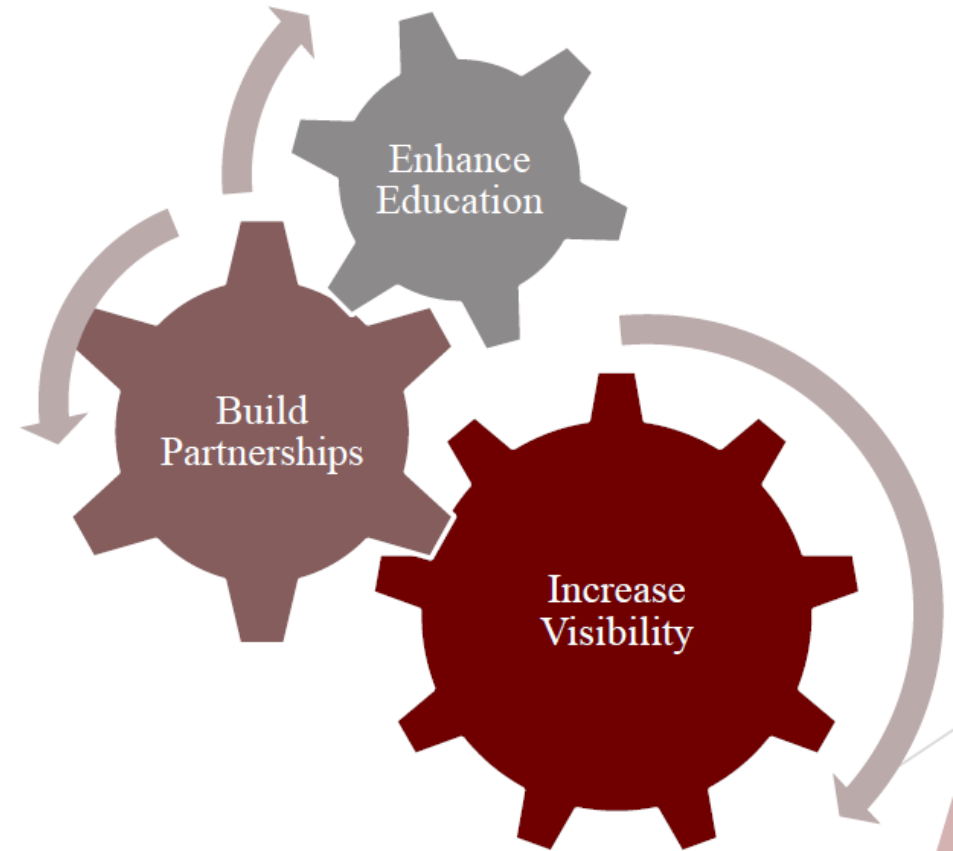


GFXC Motivation for Adherence Working Group

April 2025

Adherence Working Group - Framework

1. Increase visibility
2. Build partnerships with industry groups
3. Enhance Education and Training



Adherence Working Group - Progress

Increase visibility (Media, Press, Social media, Conferences)	
• Build a list of conferences where the GFXC should target to speak about the code	Ongoing
• Publish GFXC dedicated social media content on a regular basis (Linkedin & Twitter)	✓
• Contact FX focused reporters for interview and/or podcast	✓
Partner with industry groups	
• Successful cooperation with Coalition Greenwich on the survey for corporates – results received • Expanding cooperation with Coalition Greenwich on the survey for asset managers	✓
• Extending the Collaboration with the CFA Institute to CFA Society by using their platform of CFA holders to devise a globally relevant webinar to educate on the FX Code and motivate adherence	Ongoing
• Contact ESG rating companies to learn how they monitor “G” • Explore with auditors their stance on the ”G” in ESG	Ongoing
• FXPA – Foreign Exchange Professionals Association – extending outreach and communications	Ongoing
Enhancing Code Education and Training	
• Leverage the local FXC’s commitment and engage them as ambassadors for the FX Code to motivate the buy-side	✓
• List and reference partners who can help in the training of the code and/or provide FX education materials (CFA, ACI FMA, CESGA)	✓
• Utilise and promote existing resources - Corporate Knowledge Hub, GFXC Proportionality tool	✓
• ELAC education tool driven by ACI FMA International – Utilisation and promotion of resource	Ongoing

Adherence Working Group – Current Focus

1. EDUCATION

- Partner organizations (CFA Institute, ACI, ACT) focused on market education to create content to heighten Global Code awareness.
- ACI ELAC e-learning tool has been developed for training purposes to assist with education thus supporting code adherence within an organization

2. MEDIA

- Promote awareness and adoption of the Global Code through webinars, pod casts and speaking engagements. Continue to promote proportionality tool on the GFXC website

3. CORPORATE OUTREACH

- Identify venues to enhance the connection within the global corporate ecosystem to foster education and adoption

4. ASSET MANAGERS / HEDGE FUNDS / PENSION FUNDS

- Further accelerate engagement on the importance of the Code and individual adoption.
 - Asset manager adoption is increasing
 - Hedge fund and pension fund adoption is less significant.
 - U.S. non G-SIB bank adoption is also less significant