

TruFund Program Overview



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Who We Are

TruFund Financial Services, Inc. is a national non-profit Community Development Financial Institution (CDFI).

Our Mission

To stimulate economic development in underserved communities by providing innovative financial solutions and hands-on technical assistance to small businesses and not-for-profit organizations.

TruFund offers more than a loan – we provide an opportunity for underserved small businesses and low-income communities to thrive.

Our Approach

We develop lending platforms and educational resources for small businesses and not-for-profit organizations that have difficulty accessing capital from traditional sources. Together with our public, private, and community partners, we foster the long-term vitality of small businesses and the communities around them.



Eligibility Requirements

Operating History	At least one year of operations
Historical Revenue / Budget	At least \$200,000 in revenue in prior year
Community / Economic Development Impact	*Located in LMI or underserved community, and / or *Majority-owned by women, members of racial/ethnic minorities, or other disadvantaged groups and / or *Employ majority of workers from LMI communities
Other Requirements	100 or fewer employees



Loan Terms

Loan Type	Term Loans (lines of credit on a case by case basis)
Eligible Uses	Equipment Financing, Inventory Financing Leasehold Improvements, Working Capital
Loan Size	\$50,000 - \$250,000 (larger loans approved on case-by-case basis)
Loan Term	6 - 120 months
Interest Rate	6.5% - 10%
Application Fee	\$250
Closing Fee	3.5% of loan amount
Standard Collateral Requirements	UCC-1 filing on business assets
Guaranty	Personal guaranty from all principals owning 20% or more



Contractor Loans

TruFund employs two distinct financing alternatives to service construction contractors:

Mobilization Loans

- TruFund's contractor mobilization loans are designed for those contractors who are challenged to mobilize under active contracts due to high upfront expenditures associated with such things as equipment costs, purchase of materials, and payroll.

Invoice Financing Loans

- Alternatively, we utilize invoice financing structures to support in-progress cash flow challenges often incurred by those contractors who are sufficiently capitalized to mobilize but are subsequently financially pressured while in progress on projects due to slow contract payments.



Interest Rates

	Interest Rate
TruFund	6.5% - 10%
Business Credit Cards	13% - 23%
Cash Advance / Online Lenders	18% - 30%



Technical Assistance

Financial Management Workshops:

- Quickbooks
- Bookkeeping / Cash Flow Management
- Tax Planning
- Access to Capital

Other Workshops:

- Legal
- Marketing
- Social Media

