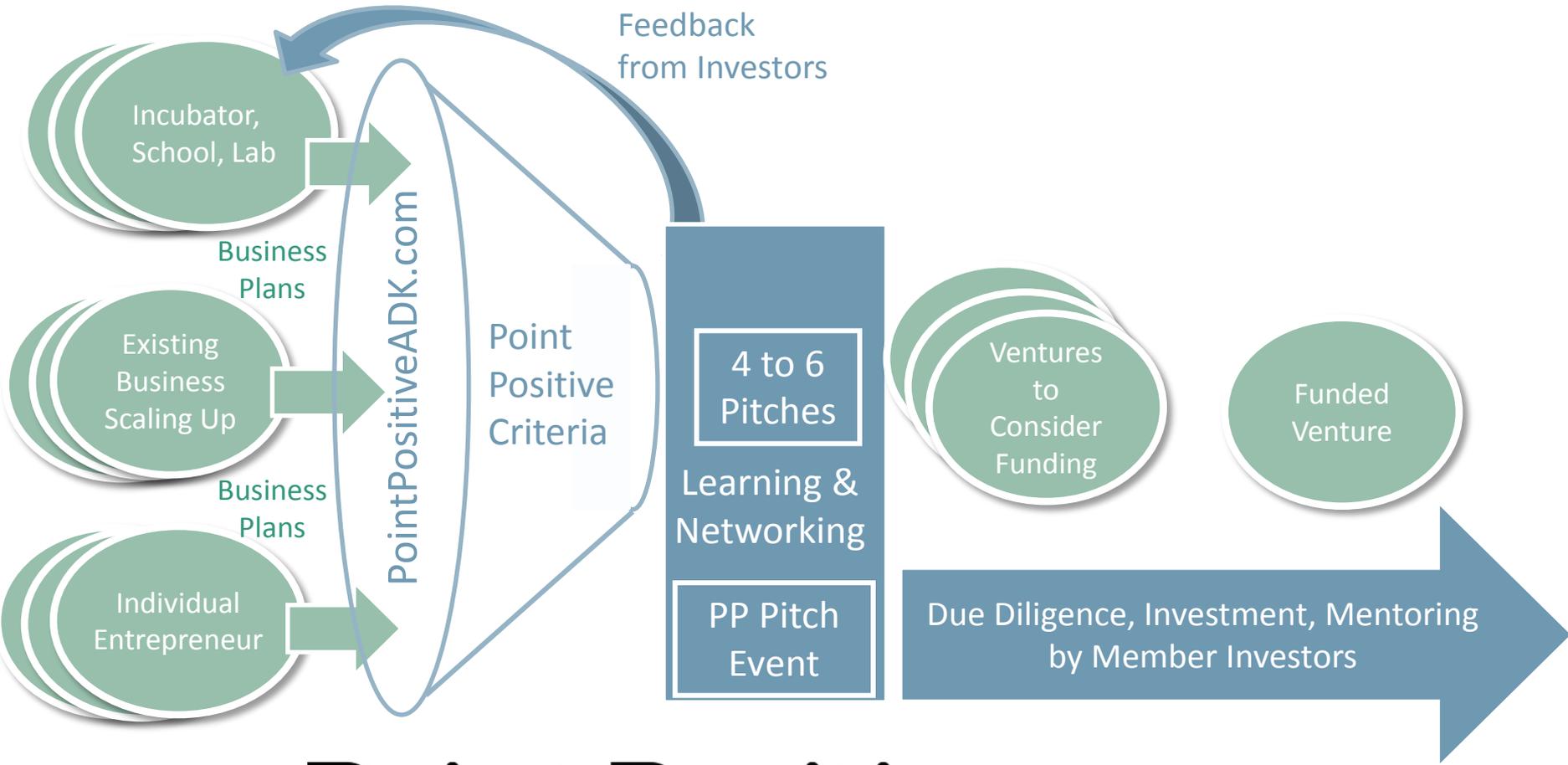
## What We are Looking For

- Opportunities must be promising and scalable – not one-offs
- Approximately within 2 hours of SLK
- Entrepreneurs receptive to active investing and mentoring
- Typical deals will be \$50K - \$500K

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*

# How It Works



# Point Positive, Inc.

*Fostering our Entrepreneurial Ecosystem through Angel Investing*

# Initial Areas of Interest



- **Green energy, energy efficiency, energy services**
- **Beverage**
- **Light manufacturing**
- **Software, app development**
- **Adirondack branded goods**
- **Tourism**
- **Open to anything with good upside potential**

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*

# Why Now?



- Economic revival in the region
- NYS funding: partnership btw Clarkson and Trudeau, hotel projects, Innovation Hotspots, Green Bank, much more
- StartupNY gives big tax breaks to startups at schools
- Time for the private sector to participate

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*

# Come Join Us

- We are actively seeking:
  - Additional member investors willing to invest \$25K/year
  - Entrepreneurs with great opportunities
  - Sponsors to help make the group work (banks, law firms, etc.)

[www.PointPositiveADK.com](http://www.PointPositiveADK.com)

[Melinda@pointpositiveadk.com](mailto:Melinda@pointpositiveadk.com)

518-354-0202

**Point Positive, Inc.**

*Fostering our Entrepreneurial Ecosystem through Angel Investing*

